



ARTV 1351.201CL
Digital Video 1
Fall 2023
Monday and Wednesday 6:00PM - 8:50PM

Instructor Information: Derek Miller, dmiller12@com.edu

Student hours and location:

Optional Textbook/Materials: Adobe Premiere Pro Classroom in a Book (2022 Edition).

By: Maxim Jago

ISBN-10: 0-13-762512-X

ISBN-13: 978-0-13-762512-3

Course Description: Producing and editing video and sound for multimedia or web productions. Emphasizes capture, editing, and outputting of video using a digital video workstation.

Determination of Course Grade/Detailed Grading Formula):

| Items | Points | % Of Grade |
|--|-------------|------------|
| Project 1 (Introduction video) | 100 | 10 |
| Project 2 (Green screen, by choice) | 100 | 10 |
| Project 3 (Multiple Angle shoot) | 100 | 10 |
| Project 4 (Promotional Video) | 100 | 10 |
| Project 5 Music Video (Final 3min Video) /Final Exam | 300 | 30 |
| Midterm: Podcast Edit | 100 | 10 |
| Class Participation: | 100 | 10 |
| Book Exercises | 100 | 10 |
| Total: | 1000 | 100 |

Course requirements: An Advisory Committee of professionals that work within the Graphic Arts industry has determined goals for this course. This course is designed to introduce you to Video Production and Adobe Premiere Pro. Students will complete all lessons and projects assigned by the instructor and design quality, professional level productions.

Determination of Course Grade/Detailed Grading Formula: (methods of evaluation to be employed to include a variety of means to evaluate student performance)

Late Work, Make-Up, and Extra-Credit Policy: There are **NO** makeups for this class. However, if a student has a legitimate excuse (death in the family, medical emergency, etc.) some deadlines can be extended.

Attendance Policy: Roll will be taken each class period; 100% attendance is expected. More than 5 missed classes may result in a student being dropped from the course. The only exception to this rule is death within the immediate family or a note from the Doctor.

Communicating with your instructor: ALL electronic communication with the instructor must be through your COM email. Due to FERPA restrictions, faculty cannot share any information about performance in the class through other electronic means. (Faculty may add additional statement requiring monitoring and communication expectations via D2L or other LMS)

| Student Learner Outcome | Maps to Core Objective(s) | Assessed via this Assignment |
|--|--|-------------------------------------|
| Identify the components of a digital video system | Critical Thinking skills, Communication skills, Teamwork | Project 1 |
| Use Digital Video Capture and output methods | Communication skills, Critical thinking skills, Teamwork | Project 2 |
| Integrate still graphics and animation into a production | Teamwork, Critical thinking skills | Project 3 |
| Apply appropriate compression schemes for various output, and lighting | Social Responsibility, Teamwork, Personal responsibility | Project 4 |
| Apply principles of video production | Social Responsibility, Teamwork, Personal responsibility | Project 5 |

Academic Dishonesty: Any incident of academic policy will be dealt with in accordance with college policy and the Student Handbook. Academic dishonesty – such as cheating on exams is an extremely serious offense and will result in a **grade of zero** on that exam and the student will be referred to the Office of Student Conduct for the appropriate discipline action

Student Concerns: If you have any questions or concerns about any aspect of this course, please contact me using the contact information previously provided. If, after discussing your concern with me, you continue to have questions, please contact Coleena Jackson at cjackson@com.edu

Course outline:

| Week* | | Lecture Topic |
|-------|----------------|---|
| 1 | Aug 28 & 30 | Introduction Overview of Video Premiere/ Overview of Equipment |
| 2 | Sept 4 & 6 | Project 1 (Introduction Video)Overview / Lecture |
| 3 | Sept 11 & 13 | Project 1 (Introduction Video Due)/ Critique |
| 4 | Sept 18 & 20 | Project 2 Overview / Lecture |
| 5 | Sept 25 & 27 | Work Week |
| 6 | Oct 2 & 4 | Project 2 (Green Screen Video) Due Oct 2/ Critique Oct 4 |
| 7 | Oct 9 & 11 | Project 3 Overview / Lecture |
| 8 | Oct 16 & 18 | Work Week |
| 9 | Oct 23 & 25 | Project 3 (interview Video) Due Oct 23/ Critique Oct 25 |
| 10 | Oct 30 & Nov 1 | Mid Term Podcast Video Due Oct 30/ Critiques Nov 1 |
| 11 | Nov 6 & 8 | Project 4 (Promotional Video) Overview |
| 12 | Nov 13 & 15 | Project 5 work week |
| 13 | Nov 20 - 24 | <i>Thanksgiving Break</i> |
| 14 | Nov 27 & 29 | Project 4 (Promotional Video Due) Nov 27/ Critiques Nov 29 Project 5 (Music Video) Overview/ Lecture |
| 15 | Dec 4 & 6 | Work Week |
| 16 | Dec 11 & 13 | Project 5_Final 3min Video Due Dec 11 / Critiques Nov 30 |

Institutional Policies and Guidelines

Grade Appeal Process: Concerns about the accuracy of grades should first be discussed with the instructor. A request for a change of grade is a formal request and must be made within six months of the grade assignment. Directions for filing an appeal can be found in the student handbook https://www.com.edu/student-services/docs/Student_Handbook_2023-2024_v2.pdf. *An appeal will not be considered because of general dissatisfaction with a grade, penalty, or outcome of a course. Disagreement with the instructor's professional judgment of the quality of the student's work and performance is also not an admissible basis for a grade appeal.*

Academic Success & Support Services: College of the Mainland is committed to providing students the necessary support and tools for success in their college careers. Support is offered through our Tutoring Services, Library, Counseling, and through Student Services. Please discuss any concerns with your faculty or an advisor.

ADA Statement: Any student with a documented disability needing academic accommodations is requested to contact Kimberly Lachney at 409-933-8919 or klachney@com.edu. The Office of Services for Students with Disabilities is located in the Student Success Center.

Textbook Purchasing Statement: A student attending College of the Mainland is not under any obligation to purchase a textbook from the college-affiliated bookstore. The same textbook may also be available from an independent retailer, including an online retailer.

Withdrawal Policy: Students may withdraw from this course for any reason prior to the last eligible day for a "W" grade. Before withdrawing students should speak with the instructor and consult an advisor. Students are permitted to withdraw only six times during their college career by state law. The last date to withdraw from the 1st 8-week session is October 11. The last date to withdraw from the 16-week session is November 28. The last date to withdraw for the 2nd 8-week session is December 7.

FN Grading: The FN grade is issued in cases of *failure due to a lack of attendance*, as determined by the instructor. The FN grade may be issued for cases in which the student ceases or fails to attend class, submit assignments, or participate in required capacities, and for which the student has failed to withdraw. The issuing of the FN grade is at the discretion of the instructor. The last date of attendance should be documented for submission of an FN grade.

Early Alert Program: The Student Success Center at College of the Mainland has implemented an Early Alert Program because student success and retention are very important to us. I have been asked to refer students to the program throughout the semester if they are having difficulty completing assignments or have poor attendance. If you are referred to the Early Alert Program you will be contacted by someone in the Student Success Center who will schedule a meeting with you to see what assistance they can offer in order for you to meet your academic goals.

Resources to Help with Stress:

If you are experiencing stress or anxiety about your daily living needs including food, housing or just feel you could benefit from free resources to help you through a difficult time, please click here <https://www.com.edu/community-resource-center/>. College of the Mainland has partnered with free community resources to help you stay on track with your schoolwork, by addressing life issues that get in the way of doing your best in school. All services are private and confidential. You may also contact the Dean of Students office at deanofstudents@com.edu or communityresources@com.edu.