



**Public Speaking**  
**SPCH 1315-202CL**

**Credit Hours:** 3.00

**Lab Hours:** 0.00

**Lecture Hours:** 3.00

**Semester:** Summer 2022

**Course Begins:** 7/11/2022

**Course Ends:** 8/11/2022

**Instructor:** Mr. George

**E-mail:** tgeorge2@com.edu

**Phone:** 847-274-4663

**Student Conference Hours:** M/W 5:15-5:45 PM

**Room** 212 B

**Communicating with your instructor:**

- ALL electronic communication with the instructor must be through your COM email. Due to FERPA restrictions, faculty cannot share any information about performance in the class through other electronic means.

**Student hours and location:**

- Student hours are Monday through Thursday from 6-8:50. You are always welcome to send me an email at any time, and I will work my hardest to help you be successful.

**Required Textbook:**

- This course does not require the purchase of a textbook
- This course will rely on multiple supplemental readings/videos that will be provided electronically.
  - Readings/videos should be read/watched before the project starts.
  - I will be sending a lot of this to you through the announcements on Blackboard or bringing them to class you need to read them every day!

**Course Description:**

- SPCH 1315. PUBLIC SPEAKING (LECTURE 3, LAB 0). CREDIT 3. ACGM
- Application of communication theory and practice to the public speaking context, with emphasis on audience analysis, speaker delivery, ethics of communication, cultural diversity, and speech organizational techniques to develop students' speaking abilities, as well as ability to effectively evaluate oral presentations. Prerequisites: One of the following TSI score combinations or equivalent developmental courses with a grade of "C" or better (1) TSI Reading 351 and TSI Writing 340 and TSI Essay 4 (2) TSI Reading 351 and TSI Writing less than 340 with ABE 4 and TSI Essay 5.

**Course Methods:**

- This course will consist of readings, videos, observation, performance, quizzes, as well as your participation in communication exercises. You will also be required to engage in discussion and communication projects. This class will use supplemental material online through blackboard.



## **Description**

- Students will learn the skills and strategies necessary to prepare and deliver various speeches (i.e. informative, persuasive) using different presentational styles (i.e. extemporaneous, impromptu) either individually or as part of a small group.
- Students will assimilate the skills of effective listening and speaking into his/her physical and psychological worlds.
- Students will apply the principles of invention, organization, style, and delivery through the use of practical exercises in class.
- Although this is a skills-based course, students need to understand the theory and concepts integral to public speaking and be able to apply and discuss these components creatively and intelligently; the ultimate goal is for students to gain confidence communicating in diverse public contexts.

## **Assignments:**

- All written work must be typed. No handwritten material will be accepted unless otherwise noted. A copy of all work must be turned in by the due date.

## **Assignment Description:**

- Introduction Speech 3-5 minutes
  - Purpose is to learn how to use correct speech organization
  - Speech about yourself (Not a List)
  - Outline 50pts
  - Speech 100 pts
- Current Event Speech 3-5 minutes
  - Purpose is to learn how to cite sources in the speech
  - Event has happened in the last 90 days
  - Outline 50 pts
  - Speech 100 points
- Researched Informative Speech 4-6 minutes
  - Purpose is to learn how to use at least three credible sources to build an informative speech
  - Credible sources have an author, date, and year of publication. Sources are usually no more than three years old.
  - Outline 50 pts
  - Speech 100 pts
- Researched Persuasive Speech 5-7 minutes
  - Purpose is to use at least four credible sources to build a Persuasive speech
  - Credible sources have an author, date, and year of publication. Sources are usually no more than three years old.
  - Outline 50 pts
  - Speech 100 pts
- Special Occasion Speech 4-6 minutes
  - Purpose is to write and perform a common speech that people encounter in their lifetime.
  - This semester we will focus on Eulogies and Acceptance Speeches
  - Outline 50 pts
  - Speech 100 pts
- Weekly Quiz grades and Participation 250 pts

**Grading Scale:**

<b>A</b>	<b>900-1000</b>
<b>B</b>	<b>800-899</b>
<b>C</b>	<b>700-799</b>
<b>D</b>	<b>600-699</b>
<b>F</b>	<b>0-599</b>

**Late Work Policy/Makeup Work:**

Attendance is required in this class. Public Speaking is a performance course which requires a prepared, responsive audience to be effective. Hence, you must participate in this course in three areas: 1) at the podium, as a speaker; 2) in the audience for each speaker; 3) in class activities. You will be held responsible for your attendance. Your grade will be affected negatively for unexcused absences and tardies.

- All work must be completed on or before the due date
- If an unanticipated emergency does occur and is deemed excusable by the instructor, then the work may be turned in late.
- The instructor has the final decision as to accept any work late-regardless of the reason for the lateness of the assignment.

**Course Outline**

<b>Date</b>	<b>Class Content</b>	<b>Assignments</b>
7/11	Welcome and syllabus Introduction activities What makes a speaker effective? Preview speech of introduction Speaking competencies	
7/12	Review speech of introduction Speech patterns Speech organization Outline requirements	Speech of introduction outline due 7/14
7/13	Speech organization videos Work on Speech of introduction outline How to critique a speech?	Speech of introduction outline due 7/14
7/14	Review for weekly quiz Rehearsal for introduction speech Graded speech of introduction	Week 1 Quiz Speech of introduction outline due Speech of introduction
7/18	Introduce Current Event Speech Citing Sources Video	

	Using the database Communication Apprehension	
7/19	Computer lab to select a source Audience Analysis Sample outline for Current Event Speech	
7/20	Videos of sample Current Event Speeches Work on Current Event outline Review week content	
7/21	Week 2 Quiz Rehearsal for Current Event speech Graded Current Event speeches Informative Speaking	Week 2 Quiz Current Event outline due Current Event Speech due
7/25	Introduce informative speech Modes of transportation and delivery Visual aids Sample informative speech	
7/26	Research for Informative Speech Sample Informative Speeches Reasoning	
7/27	Work on Informative outline Rehearse Informative speech Review for weekly quiz	
7/28	Week 3 Quiz Rehearsal for Informative speech Graded Informative speech Persuasive Speaking	Week 3 Quiz Informative outline due Informative speech due
8/1	Introduce Persuasive speech Reasoning fallacies Listening	
8/2	Research for Persuasive speech Sample Persuasive speeches	
8/3	Work on Persuasive speech Review for weekly quiz	
8/4	Week 4 Quiz	Week 4 Quiz



	Rehearsal for Persuasive speech Graded Persuasive speeches Special Occasion Speaking	Persuasive outlines due Persuasive speech due
8/8	Introduce Special Occasion speech Special Occasion video Quotations not sources Sample Special Occasion Speeches	
8/9	Work on Special Occasion Speech	
8/10	Work on Special Occasion Speech	
8/11	Graded Special Occasion speeches	Special Occasion outline due Speech Occasion speech due

### **Course Policies**

#### **Attendance Policy:**

Attendance is mandatory. You should be in class on each day you are required to do so. Students should check into Blackboard at least once a day. Absences may be excused in accordance with the college's excused absence policy and at the professor's discretion.

#### **Extra Credit:**

Some extra credit assignments may be offered during the semester. They may need to be turned in online or in person

#### **Grade Concerns and Questions:**

Grade questions will be dealt with on a case-by-case basis and should be discussed with the instructor within a week of the graded assignment. I encourage everyone to take advantage of seeking guidance on assignments prior to the due date (either by meeting with me or through email) if you are unsure of meeting assignment expectations to prevent the need to contest your grade after the fact. Changes in grade may require additional work to persuade or argue your case.

#### **Student Concerns:**

If you have any questions or concerns about any aspect of this course, please contact me using the contact information previously provided. If, after discussing your concern with me, you continue to have questions, please contact Humanities Chair Dr. Brian Anderson at 409-933-8186 or [banderson@com.edu](mailto:banderson@com.edu).

#### **Statement on Audio and Video Recording:**

Surreptitious or covert videotaping of class or unauthorized audio recording of class is prohibited. This class may be videotaped, or audio recorded only with the written permission of the instructor. To accommodate students with disabilities, some students may be given permission to record class lectures and discussions. Therefore, students should understand that their comments during class may be recorded. Student work returned in electronic format may be used as examples in future classes.

### **Institutional Policies and Guidelines**

**Grade Appeal Process:**

Concerns about the accuracy of grades should first be discussed with the instructor. A request for a change of grade is a formal request and must be made within six months of the grade assignment. Directions for filing an appeal can be found in the student handbook. [https://www.com.edu/student-services/docs/Student\\_Handbook\\_2022-2023\\_v2-1.pdf](https://www.com.edu/student-services/docs/Student_Handbook_2022-2023_v2-1.pdf). An appeal will not be considered because of general dissatisfaction with a grade, penalty, or outcome of a course. Disagreement with the instructor's professional judgment of the quality of the student's work and performance is also not an admissible basis for a grade appeal. [https://www.com.edu/student-services/docs/Student\\_Handbook\\_2022-2023\\_v2-1.pdf](https://www.com.edu/student-services/docs/Student_Handbook_2022-2023_v2-1.pdf)

**Academic Success & Support Services:**

Academic Success & Support Services: College of the Mainland is committed to providing students the necessary support and tools for success in their college careers. Support is offered through our Tutoring Services, Library, Counseling, and through Student Services. Please discuss any concerns with your faculty or an advisor.

**ADA Statement:**

Any student with a documented disability needing academic accommodations is requested to contact Holly Bankston at 409-933-8520 or [hbankston@com.edu](mailto:hbankston@com.edu). The Office of Services for Students with Disabilities is located in the Student Success Center.

**Counseling Statement:**

Any student needing counseling services is requested to please contact Holly Bankston in the student success center at 409-933-8520 or [hbankston@com.edu](mailto:hbankston@com.edu). Counseling services are available on campus in the student center for free and students can also email [counseling@com.edu](mailto:counseling@com.edu) to set up their appointment. Appointments are strongly encouraged; however, some concerns may be addressed on a walk-in basis.

**Textbook Purchasing Statement:**

A student attending College of the Mainland is not under any obligation to purchase a textbook from the college-affiliated bookstore. The same textbook may also be available from an independent retailer, including an online retailer.

**Withdrawal Policy:**

Students may withdraw from this course for any reason prior to the last eligible day for a "W" grade. Before withdrawing students should speak with the instructor and consult an advisor. Students are permitted to withdraw only six times during their college career by state law. The last date to withdraw from this class is 8/1/22

**F<sub>N</sub> Grading:**

The F<sub>N</sub> grade is issued in cases of failure due to a lack of attendance, as determined by the instructor. The F<sub>N</sub> grade may be issued for cases in which the student ceases or fails to attend class, submit assignments, or participate in required capacities, and for which the student has failed to withdraw. The issuing of the F<sub>N</sub> grade is at the discretion of the instructor. The last date of attendance should be documented for submission of an F<sub>N</sub> grade.

**Early Alert Program:**

The Student Success Center at College of the Mainland has implemented an Early Alert Program because student success and retention are very important to us. I have been asked to refer students to the program throughout the semester if they are having difficulty completing assignments or have poor attendance. If you are referred to the Early Alert Program you will be contacted by someone in the Student Success



Center who will schedule a meeting with you to see what assistance they can offer in order for you to meet your academic goals.

### **COVID-19 Statement:**

All students, faculty, and staff are expected to familiarize themselves with materials and information contained on the College of the Mainland's Coronavirus Information site at [www.com.edu/coronavirus](http://www.com.edu/coronavirus). In compliance with Governor Abbott's May 18 Executive Order, face coverings/masks will no longer be required on COM campus. Protocols and college signage are being updated. We will no longer enforce any COM protocol that requires face coverings. We continue to encourage all members of the COM community to distance, when possible, use hygiene measures, and get vaccinated to protect against COVID-19. Please visit [com.edu/coronavirus](http://com.edu/coronavirus) for future updates.

### **Classroom Conduct:**

College of the Mainland requires that students enrolled at COM be familiar with the Standards of Student Conduct, which can be found in the on-line Student Handbook.

<http://www.com.edu/studentservices/student-handbook..> Students are expected to be familiar with and abide by the Student Code of Conduct. Any violations of the Code of Conduct will result in a referral to the Dean of Students and may result in dismissal from this class.

### **Academic Dishonesty Policy:**

**Plagiarism: The practice of taking someone else's work or ideas and passing them off as one's own.**

- Two forms of plagiarism are common.
  - In the first form, the writer incorporates published or otherwise recorded material without properly acknowledging its sources.
  - In the second form, the writer submits work done by someone else; this also applies to a student who allows his or her work to be used by others.
  - Any student who plagiarizes will receive a grade of "0" on his or her plagiarized work and may, as a result, receive a failing grade in the course.
    - Ignorance will not be an acceptable defense: all students are responsible for familiarizing themselves with the rules of documentation.
    - Violation of the Plagiarism Policy may result in a referral to the College of the Mainland Judicial Coordinator or further disciplinary actions as stated in the current Student Handbook.
- All work submitted in College of the Mainland English, humanities, philosophy, or speech classes must conform to the documentation system established by the instructor, this course uses the American Psychological Association (APA) format.
  - APA documentation guidelines are distributed by your instructor, found in your textbook or on reserve in the library <http://library.com.edu/>.
  - You must document when you quote directly from another source.
  - You must document when you paraphrase words from another source.
  - You must document when you summarize ideas from another source.
  - You must document when you use facts (statistics in a chart or graph, for example) or visual material from another source.
- Only published sources are allowed for credit, personal interviews, television shows/movies, etc. are not allowed.
- All sources must include a person as an author; organizations, entities, etc. do not count for credit



as a source for credit.

### **COM Tutoring Center**

Students needing assistance with writing, including APA can receive assistance at the COM Writing Center available in TVB 1306 Phone: 409-933-8702

### **Student Learner Outcomes:**

1. To demonstrate an understanding of the foundational models of communication.
2. To apply elements of audience analysis.
3. To demonstrate ethical speaking and listening skills by analyzing presentations for evidence and logic.
4. To research, develop and deliver extemporaneous speeches with effective verbal and nonverbal techniques.
5. To identify how culture, ethnicity and gender influence communication.
6. To demonstrate effective usage of technology when researching and/or presenting speeches.
7. To develop proficiency in presenting a variety of speeches as an individual or group.
8. To instill in students a sense of confidence and self-worth which is critical to oral expression.

**“Wise men talk because they have something to say; fools, because they have to say something.”**

**Plato**