



ARTC 1353.101CL
Computer Illustration
Spring 2023
Tuesday and Thursday 11:00 AM - 1:50 PM
STEAM Bldg. #22, Room 145

INSTRUCTOR INFORMATION

Instructor: Robin Stone Collins
E-mail: rcollins8@com.edu
Phone 409-933-8348 (*please leave your message with the Fine Art Administrative Assistant she will contact me*)
409.938.1211 main college number
1.888.258.8859 toll free

Office hours and location:

Office Before and after class in the STEAM Building, Room 145.

Office Hours Tuesday and Thursday, 7:30 – 8:00 am and 2:00 - 2:30 pm and by appointment.

Course Communication You are welcome to email me at rcollins8@com.edu. In the subject line or top of the email please include the course you are in. For example, ARTC 1353 Computer Illustration. I will respond as soon as I see your message (within 24 hours.) However, I will mostly likely will not respond past 6 PM and on weekends. It is your responsibility to check your COM email, or announcements in D2L.

Communicating with your instructor: ALL electronic communication with the instructor must be through your COM email. Due to FERPA restrictions, faculty cannot share any information about performance in the class through other electronic means.

COURSE INFORMATION

Required Textbook:



Adobe Illustrator Classroom in a Book 2023 Release

Brian Wood

Published by Adobe Press/ Pearson Publishing

ISBN: 10: 0-13-796727-6

Textbook Purchasing Statement: A student attending College of the Mainland is not under any obligation to purchase a textbook from the college-affiliated bookstore. The same textbook may also be available from an independent retailer, including an online retailer.

Course Description: Use of the tools and transformation options of an industry-standard vector drawing program to create complex illustrations or drawings.

Course requirements: An Advisory Committee of professionals that work within the Graphic Arts industry has determined goals for this course. This course is designed to introduce or build on the principles of illustration in a vector sportsweat package. Students will learn the fundamentals of an industry standard vector application including workspace, menus, palettes, document setup, tools, navigation, and printing procedures. Students will complete all lessons and projects assigned by the instructor and design quality, professional level printed pieces.

Required Supplies

1. Sketch Pad
2. Camera for capturing images, a cell phone will work just fine
3. Access to a computer, internet and software like MS Office and Adobe Creative Cloud Including Illustrator.

Student Personal Responsibilities

1. Participate in course discussion, critiques, assignments, assessments, etc.
2. PURCHASE THE Textbook and complete the textbook Projects 1-16
3. Complete all Projects

DETERMINATION OF GRADE

Grading System

Items	Points	% Of Grade	
Textbook Projects 1-16	320 @20pts each	30	

Project 1 Pen Tool Exercises	100	10	
Project 2 Typographic Poem	100	15	
Project 3 Self-Portrait	100	20	
Project 4 Poster Design	100	25	
Total	800	100	

Please Note: (grades and projects subject to change)

All typos in projects will represent -5 points. (Typos include misspelled words, superfluous words/letters, extra spaces, double returns etc.)

Assignments will address the following Core Objectives:

1. **Critical thinking skills** – to include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information
2. **Communication skills** – to include effective written, oral, and visual communication
3. **Teamwork** – to include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal
4. **Social responsibility** – to include intercultural competency, knowledge of civic responsibility, and the ability to engage effectively in regional, national, and global communities.

Grading Scale:

90 - 100% = A

80 - 89% = B

70 - 79% = C

60 - 69% = D

Any grade below 60 is an F

COURSE GUIDELINES

Late Work, Make-Up and Extra-Credit Policy: There are **NO** makeups for this class. However, if a student has a legitimate excuse (death in the family, medical emergency, etc.) some deadlines can be extended. **These problems need to be communicated to the instructor as soon as possible.**

Late work will receive - 10 points at first class after due date. Afterwards a 0 will be given.

Extra-Credit work: is not typically given except what is in the book at the end of chapters. But, if there is something extra a student wants to do please feel free to talk to me about such.

**This course has a grade for class participation including attendance, ability to work with little assistance, participating in classroom discussion and working as a peer proctor for other students.*

Attendance Policy: Roll will be taken each class period; 100% attendance is expected. More than 5 missed classes may result in a student being dropped from the course. The only exception to this rule is death within the immediate family or a note from the Doctor.

Cell Phones: Students are expected to work during class and not be on their cell phones or sleeping during class time.

Tardiness: The student is expected to be on time to every class. It is to the students disadvantage to arrive late as they may miss essential demonstrations, lecture information, etc.

STUDENT CONCERNS/QUESTIONS STATEMENT: if you have any questions or concerns about any aspect of this course, please contact me using the contact information previously provided. If, after discussing your concern with me, you continue to have questions, please contact Coleena Jackson at 409.933.8535 direct line to office or email her at cjackson@com.edu.

COURSE SCHEDULE

Week	Face to Face	Textbook Chapters-Hybrid	Instructor Project	Assessment
1	Introduction Course Overview Course Schedule Textbook Chapters vs Instructor Projects	Log into BB and look at course. Check to see if there are announcements. Read the syllabus, purchase supplies. Purchase your textbooks Setup Lynda.com membership as needed		
2	Introducing the workspace, Planning for Project 1 Critique of sketches	1 Getting to Know the Work Area 2 Techniques for Selecting Artwork	Pen Tool Exercises	
3	Production time for Project 1	3 Using Shapes to Create Artwork for Postcard 4 Editing and Combining Shapes and Paths	Pen Tool Exercises	Pen Tool Exercises Due
4	Planning for Project 2 Critique of sketches	5 Transforming Artwork 6 Using the Basic Drawing Tools 7 Drawing with the Pen Tool	Typographic Poems	
5	Production time for Project 2	8 Using Color to Enhance Artwork 9 Adding Type to a Project	Typographic Poems	
6	Production time for Project 2	10 Organizing you Artwork with Layers 11 Gradients, Blends and Patterns	Typographic Poems	Typographic Poems Due
7	Planning for Project 3 Critique of sketches	12 Using Brushes to Create an Ad 13 Exploring Creative Uses of Effects and Graphic Styles	Self Portrait	
8	Production time for Project 3	14 Creating Artwork for a T-Shirt 15 Placing and working with Images 16 Sharing Projects	Self Portrait	
9	Production time for Project 3		Self Portrait	
10	Production time for Project 3		Self Portrait	Self Portrait Due
11	Planning for Project 4 Critique of sketches		Poster Design	

12	Production time for Project 4		Poster Design	
13	Production time for Project 4		Poster Design	
14	Production time for Project 4			Poster Design Due
15		Final Prints/Reprints		
16	Presentation	File collection		Presentation

NOTE: Course Schedule and Projects are subject to change. But will be communicated to the class

COURSE COMMUNICATION

Online

Please feel free to contact me with questions at any time. Communication between us regarding your designs or class will be much easier if we handle it ASAP. Please email me if our want to meet me during office hours.

FORMAT OF LEARNING ACTIVITIES & ASSIGNMENTS

Teaching Methods:

To accomplish the educational purpose, this course will provide multiple instructional tools to assist in your learning including on-line video training, publisher resources, classroom lecture and demos

Lectures/Demonstrations:

Important material from the text and outside sources will be covered in this course. You should plan to take careful notes as not all material can be found in the texts or readings.

SUCCESS TIPS FOR STUDENTS

In this course, you can use a variety of Adobe software applications to complete your projects. However, we will focus on Adobe Illustrator

Required Software:

Adobe Illustrator and MS Word

Backup Copies of Assignments:

You are responsible for keeping copies of all assignments.

File Management:

You are expected to have intermediate or higher-level skills at file management: the ability to create folders, move & rename folders & files, identify type of file by its file extension, attach files to emails, and download plug-ins required for the course.

STUDENT RESOURCE:

[Adobe.com](http://adobe.com)

[Graphic Design Rips Offs or Inspiration?](#)

STUDENT LEARNER OUTCOMES

Student Learner Outcomes: Upon successful completion of this course, students will:

1. Identify terminology, advantages and limitations of vector software
2. Use vector drawing tools to manipulate, create, and edit vector drawings for print or web
3. Specify file formats.

Additional Student Learner Outcomes:

1. Define basic graphic design terminology and design elements
2. Define and apply the design principles

Core Objectives: Students successfully completing this course will demonstrate competency in the following **Bolded Core Objectives:**

1. **Critical thinking skills** – to include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information.
2. **Empirical and quantitative skills** – to include the manipulation and analysis of numerical data or observable facts resulting in informed conclusions
3. **Communication skills** – to include effective written, oral, and visual communication
4. **Teamwork** – to include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal
5. **Social responsibility** – to include intercultural competency, knowledge of civic responsibility, and the ability to engage effectively in regional, national, and global communities.
6. **Personal responsibility** – to include the ability to connect choices, actions, and consequences to ethical decision-making

Student Learner Outcome	Maps to Core Objective(s)	Assessed via this Assignment
Identify terminology, advantages and limitations of vector software	Critical Thinking Skills	Project One _ Logos / Pen Tools
Use vector drawing tools manipulate, create, and edit vector drawings for print or web	Communication Skills	Project Two _ Self Portrait
Specify file formats	Social Responsibility	Project Three _ Poster

INSTITUTIONAL POLICIES AND GUIDELINES

Grade Appeal Process: Concerns about the accuracy of grades should first be discussed with the instructor. A request for a change of grade is a formal request and must be made within six months of the grade assignment. Directions for filing an appeal can be found in the student handbook [Student Handbook 2022-2023 v4.pdf \(com.edu\)](#). *An appeal will not be considered because of general dissatisfaction with a grade, penalty, or outcome of a course. Disagreement with the instructor’s professional judgment of the quality of the student’s work and performance is also not an admissible basis for a grade appeal.*

Academic Success & Support Services: College of the Mainland is committed to providing students the necessary support and tools for success in their college careers. Support is offered through our Tutoring Services, Library, Counseling, and through Student Services. Please discuss any concerns with your faculty or an advisor.

ADA Statement: Any student with a documented disability needing academic accommodations is requested to contact Kimberly Lachney at 409-933-8919 or klachney@com.edu. The Office of Services for Students with Disabilities is located in the Student Success Center.

Textbook Purchasing Statement: A student attending College of the Mainland is not under any obligation to purchase a textbook from the college-affiliated bookstore. The same textbook may also be available from an independent retailer, including an online retailer.

Withdrawal Policy: Students may withdraw from this course for any reason prior to the last eligible day for a “W” grade. Before withdrawing students should speak with the instructor and consult an advisor. Students are permitted to withdraw only six times during their college career by state law. The last date to withdraw from the 1st 8-week session is March 1. The last date to withdraw from the 16-week session is April 24. The last date to withdraw for the 2nd 8-week session is May 3.

FN Grading: The FN grade is issued in cases of *failure due to a lack of attendance*, as determined by the instructor. The FN grade may be issued for cases in which the student ceases or fails to attend class, submit assignments, or participate in required capacities, and for which the student has failed to withdraw. The issuing of the FN grade is at the discretion of the instructor. The last date of attendance should be documented for submission of an FN grade.

Early Alert Program: The Student Success Center at College of the Mainland has implemented an Early Alert Program because student success and retention are very important to us. I have been asked to refer students to the program throughout the semester if they are having difficulty completing assignments or have poor attendance. If you are referred to the Early Alert Program you will be contacted by someone in the Student Success Center who will schedule a meeting with you to see what assistance they can offer in order for you to meet your academic goals.

Resources to Help with Stress:

If you are experiencing stress or anxiety about your daily living needs including food, housing or just feel you could benefit from free resources to help you through a difficult time, please click here <https://www.com.edu/community-resource-center/>. College of the Mainland has partnered with free community resources to help you stay on track with your schoolwork, by addressing life issues that get in the way of doing your best in school. All services are private and confidential. You may also contact the Dean of Students office at deanofstudents@com.edu or communityresources@com.edu.

COVID-19 Statement: All students, faculty, and staff are expected to familiarize themselves with materials and information contained on the College of the Mainland’s Coronavirus Information site at www.com.edu/coronavirus. In compliance with Governor Abbott's May 18 Executive Order, face coverings/masks will no longer be required on COM campus. Protocols and college signage are being updated. We will no longer enforce any COM protocol that requires face coverings. We continue to encourage all members of the COM community to distance when possible, use hygiene measures, and get vaccinated to protect against COVID-19. Please visit com.edu/coronavirus for future updates.

Classroom Conduct Policy: College of the Mainland requires that students enrolled at COM be familiar with the Standards of Student Conduct, which can be found in the on-line Student Handbook. <http://www.com.edu/student-services/student-handbook.php>. Students should act in a professional manner at all times. Disruptive students will be held accountable according to college policy. Any violations of the Code of Conduct will result in a referral to the Office for student Conduct and may result in dismissal from this class.

Academic Dishonesty: Any incident of academic policy will be dealt with in accordance with college policy and the Student Handbook. Academic dishonesty – such as cheating on exams is an extremely serious offense and will result in a **grade of zero** on that exam and the student will be referred to the Office of Student Conduct for the appropriate discipline action.

Plagiarism: Plagiarism is using someone else's words or ideas and claiming them as your own. Plagiarism is a very serious offense. Plagiarism includes paraphrasing someone else's words without giving proper citation, copying directly from a website and pasting it into your paper, using someone else's words without quotation marks. Any assignment containing any plagiarized material will receive a **grade of zero** and the student will be referred to the Office of Student Conduct for the appropriate discipline action.

Resource about avoiding plagiarism:

<https://www.plagiarismtoday.com/2006/08/02/web-design-plagiarism/>

<http://en.writecheck.com/ways-to-avoid-plagiarism/>