



**SPCH-1315-003IN**  
**Public Speaking**  
**Fall 2021**

\*This is an online, asynchronous course administered through Blackboard\*

**Instructor Information:**

Name: Anthony Johnson, M.A.

Email: [ajohnson89@com.edu](mailto:ajohnson89@com.edu) (preferred method of communication)

Office Location: LRC 259

Office Phone Number: 409-938-8127

Phone Number: 832-779-0619 (Google Voice - quickest way to get ahold of me – urgent items only, please)

**Office Hours:** M-F 11:00am – 12:30pm or by appointment. I prefer to meet for office hours virtually (through Teams, Zoom, or Google Voice) but am willing to accommodate your needs for a face-to-face meeting. If you have a need for an in-person meeting, please schedule an appointment via email and we will meet in my office.

**Student hours and location:** This is an online course. We will utilize Blackboard and a program called Launchpad to facilitate your learning process and assignments this semester. You should expect to spend at least three hours keeping up with course material weekly. Though it is theoretically possible to be successful while investing less time and effort, the odds are not great on that bet. My best advice is to keep up with weekly announcements, assignments, and deadlines. If you are ever in need of support or assistance, do not hesitate to reach out to me privately.

**Communicating with your instructor:** ALL electronic communication with the instructor must be through your COM email. Due to FERPA restrictions, faculty cannot share any information about performance in the class through other electronic means.

**Required Textbook:** O'Hair, D., Rubenstein, H, Stewart, R. (2012) *A pocket guide to public speaking* (6<sup>th</sup> ed.). Boston: Macmillan Learning.

**Please purchase the version of the textbook containing the Launchpad bundle.** This will allow you to access the **\*required\*** online learning tools used for quizzes and some of the speeches you will deliver in this course. **The cheapest way to purchase the textbook AND software is through [this site](#), by clicking packages and selecting Spiral Bound + Launchpad.**

**Textbook Purchasing Statement:** A student attending College of the Mainland is not under any obligation to purchase a textbook from the college-affiliated bookstore. The same textbook may also be available from an independent retailer, including an online retailer.

**Course Description:** Application of communication theory and practice to the public speaking context, with emphasis on audience analysis, speaker delivery, ethics of communication, cultural diversity, and speech organizational techniques to develop students' speaking abilities, as well as ability to effectively evaluate oral presentations. Prerequisites: One of the following TSI score combinations or equivalent developmental courses with a grade of "C" or better (1) TSI Reading 351 and TSI Writing 340 and TSI Essay 4 (2) TSI Reading 351 and TSI Writing less than 340 with ABE 4 and TSI Essay 5.

**Course requirements:** SPCH 1315 (Public Speaking) is based on a 1000 points system. Your final grade in this course is based on your performance in the following areas:

- Three speeches:
  - 1st - Self Introduction Speech 2 - 5 minutes (no sources required)
  - 2nd - Informative Speech 5 - 7 minutes (3 sources cited in APA minimum)
  - 3rd – Persuasive Speech 6 – 8 minutes (4 sources cited in APA minimum)
- Three Outlines
- Three Peer Speech Evaluations
- Six Quizzes
- Three Discussion Questions
- Thirteen Required Videos

#### Detailed Assignment Sheet and Manual Grade Tracker

Item	Points	Your Grade
<b>Speeches</b>		
Speech 1: Self Introduction	100	
Speech 2 + Outline: Informative Speech	200	
Speech 3 + Outline: Persuasive Speech	230	
<b>Quizzes</b>		
Ch. 1 Becoming a Public Speaker	10	
Ch. 2 Overview Quiz	100	

Item	Points	Your Grade
Ch. 6 Analyzing the Audience Quiz	100	
Ch. 9 Credible Sources Quiz	100	
Ch. 10 Citing Sources Quiz	100	
Ch. 23 Persuasive Speeches Quiz	10	
<b>Videos:</b>		
Getting Started Video	5	
Ch. 4 Video	5	
Ch. 8 Videos (3)	11	
Ch. 9 Video	4	
Ch. 10 Video	5 extra points	
Ch. 11 Videos (3)	13	
Ch. 14 Videos (2)	8	
Ch. 18 Video	5 extra points	
Ch. 19 Video	5 extra points	
Ch. 22 Video	10 extra points	
<b>Discussion Questions:</b>		
Ch. 3 Speech Anxiety Discussion Question	20	
Ch. 5 Listening Discussion Question	20	
Ch. 7 Topic + Purpose Discussion Question	20	
<b>Peer Evaluations</b>		
Self Intro Peer Evaluation	10	
Informative Speech Peer Evaluation	10	
Persuasive Speech Peer Evaluation	10	

Item	Points	Your Grade
<b>Total Points</b>	1000	

Students will receive a grade (points) for each of the listed assignments. Grades can be viewed in the “My Grades” link on Blackboard. In addition to points earned, the professor will provide feedback on all assignments submitted. The instructor’s feedback is designed to help students reflect on progress of individual comprehension and evaluation of Interpersonal Communication concepts/theories.

• **Grading Scale:**

- A 895 – 1000 (Exceptional)
- B 795 – 894 (Above average)
- C 695 – 794 (Average)
- D 595 – 694 (Below Average)
- F 000-594 (Unacceptable)

**Extra Credit Policy:** Each student can earn up to 25 points extra credit each unit (total of up to 100 points extra credit, or one letter grade) for attending virtual office hours. In order to earn the most credit you must come prepared with questions about the material covered, seeking guidance on an assignment, or support to study for an upcoming quiz. Professor Johnson reserves the right to offer the number of extra credit points that reflect your level of commitment to success. Those students who wish to earn an A in the course would be best served by attending and participating in virtual office hours in order to earn these points. If you cannot participate in the assigned office hour times, please arrange an appointment with me and I will try to accommodate.

**COLLEGE OF THE MAINLAND HUMANITIES DEPARTMENT POLICY STATEMENT: PLAGIARISM**

Plagiarism is a form of academic dishonesty. To plagiarize is to steal the words or ideas of another and pass them off as one’s own. Two forms of plagiarism are common. In the first form, the writer incorporates published or otherwise recorded material without properly acknowledging its sources. In the second form, the writer submits work actually done by someone else. (The student who allows his/her work to be used by others is also guilty.)

Any student who plagiarizes will receive a grade of “0” on his/her plagiarized work and may, as a result, receive a failing grade in the course. Ignorance will not be an acceptable defense: all students are responsible for familiarizing themselves with the rules of documentation.

Violation of the Plagiarism Policy may result in a referral to the College of the Mainland Judicial Coordinator or further disciplinary actions as stated in the current Student Handbook <http://www.com.edu/student-services/student-handbook.php>.

Note: All work submitted in College of the Mainland ENGL, HUMA, or PHIL classes must conform to the documentation system established by the Modern Language Association (MLA). MLA documentation guidelines are distributed by your instructor, found in your textbook or on reserve in the library (<http://library.com.edu/>). **Documentation in SPCH classes is up to the individual instructor. It may be either MLA or APA style; check with your instructor and follow the appropriate system guidelines.**

To document using the MLA system, you must provide an in-text parenthetical citation and a corresponding entry on a Works Cited page. "Source" may refer to published works (including material available from electronic/computer networks or databases), electronically broadcast programs, films, recordings, interviews, speeches, or lectures.

1. You must document when you quote directly from another source.
2. You must document when you paraphrase words from another source.
3. You must document when you summarize ideas from another source.
4. You must document when you use facts (statistics in a chart or graph, for example) or visual material from another source.

**Link(s) to resource(s) about ways to avoid plagiarism:**

<http://en.writecheck.com/ways-to-avoid-plagiarism/>

**Withdrawal Policy:** Students may withdraw from this course for any reason prior to the last eligible day for a "W" grade. Before withdrawing students should speak with the instructor and consult an advisor. Students are only permitted to withdraw six times during their college career by State law. The last day to withdraw for the 1<sup>st</sup> 8 week session is October 7<sup>th</sup>, November 23<sup>rd</sup> for 16 week courses and December 3<sup>rd</sup> for the 2<sup>nd</sup> 8 week session.

**FN Grading:** The FN grade is issued in cases of *failure due to a lack of attendance*, as determined by the instructor. The FN grade may be issued for cases in which the student ceases or fails to attend class, submit assignments, or participate in required capacities, and for which the student has failed to withdraw. The issuing of the FN grade is at the discretion of the instructor.

**Early Alert Program:** The Student Success Center at College of the Mainland has implemented an Early Alert Program because student success and retention is very important to us. I have been asked to refer students to the program throughout the semester if they are having difficulty completing assignments or have poor attendance. If you are referred to the Early Alert Program you will be contacted by someone in the Student Success Center who will schedule a meeting with you to see what assistance they can offer in order for you to meet your academic goals.

**Academic Dishonesty:** (Describe your academic dishonesty policy and state consequences if it is violated)

**Student Concerns:** If you have any questions or concerns about any aspect of this course, please contact me using the contact information previously provided. If, after discussing your concern with me, you continue to have questions, please contact my supervisor, Dr. Brian Anderson. His email address is [BAnderson@com.edu](mailto:BAnderson@com.edu)

<b>Student Learner Outcome</b>	<b>Assessed via this Assignment</b>
1. Students will demonstrate an understanding of the foundational models of communication.	Quiz - Chapter 1
2. Students will apply elements of audience analysis.	Quiz - Chapter 6
3. Students will research, develop and deliver extemporaneous speeches with effective verbal and nonverbal techniques.	Informative Speech
4. Students will demonstrate ethical speaking and listening skills by analyzing presentations for evidence and logic.	Chapter 4 Video Survey
5. Students will identify how culture, ethnicity and gender influence communication.	Quiz - Chapter 6
6. Students will develop proficiency in presenting a variety of speeches as an individual or group (e.g. narrative, informative or persuasive).	Informative Speeches
7. Students will demonstrate effective usage of technology when researching and/or presenting speeches.	Informative Speech - Powerpoint or other digital visual aide.

**Grade Appeal Process:** Concerns about the accuracy of grades should first be discussed with the instructor. A request for a change of grade is a formal request and must be made within six months of the grade assignment. Directions for filing an appeal can be found in the student handbook. <[https://build.com.edu/uploads/sitecontent/files/student-services/Student\\_Handbook\\_2019-2020v5.pdf](https://build.com.edu/uploads/sitecontent/files/student-services/Student_Handbook_2019-2020v5.pdf). *An appeal will not be considered because of general dissatisfaction with a grade, penalty, or outcome of a course. Disagreement with the instructor's professional judgment of the quality of the student's work and performance is also not an admissible basis for a grade appeal.* [https://build.com.edu/uploads/sitecontent/files/student-services/Student\\_Handbook\\_2019-2020v5.pdf](https://build.com.edu/uploads/sitecontent/files/student-services/Student_Handbook_2019-2020v5.pdf)

**Academic Success & Support Services:** College of the Mainland is committed to providing students the necessary support and tools for success in their college career. Support is offered through our Tutoring Services, Library, Counseling, and through Student Services. Please discuss any concerns with your faculty or an advisor.

The following websites will help students create and edit APA format Reference page:

<http://libguides.com.edu/apa>

<https://owl.english.purdue.edu/owl/resource/560/01/>

<http://www.citationmachine.net/apa>

**ADA Statement:** Any student with a documented disability needing academic accommodations is requested to contact Holly Bankston at 409-933-8520 or [hbankston@com.edu](mailto:hbankston@com.edu). The Office of Services for Students with Disabilities is located in the Student Success Center.

**Counseling Statement:** Any student that is needing counseling services is requested to please contact Holly Bankston in the student success center at 409-933-8520 or [hbankston@com.edu](mailto:hbankston@com.edu). Counseling services are available on campus in the student center for free and students can also email [counseling@com.edu](mailto:counseling@com.edu) to setup their appointment. Appointments are strongly encouraged; however some concerns may be addressed on a walk-in basis.

**COVID-19 Statement:** All students, faculty and staff are expected to familiarize themselves with materials and information contained on the College of the Mainland's Coronavirus Information site at [www.com.edu/coronavirus](http://www.com.edu/coronavirus). Students are required to watch a training [video](#), complete the [self-screening](#), and acknowledge the safety guidance at: [www.com.edu/selfscreen](http://www.com.edu/selfscreen). In addition, students, faculty, and staff must perform a [self-screening](#) prior to each campus visit. Finally, students, faculty, or staff which have had symptoms of COVID-19, received a positive test for COVID-19, or have had close contact with an individual infected with COVID-19 must complete the [self-report tool](#).

#### **ADDITIONAL IMPORTANT INFORMATION:**

**Make-Up Policy:** This is **NOT** a self-paced course!! It is the student's responsibility to know and keep up with due dates and deadlines. Late assignments are never given full credit!! However,

- **Late Presentation Work.** *If* late presentation work is accepted, a 50-point deduction will be applied *for each class day the assignment is late*. See professor for further information.
- **Make-up quizzes.** Make-up quizzes are only given to those students who miss the scheduled date due to illness (appropriate documentation from a doctor is mandatory), court (documentation from the judge is mandatory), death of a loved one (documentation in the form of an obituary, service pamphlet, or death certificate is mandatory), hospitalization (documentation from the hospital is mandatory), automobile accidents (documentation from the police report is necessary) and any other unforeseen circumstances that the professor may choose to excuse pending documentation.

### **Success Tips for Students:**

- Effective, open communication is essential to your success in this course. You may contact me via Blackboard messages, telephone or email.
- All my contact information is listed on the cover of this syllabus. I will reply as soon as possible, generally within 24 hours.
- All students are also invited/encouraged to come during the scheduled office hours to discuss ideas, clarify problems, and/or to review your grades. \*Extra Credit is offered in some cases, see above.

**Technology Outage Policy:** In case of ANY technological difficulties with Blackboard (i.e., accessing assignments, content, email, completing an assessment and/or loading assignments, etc.), please contact the Educational Technology Support at <http://de-support.com.edu/requests> Fill out a support ticket by clicking on the "Submit a Ticket." Support staff will be available to assist you Monday – Friday 8AM – 5PM. After 5 PM or on weekends, please call **(409) 933-8453** and leave a message with your name, COM ID #, phone number, and state your issue. Someone will get back to you. In addition, please send me a message (via email or Blackboard).

I will open up the chapters and assignments for you to access in Launchpad according to Units.

**Unit #1** consists of Chapters 1-6 — August 30<sup>th</sup> – September 10<sup>th</sup>, 2021

**Unit #2** consists of chapters 6-12 — September 13<sup>th</sup> – October 1<sup>st</sup>, 2021

**Unit #3** consists of Chapters 13-19, 22, and 23— October 4<sup>th</sup> through October 22<sup>nd</sup>, 2021

**Unit #4** consists of Chapters 24, 26, and 29. November 1<sup>st</sup> – December 10<sup>th</sup>, 2021

Week 1:	Assignments:
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August 23-27	<ul style="list-style-type: none"> <li>*Read Me First (On Blackboard)</li> <li>*Introductions – Self Introduction Post</li> <li>*Determine modality preferences for each class/student.</li> <li>*Purchase textbook and activate Launchpad</li> <li>*Getting Started Video (Launchpad)</li> <li>*Preview Syllabus</li> </ul>
Week 2:	Assignments:
August 30-September 3	Chapter 1 Quiz Chapter 2 Quiz Self-Introduction Speech Assigned
Week 3:	Assignments:
September 6-10	<ul style="list-style-type: none"> <li>*Chapter 3 Discussion Question</li> <li>*Chapter 4 Video</li> <li>*Chapter 5 Discussion Question Video</li> <li>*Chapter 6 Quiz</li> <li><b>Self-Introduction Speeches Due 9/10</b></li> </ul>
Week 4:	Assignments:
September 13-17	<ul style="list-style-type: none"> <li>*Peer Evaluations (Self-Intro Speeches)</li> <li>*Chapter 7 Discussion Question.</li> <li>*Chapter 8 Video</li> </ul>
Week 5:	Assignments:
September 20-24	<ul style="list-style-type: none"> <li>*Chapter 9 and 10 videos</li> <li>*Chapter 9 and 10 Quizzes</li> </ul>
Week 6:	Assignments:
September 27-October 1	*Chapter 11 and 12 videos
Week 7:	Assignments:
October 4-8	<ul style="list-style-type: none"> <li>*Chapter 13 and 14 videos</li> <li>*Informative Speech Assigned</li> </ul>
Week 8:	Assignments:

October 11-15	* Chapter 17 video *Chapter 18 video
Week 9:	Assignments:
October 18-22	Chapter 19 video Chapter 22 video Chapter 23 Quiz
Week 10:	Assignments:
October 25-29	*Informative Speeches Due 10/25 *Informative Speaking Outlines Due 10/25 *Persuasive Speeches Assigned
Week 11:	Assignments:
November 1-5	*Chapter 24 *Chapter 26 *Chapter 29
Week 12:	Assignments:
November 8-12	*Persuasive Speech Outline Workshop
Week 13:	Assignments:
November 15-19	*Persuasive Speech Outline Rough Draft Due *Persuasive Speech Outline Peer Revision
Week 14:	Assignments:
November 22-26	*Persuasive Speeches Due November 22 <sup>nd</sup> *Persuasive Speaking Outlines Due November 22 <sup>nd</sup>

Week 15:	Assignments:
November 29-December 3	*Impromptu Speeches
Week 16:	Assignments:
December 6-10	*Impromptu Speeches *Last Call for Makeup Work for Half Credit**