



**PTAC-1350-242IN-Fall 2022**  
**Industrial Economics**  
**Fall Semester 2022- 16 Weeks**  
**Online**  
**08/22/2022-12/09/2022**

**Elizabeth Wilson Instructor**  
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 409-933-8580 Office

**Student hours and location:** Online through Brightspace, email at [ewilson1@com.edu](mailto:ewilson1@com.edu)  
 I will be on campus Tuesday and Thursdays from 4:00pm to 5:30 pm for office hours.

**Required Textbook/Materials:** Industrial Economics Student Manual (ISBN-2818560260226)  
 A student attending College of the Mainland is not under any obligation to purchase a textbook from the college-affiliated bookstore. The same textbook may also be available from an independent retailer, including an online retailer.

**Course Description:** PTAC 1350. INDUSTRIAL ECONOMICS (LECTURE 3, LAB 0). CREDIT 3. WECM.

This course is an examination of the profitability factors of plant operations including both personal and business strategies, objectives, and operating profitability. Students will be able to summarize plant operations from a business perspective; explain the impact of operation on profitability; and interpret stock market factors and annual reports. Prerequisites: PTAC 1302 and MATH 1314 with a grade of "C" or better.

**Course requirements:** Excel, Internet, PowerPoint, TEAMS, and Word (all Microsoft software)  
 Determination of Course Grade/Detailed Grading Formula: Team Project (Culture project), Individual Safety Presentation (extra credit), Homework (includes daily tracking of industry stocks), Quiz, and Exams.

**Determination of Course Grade/Detailed Grading Formula:**

Participation	15%	Grading Scale:
Project (group)	25%	A = 90% - 100%
Homework	20%	B = 80% – 89%
Quiz	5%	C = 70 %– 79%
Exams	35%	D= 60% – 69%
		F= Below 60%

**Late Work, Make-Up, and Extra-Credit Policy:**

- Make-up exams will not be allowed. All make up exams will be completed in Blackboard. Subsequent no other make ups exams are allowed unless there are extreme matters that



**Course outline: 16 Week Course Calendar**

<b>Week#</b>	<b>Date</b>	<b>Topic</b>	<b>Reading Assignments &amp; Homework Due Dates</b>
1	08/22/2022	Introduction Syllabus	Discussion 1: Introduce yourself.
2	08/29/2022	Presentation/Team Assignments, Group Project Assigned groups, Module 1: Economic Theories of Money	<ul style="list-style-type: none"> <li>• Project Assignment Assigned to teams</li> </ul>
3	09/05/2022	Approved company and country	<ul style="list-style-type: none"> <li>• Test over Module 1</li> </ul>
4	09/12/2022	Module 2: Law and Supply and Demand	Begin individual weekly work records, due every Monday
5	09/19/2022	Homework 1: Budget	Test over Module 2
6	09/26/2022	Discussion 2 Module 3: Cost Factors and Petroleum	Quiz 1
7	10/03/2022	Homework 2 Module 4: Profit	
8	10/10/2022	Module 4: Profit Discussion 3 assigned	Test over Module 3
9	10/17/2022	Quiz 2	Test over Module 4
10	10/24/2022	Module 5: Investments	Quiz 2
11	10/31/2022	Module 6: Budgets	Test over Module 5
12	11/07/2022	Homework 3	Test over Module 6
13	11/14/2022	Module 7: Business Cycle	Quiz 3 11/18/2022 W-day
14	11/21/2022	Groups finalize group projects	Thanksgiving break
15	11/18/2022		Group Projects are due Test over Module 7
16	12/5/2022		Last day of school 12/9

**\*\*Schedule is subject to change at the discretion of the instructor(s). \*\***

## Institutional Policies and Guidelines

**Grade Appeal Process:** Concerns about the accuracy of grades should first be discussed with the instructor. A request for a change of grade is a formal request and must be made within six months of the grade assignment. Directions for filing an appeal can be found in the student handbook. <[https://build.com.edu/uploads/sitecontent/files/student-services/Student\\_Handbook\\_2019-2020v5.pdf](https://build.com.edu/uploads/sitecontent/files/student-services/Student_Handbook_2019-2020v5.pdf). *An appeal will not be considered because of general dissatisfaction with a grade, penalty, or outcome of a course. Disagreement with the instructor's professional judgment of the quality of the student's work and performance is also not an admissible basis for a grade appeal.* [https://build.com.edu/uploads/sitecontent/files/student-services/Student\\_Handbook\\_2019-2020v5.pdf](https://build.com.edu/uploads/sitecontent/files/student-services/Student_Handbook_2019-2020v5.pdf)

**Academic Success & Support Services:** College of the Mainland is committed to providing students the necessary support and tools for success in their college careers. Support is offered through our Tutoring Services, Library, Counseling, and through Student Services. Please discuss any concerns with your faculty or an advisor.

**ADA Statement:** Any student with a documented disability needing academic accommodations is requested to contact Michelle Brezina at 409-933-8124 or [mvaldes1@com.edu](mailto:mvaldes1@com.edu). The Office of Services for Students with Disabilities is located in the Student Success Center.

**Textbook Purchasing Statement:** A student attending College of the Mainland is not under any obligation to purchase a textbook from the college-affiliated bookstore. The same textbook may also be available from an independent retailer, including an online retailer.

**Withdrawal Policy:** Students may withdraw from this course for any reason prior to the last eligible day for a "W" grade. Before withdrawing students should speak with the instructor and consult an advisor. Students are permitted to withdraw only six times during their college career by state law. The last date to withdraw from the 1<sup>st</sup> 8-week session is October 5. The last date to withdraw from the 16-week session is November 18. The last date to withdraw for the 2<sup>nd</sup> 8-week session is December 1.

**FN Grading:** The FN grade is issued in cases of *failure due to a lack of attendance*, as determined by the instructor. The FN grade may be issued for cases in which the student ceases or fails to attend class, submit assignments, or participate in required capacities, and for which the student has failed to withdraw. The issuing of the FN grade is at the discretion of the instructor. The last date of attendance should be documented for submission of an FN grade.

**Early Alert Program:** The Student Success Center at College of the Mainland has implemented an Early Alert Program because student success and retention are very important to us. I have been asked to refer students to the program throughout the semester if they are having difficulty completing assignments or have poor attendance. If you are referred to the Early Alert Program you will be contacted by someone in the Student Success Center who will schedule a meeting with you to see what assistance they can offer in order for you to meet your academic goals.

### Resources to Help with Stress:

If you are experiencing stress or anxiety about your daily living needs including food, housing or just feel you could benefit from free resources to help you through a difficult time, please click

here <https://www.com.edu/community-resource-center/>. College of the Mainland has partnered with free community resources to help you stay on track with your schoolwork, by addressing life issues that get in the way of doing your best in school. All services are private and confidential. You may also contact the Dean of Students office at [deanofstudents@com.edu](mailto:deanofstudents@com.edu) or [communityresources@com.edu](mailto:communityresources@com.edu).