ARTC 1353.201CL
Computer Illustration
Spring 2024
Monday and Wednesday 6:00 PM – 8:50 PM
STEAM 145

Instructor Information:
Instructor   **Olga Artyshchuk**
E-mail   oartyshchuk@com.edu
Phone   **409-933-8943** *(please leave your message with the Fine Art Administrative Assistant she will contact me)*
                   409.938.1211 main college number
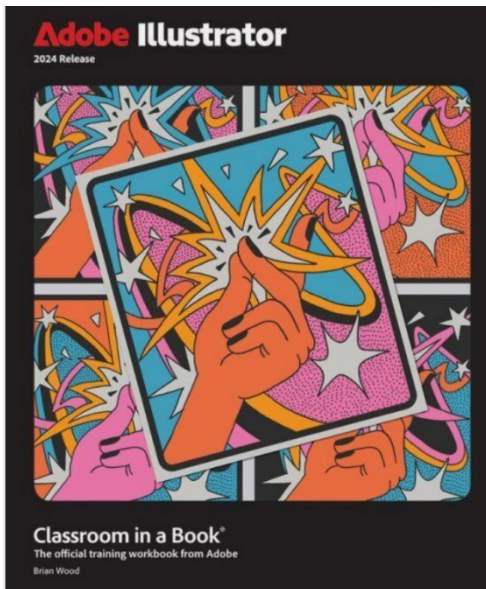   1.888.258.8859 toll free

Office hours and location:
Office Before or after class in the STEAM Building, Room 137.
Office Hours Tuesday and Thursday, 5:30 – 6 pm and by appointment.

Required Textbook/Materials:
Textbook: Students may use Photoshop Classroom in a Book 2024 or 2023 release.

Adobe Illustrator Classroom in a Book 2024
Release Brian Wood Published by Adobe Press/ Pearson Publishing
ISBN: 10: 0-13-826382-5
or

Adobe Illustrator Classroom in a Book 2023
Release Brian Wood Published by Adobe Press/ Pearson Publishing
ISBN: 10: 0-13-796717-9

Textbook Purchasing Statement: A student attending College of the Mainland is not under any obligation to purchase a textbook from the college-affiliated bookstore. The same textbook may also be available from an independent retailer, including an online retailer. A textbook is mandatory. Must have book to download lesson files.

Course Description and Goals: Digital imaging using raster image editing and/or image creation software: scanning, resolution, file formats, output devices, color systems, and image-acquisitions. An Advisory Committee of professionals that work within the Graphic Arts industry has determined goals for this course. This course is designed to introduce or build on the principles of raster images. Students will learn the fundamentals of an industry standard raster application including workspace, menus, palettes, document setup, tools, navigation, and printing procedures. Students will complete all lessons and projects assigned by the instructor and design quality, professional level printed pieces.

Course Requirements:

Required Supplies:
1. Sketch Pad
2. Headphones
3. X-acto Knife/with Steel
4. 3 - 11x14 Black mounting Boards

Student Personal Responsibilities:

1. Participate in course discussions and critiques, both in the classroom and online.
2. Purchase the Textbook and complete Chapter Projects
3. Attend in-class lectures and complete the classroom exercises.
4. Complete all projects with quality and attention to detail.
5. Attend all scheduled classes; attend any field trips or guest lectures.

DETERMINATION OF GRADE

Grading System

Items	Points	% Of Grade
CC in a Book Chapters 1-16	200	20%
Project 1 Geometric Animal Drawing	150	15%
Project 2 Logo Design	150	15%
Project 3 Self-Portrait	150	15%
Project 4 Social Media Ad & Poster	150	15%
In-Class Participation	200	20%
Extra Credit: Mardi Grass Poster	50	
Total	**1000**	**100%**

Please Note: (grades and projects subject to change)

All typos will represent -5 points.
(Typos include misspelled words, superfluous words/letters, extra spaces, double returns, etc.)

To give back to our community, and give students real-world client experiences, we may take on a "real community" project. This changes from semester to semester, but if the instructor has the opportunity to work with a "real client" we will. Grading will be realigned to the outcomes of that project, and students will be made aware of changes via D2L grade center and class discussion.

In the classroom as in business, the need may arise for students to go beyond the given instructions or directions. Therefore, additional resources will be helpful to the student. These may include additional LinkedIn learning videos, online videos, other textbooks, help from classmates and instructor.

Grading Scale:

90 - 100%   = **A**
80 - 89%   = **B**
70 - 79%   = **C**
60 - 69%   = **D**
Any grade below 60 is an **F**

Projects will be graded using the following formula		
Concept, Idea	Proper tone and style regarding concept; clear communication of ideas; creativity in presentation; and engagement quality of subject matter.	20
Planning and Research	Ideas properly conveyed in thumbnail sketches.	20
Production, Technical Execution	Evaluation of proper photo editing practices, effective layout design ability (if applicable), use of design principles. Evaluation of file organization.	20

Presentation, Printing, Mounting	Evaluation of trimming and mounting. Evaluation of verbal Communication of project ideas and inspirations in a presentation format.	20
Effort	Dedication, Effort, Commitment to refine project; Process, Strategy and Communication	20
		Total 100

Student Success Tips:

Be Diligent: do not fall behind with projects some cannot be done in a day.

Communicate with others: communication with peers as well as the instructor can prevent bad grades, and misunderstood instructions. Communication with peers will also develop interpersonal skills essential in the workplace.

Lynda.com: [Now called LinkedIn Learning]. Use Lynda.com or other outside resources as necessary to better your understanding of course material.

Classroom Conduct Policy: College of the Mainland requires that students enrolled at COM be familiar with the Standards of Student Conduct, which can be found in the on-line Student Handbook. http://www.com.edu/student-services/student-handbook..   Students are expected to be familiar with and abide by the Student Code of Conduct. Any violations of the Code of Conduct will result in a referral to the Dean of Students and may result in dismissal from this class.

Course Communication: Students can email me directly at oartyshchuk@com.edu. Please keep in mind I will most likely not respond past 6 pm and on weekends. So please plan if you need help! Also, please note that you should check your COM email daily!

Communicating with your instructor: ALL electronic communication with the instructor must be through your COM email. Due to FERPA restrictions, faculty cannot share any information about performance in the class through other electronic means.

Late Work, Make-Up and Extra-Credit Policy: There are **NO** makeups for this class. However, if a student has a legitimate excuse (death in the family, medical emergency, etc.) some deadlines can be extended. **These problems need to be communicated to the instructor as soon as possible.**

Late work: Will receive - 10 points at first class after due date. Afterwards a 0 will be given.

Extra-Credit work: is not typically given except what is in the book at the end of chapters. But, if there is something extra a student wants to do please feel free to talk to me about such.

This course has a grade for class participation including attendance, ability to work with little assistance, participating in classroom discussion and working as a peer proctor for other students.

Attendance Policy: Roll will be taken each class period; 100% attendance is expected. More than 5 missed classes may result in a student being dropped from the course. The only exception to this rule is death within the immediate family or a note from the Doctor.

Cell Phones: Students are expected to work during class and not be on their cell phones or sleeping during class time.

Tardiness: The student is expected to be on time to every class. It is to the students disadvantage to arrive late as they may miss essential demonstrations, lecture information, etc.

Student Learning Outcomes:
Upon successful completion of this course, students will have a comprehensive understanding of Adobe Illustrator and its application in the graphic design industry:

1. **Technical Proficiency:** Develop fundamental skills in Adobe Illustrator, including basic tool use, software operation, and understanding of image resolutions and file formats for different media.
2. **Creative Design and Layout Skills:** Gain basic skills for illustration, design for various formats like posters, ads, etc. with a strong emphasis on color theory and design principles.
3. **Industry Readiness:** Gain practical knowledge for leveraging Illustrator skills in the design industry, focusing on producing designs for both print and web.

Student Learner Outcome	Maps to Core Objective(s)	Assessed via this Assignment
Use basic tools in Adobe Illustrator. Draw shapes to create an illustration. Introduction to Generative AI for illustrations.	Technical proficiency in basic Adobe Illustrator tools and exploration of AI Generative Tool.	**Project 1**: Geometric Animal Drawing Book Chapters 1-4
Exploration of typography and color theory. Developing creative thinking and understanding logo design principles.	Creative and technical design process of a logo design.	**Project 2:** Logo Design Book Chapters 5-8
Creating a self-portrait using Illustrator, focusing on creativity and the photo to illustration process.	Enhancing personal creativity and technical skills to create a complex illustration.	**Project 3:** Self Portrait Book Chapters 9-12
Designing a poster and social media ad with an emphasis on graphic design principles, color, typography, and promotional messaging.	Learning the differences between design for print and digital media. Optimizing design workflow.	**Project 4:** Social Media Ad & Poster Book Chapters 13-15

Academic Dishonesty: Any incident of academic policy will be dealt with in accordance with college policy and the Student Handbook. Academic dishonesty – such as cheating on exams is an extremely serious offense and will result in a grade of zero on that exam/quiz/project and the student will be referred to the Office of Student Conduct for the appropriate disciplinary action.

STUDENT CONCERNS/QUESTIONS STATEMENT: If you have questions or concerns about this course, contact me using the contact information provided. If, after discussing your concern with me, you continue to have questions, please contact Coleena Jackson at 409.933.8535 direct line to office or email her at cjackson@com.edu.

COURSE OUTLINE

Course outline tentative and is subject to CHANGE at as needed but will be communicated in class:

Week	Lecture	Practical	Deliverables DUE
1	Introduction Course Overview Course Introduction to Illustrator Raster vs Vector Organizing files	**1/17** Explore Adobe Illustrator Purchase your textbook	Book Lesson 1
2	Basic Tools Working With Shapes Shape Builder Tool Layers Icon Building Exporting work Project 1 Introduction	**1/22** Practice shape building In-Class Practice Icon Redraw **1/24** Project 1: Select an animal and start drawing	Book Lesson 2
3	Pen Tool & Curvature Tool Color Tools CMYK vs RGB AI Generated Recolor Tool	**1/29** Practice Pen tool In Class Practice: Pen Tool **1/31** Project 1: Select Color Palette	Book Lesson 3
4	Generative AI in Illustrator Project 1 Production time	**2/5** Explore Generative AI Create an AI Generated version of your animal. **2/7** Complete and present Project 1.	Book Lesson 4 Project 1 Geometric Drawing
5	Type Tool/ Typography Introduction to Logo Design Types of Logos Project 2 Introduction	**2/12** Explore Type Tool and Typography Principles **2/14**	Book Lesson 5

		Project 2: Select Logo Idea and Complete Competitor Research	
6	Mood Boards Masking Tool Exporting Files	**2/19** Complete research for a mood board. **2/21** Project 2: Create a mood board	Book Lesson 6
7	Mockup Tool	**2/26** Explore Mockup Tool **2/28** Create a mockup for the logo.	Book Lesson 7
8	Project 2 Production	**3/4** Project 2: Work Time **3/6** Project 2: Complete and Present	Book Lesson 8 Project 2 Logo Design
	Spring Break	**3/11- 3/17**	
9	Brushes Effects (Liquify, Distort, etc.) Posterizing an Image Project 3 Intro	**3/18** Explore Brushes and Effects **3/20** Project 3: Select photo for self-portrait and edit in Photoshop	Book Lesson 9
10	Photo to Image Process Live Trace Tool	**3/25** Explore photo to image process **3/27** Project 3: Draw out main shapes	Book Lesson 10
11	Shading Patterns Backgrounds	**4/1** Explore pattern design **4/3** Project 3: Add shading, details, and background	Book Lesson 11
12	Project 3 Production	**4/8** Project 3: Workday **4/10** Project 3: Complete and Present to the Class	Book Lesson 12 Project 3 Self Portrait
13	Poster/Ad Design Styles Hierarchy Project 4 Introduction	**4/15** Explore basic design principles for an ad/poster. **4/17** Project 4: Select Idea & Complete Research	Book Lesson 13
14	3D Tools In Illustrator Designing for Print vs Digital Sizes	**4/22** Explore mounting process, print all projects Mount projects	Book Lesson 14-15

		4/24 Project 4: Complete Layout	
15	Mouning Process	4/29 Mounting work 5/1 Project 4: Complete and Present to the Class	**ALL WORK DUE!!** **Project 4** Social Media Ad & Poster **Extra Credit** Project Mardi Grass Poster
16	Project 4 Production Exploring Graphic Design Career Options and Further Learning Options	5/6 Explore further learning opportunities to gain a successful career path in graphic design 5/8	

Institutional Policies and Guidelines

Grade Appeal Process: Concerns about the accuracy of grades should first be discussed with the instructor. A request for a change of grade is a formal request and must be made within six months of the grade assignment. Directions for filing an appeal can be found in the student handbook https://www.com.edu/student-services/docs/Student_Handbook_2023-2024_v2.pdf. *An appeal will not be considered because of general dissatisfaction with a grade, penalty, or outcome of a course. Disagreement with the instructor's professional judgment of the quality of the student's work and performance is also not an admissible basis for a grade appeal.*

Academic Success & Support Services: College of the Mainland is committed to providing students the necessary support and tools for success in their college careers. Support is offered through our Tutoring Services, Library, Counseling, and through Student Services. Please discuss any concerns with your faculty or an advisor.

ADA Statement: Any student with a documented disability needing academic accommodations is requested to contact Kimberly Lachney at 409-933-8919 or klachney@com.edu. The Office of Services for Students with Disabilities is located in the Student Success Center.

Textbook Purchasing Statement: A student attending College of the Mainland is not under any obligation to purchase a textbook from the college-affiliated bookstore. The same textbook may also be available from an independent retailer, including an online retailer.

Withdrawal Policy: Students may withdraw from this course for any reason prior to the last eligible day for a "W" grade. Before withdrawing students should speak with the instructor and consult an advisor. Students are permitted to withdraw only six times during their college career by state law. The last date to withdraw from the 1ˢᵗ 8-week session is February 28. The last date to withdraw from the 16-week session is April 22. The last date to withdraw for the 2ⁿᵈ 8-week session is May 1. The last date to withdraw for spring mini session is May 29.

FN Grading: The FN grade is issued in cases of *failure due to a lack of attendance,* as determined by the instructor. The FN grade may be issued for cases in which the student ceases or fails to attend class, submit assignments, or

participate in required capacities, and for which the student has failed to withdraw. The issuing of the FN grade is at the discretion of the instructor. The last date of attendance should be documented for submission of an FN grade.

Early Alert Program: The Student Success Center at College of the Mainland has implemented an Early Alert Program because student success and retention are very important to us. I have been asked to refer students to the program throughout the semester if they are having difficulty completing assignments or have poor attendance. If you are referred to the Early Alert Program you will be contacted by someone in the Student Success Center who will schedule a meeting with you to see what assistance they can offer in order for you to meet your academic goals.

Resources to Help with Stress:
If you are experiencing stress or anxiety about your daily living needs including food, housing or just feel you could benefit from free resources to help you through a difficult time, please click here https://www.com.edu/community-resource-center/. College of the Mainland has partnered with free community resources to help you stay on track with your schoolwork, by addressing life issues that get in the way of doing your best in school. All services are private and confidential. You may also contact the Dean of Students office at deanofstudents@com.edu or communityresources@com.edu.