



PTAC-1350-242CL
Industrial Economics
Fall 2021
Wednesday 6:00PM – 8:50PM
Room: TVB 1335

Instructor Information:

J. Randle

Email: jrandle5@com.edu

Office: 409-933-8580

Instructor Office Hours (Location):

Wednesday 5:30PM – 6:00PM (Technical Vocation Building #5, Room 1335)

Wednesday 8:50PM – 9:20PM (Technical Vocation Building #5, Room 1335)

Communicating with Your Instructor: ALL electronic communication with the instructor must be through your COM email (JRandle5@com.edu). Due to FERPA restrictions, faculty cannot share any information about performance in the class through other electronic means.

All email correspondence should make good use of the Subject line, with your own name, course number and purpose on it [Subject: Doe, Jan – 2314 HW WK3]. If you attach a file to either Blackboard or e-mail, the file name should look something like this (use your own name and file name): [Doe_Jan_RCAsproject].

Student Hours (Location):

Wednesday 6:00PM – 8:50PM (TVB 1335)

Required Textbook: *Industrial Economics* Student Manual (ISBN-2818560260226)

Materials Needed: All Microsoft software, TEAMS, and paper/pencil

Textbook Purchasing Statement: A student attending College of the Mainland is not under any obligation to purchase a textbook from the college-affiliated bookstore. The same textbook may also be available from an independent retailer, including an online retailer.

**Course Description: PTAC 1350. INDUSTRIAL ECONOMICS
(LECTURE 3, LAB 0). CREDIT 3.**

This course is an examination of the profitability factors of plant operations including both personal and business strategies, objectives, and operating profitability. Students will be able to summarize plant operations

from a business perspective; explain the impact of operation on profitability; and interpret stock market factors and annual reports. Prerequisites: [PTAC 1302](#) and [MATH 1314](#) or [TECM 1343](#) with a grade of "C" or better.

Student Learner Outcome	Maps to Core Objective	Assessed via this Assignment
1. Define and use terminology	*Critical Thinking	Exams
2. Identify/describe terminology and principles associated with Industrial Economics	*Critical Thinking *Communication-participation *Personal Responsibility-attendance	Exams, Projects, attendance and participation

Course requirements: Team Project, Individual Safety Presentation, Homework (includes daily tracking of industry stocks), and Exams.

Determination of Course Grade/Detailed Grading Formula:

Participation	10%
Assignments	15%
Project (team)	25%
Exams	50%

Grading Scale:

A = 90%-100%
 B = 80%-89%
 C = 70%-79%
 D = 60%-69%
 F = Below 60%

Students must receive a minimum grade of C to pass this course.

Make-Up Policy:

- Make-up exams should be scheduled with your instructor BEFORE THE EXAM and should be taken within 2 business days of the original date. Make-up exams may score no higher than 90% for the first time only. Subsequent make-up exams will be no more than 75%. After 2 business days, a grade of 0 (zero) will be entered for that exam. At the instructor’s discretion, make up exams may be in a different format from the scheduled exam. All make up exams will be completed in the testing center. There will not be a make up for the last Exam.
- Make up exams, class handouts and other works are the responsibility of the student and not that of the instructor.
- Make up quizzes will not be allowed. This will be strictly enforced.
- Make up homework will not be allowed. This will be strictly enforced.

Late Work Policy:

No late assignments will be accepted. Assignments submitted late will not be graded or returned. Students will earn a grade of zero (0) on late assignments. All assignments should be submitted as instructed.

Return Work Policy

In most cases, assignments will be graded and returned within 14 business days of submission.

Attendance Policy: Students are required to participate in all discussions and assignments to be successful in this course. Students will be considered having an excused absence with 24 hours email notice to Instructor (immediate family or work-related emergencies only). If you find that you are going to miss a scheduled class for any reason, please **notify your professor via E-mail before the end time of your scheduled class**. In the case of a life related “sudden” emergency, email notice will be accepted before the next scheduled class.

Attendance is taken each class period and excessive missed classes will result in the instructor dropping you from the course (see Absence Chart below). Missed work/content is the responsibility of the student and making contact with fellow classmates is highly encouraged. **NOTE:** Attendance will be reflected in your final grade. There will be a Participation grade given for attendance. Absences are excused only for emergencies and for prior arrangements that are made in writing to your instructor via E-Mail.

Absence Chart

Early Warning	2nd class day missed
PTAC Warning	3rd class day missed
Dropped by Instructor	4th class day missed

Tardiness / Early Release Policy: Attendance Sign-In Sheet will not be available 45 minutes after class begins. Students arriving to class more than 45 minutes late will be counted absent, at the discretion of the instructor. Also, leaving the class early (before being released by the Instructor) may result in an absence.

Classroom Environment:

- A seating chart will be implemented.
- The Team Project may require collaboration outside of class time.
- Blackboard will be used for some content and assignments.

Withdrawal Policy: Students may withdraw from this course for any reason prior to the last eligible day for a “W” grade. Before withdrawing students should speak with the instructor and consult an advisor. Students are only permitted to withdraw six times during their college career by State law. The last day to withdraw for this class is **November 19, 2021**.

FN Grading: The FN grade is issued in cases of failure due to a lack of attendance, as determined by the instructor. The FN grade may be issued for cases in which the student ceases or fails to attend class, submit assignments, or participate in required capacities, and for which the student has failed to withdraw. The issuing of the FN grade is at the discretion of the instructor.

Early Alert Program: The Student Success Center at College of the Mainland has implemented an Early Alert Program because student success and retention are very important to us. I have been asked to refer students to the program throughout the semester if they are having difficulty completing assignments or have poor attendance. If you are referred to the Early Alert Program you will be contacted by someone in the Student Success Center who will schedule a meeting with you to see what assistance they can offer for you to meet your academic goals.

Academic Dishonesty: Any incident of academic policy will be dealt with in accordance with college policy and the Student Handbook. Academic dishonesty – such as cheating on exams is an extremely serious offense and will result in a **grade of zero** on that exam and the student will be referred to the Office of Student Conduct for the appropriate discipline action. IN OTHER WORDS, “If the student is caught cheating on any classwork of any kind, they get an immediate 0% for that grade. If they get caught cheating on number two, they are dropped from the class. NO EXCEPTIONS. If two students copy each other’s work, both get zeros.”

Plagiarism: Plagiarism is using someone else’s words or ideas and claiming them as your own. Plagiarism is a very serious offense. Plagiarism includes paraphrasing someone else’s words without giving proper citation, copying directly from a website, and pasting it into your paper, using someone else’s words without quotation marks. Any assignment containing any plagiarized material will receive a **grade of zero** and the student will be referred to the Office of Student Conduct for the appropriate discipline action. This includes copying someone else’s homework.

Classroom Conduct Policy: College of the Mainland requires that students enrolled at COM be familiar with the Standards of Student Conduct, which can be found in the on-line Student Handbook. <http://www.com.edu/student-services/student-handbook.php>. Students should act in a professional manner at all times. Disruptive students will be held accountable according to college policy. Any violations of the Code of Conduct will result in a referral to the Office for student Conduct and may result in dismissal from this class.

No student has the right to disrupt the learning process of other students. Students found to be disruptive by the instructor will be expelled from class. **Multiple disruptions may result in expulsion from the course, with the grade of an "F" for the class. This include be disrespectful to other in class discussions.**

Student Concerns: If you have any questions or concerns about any aspect of this course, please contact me using the contact information previously provided. If, after discussing your concern with me, you continue to have questions, please contact [Derrick Lewis-Department Chair] at [409-933-8306 or dlewis22@com.edu].

Grade Appeal Process: Concerns about the accuracy of grades should first be discussed with the instructor. A request for a change of grade is a formal request and must be made within six months of the grade assignment. Directions for filing an appeal can be found in the student handbook. <https://www.com.edu/student-services/student-handbook.html>. *An appeal will not be considered because of general dissatisfaction with a grade, penalty, or outcome of a course. Disagreement with the instructor’s professional judgment of the quality of the student’s work and performance is also not an admissible basis for a grade appeal.*

Academic Success & Support Services: College of the Mainland is committed to providing students the necessary support and tools for success in their college career. Support is offered through our Tutoring Services, Library, Counseling, and through Student Services. Please discuss any concerns with your faculty or an advisor.

ADA Statement: Any student with a documented disability needing academic accommodations is requested to contact Holly Bankston at 409-933-8520 or hbankston@com.edu. The Office of Services for Students with Disabilities is located in the Student Success Center.

Counseling Statement: Any student that is needing counseling services is requested to please contact Holly Bankston in the student success center at 409-933-8520 or hbankston@com.edu. Counseling services are available on campus in the student center for free and students can also email counseling@com.edu to setup their appointment. Appointments are strongly encouraged; however some concerns may be addressed on a walk-in basis.

COVID-19 Statement: All students, faculty, and staff are expected to familiarize themselves with materials and information contained on the College of the Mainland’s Coronavirus Information site at www.com.edu/coronavirus. Students are required to watch a training [video](#), complete the [self-screening](#), and acknowledge the safety guidance at www.com.edu/selfscreen. In addition, students, faculty, and staff must perform a [self-screening](#) prior to each campus visit. Finally, students, faculty, or staff who have had symptoms of COVID-19, received a positive test for COVID-19, or have had close contact with an individual infected with COVID-19 must complete the [self-report tool](#).

Course Outline: 16 Week Course Calendar

Week#	Tuesday Date	Topic	Assignments Due
1	8/25/2021	Intro, Class Expectations, Module 1 – Economic Theories of Money	
2	9/1/2021	Module 1	
3	9/8/2021	Module 2 - Law and Supply and Demand	
4	9/15/2021	Team Project Assigned Weekly work record Assigned	Exam for Module 1 & 2
5	9/22/2021	Module 3 - Cost Factors and Petroleum	
6	9/29/2021		Exam for Module 3 Weekly work record
7	10/6/2021	Module 4 - Profit	Weekly work record
8	10/13/2021		Exam for Module 4 Weekly work record
9	10/20/2021	Module 5 - Investments	Weekly work record
10	10/27/2021		Exam for Module 5 Weekly work record
11	11/03/2021	Module 6 - Budgets	Weekly work record
12	11/10/2021		Exam for Module 6 Weekly work record

13	11/17/2021	Module 7- Business Cycle	
14	11/24/2021	Thanksgiving Holiday * COM is Closed	
15	12/1/2021		Exam for Module 7
16	12/8/2021		Team Project
	12/10/2021		Final Grades Submitted

****Schedule is subject to change at the discretion of the instructor(s). ****