



PTAC-1350-141IN-SP2022
Industrial Economics
Spring 2022
Online: Internet Course
01/18/2022-05/13/2022

Instructor Information:
Elizabeth Wilson, Instructor
ewilson1@com.edu
409-933-8580 Office

Student hours and location: Online through Blackboard, email at ewilson1@com.edu

Required Textbook/Materials: Industrial Economics Student Manual (ISBN-2818560260226)
A student attending College of the Mainland is not under any obligation to purchase a textbook from the college-affiliated bookstore. The same textbook may also be available from an independent retailer, including an online retailer.

Course Description: (LECTURE 3, LAB 0). CREDIT 3. WECM.

This course is an examination of the profitability factors of plant operations including both personal and business strategies, objectives, and operating profitability. Students will be able to summarize plant operations from a business perspective; explain the impact of operation on profitability; and interpret stock market factors and annual reports. Prerequisites: [PTAC 1302](#) and [MATH 1314](#) or [TECM 1343](#) with a grade of "C" or better

Course requirements: Excel, Internet, PowerPoint, TEAMS, and Word (all Microsoft software)

Determination of Course Grade/Detailed Grading Formula: Team Project (Culture project), Individual Safety Presentation (extra credit), Homework (includes daily tracking of industry stocks), Quiz, and Exams.

Participation	15%	Grading Scale:
Project (group)	25%	A = 90% - 100%
Homework	20%	B = 80% – 89%
Quiz	5%	C = 70 %– 79%
Exams	35%	D= 60% – 69%
		F= Below 60%

Late Work, Make-Up, and Extra-Credit Policy:

- Make-up exams will not be allowed. All make up exams will be completed in Blackboard. **Subsequent no other make ups exams are allowed unless there are extreme matters that are verifiable and deemed to be an emergency by the instructor, only.** At the instructor’s discretion, make up exams may be in a different format from the scheduled exam.
- Make up quizzes. This will be strictly enforced.
- Make up homework will not be allowed. This will be strictly enforced.
- Extra-Credit opportunities will be given and is at the description of the instructor.
- No late work is accepted. Instructor may give student an opportunity to submit assignments due to situations outside of one’s control, however, this is based on the student needs and at the description of the instructor.

Attendance Policy: Students are required to participate in all discussions and assignments to be successful in this course. Students will be considered having an excused absence with 24hrs written notice to Instructor (Immediate family or work-related emergencies only) In the case of a life related “sudden” emergency, written notice will be accepted before the next scheduled class. This is an online class, live attendance meetings on Microsoft TEAM **are not required** and are recorded. [2021-2022 Academic Calendar 7-9-21.pdf \(com.edu\)](#)

Communicating with your instructor: ALL electronic communication with the instructor must be through your COM email. Due to FERPA restrictions, faculty cannot share any information about performance in the class through other electronic means. (Faculty may add additional statement requiring monitoring and communication expectations via Blackboard or other LMS)

Student Learner Outcome	Maps to Core Objective	Assessed via this Assignment
1. Define and use terminology	*Critical Thinking	Exams
2. Identify/describe terminology and principles associated with Industrial Economics	*Critical Thinking *Communication-participation *Personal Responsibility-attendance	Exams, Projects, attendance and participation

Academic Dishonesty: Any incident of academic policy will be dealt with in accordance with college policy and the Student Handbook. Academic dishonesty – such as cheating on exams is an extremely serious offense and will result in a **grade of zero** on that exam and the student will be referred to the Office of Student Conduct for the appropriate discipline action. IN OTHER WORDS, “If the student is caught cheating on any classwork of any kind, they get an immediate 0% for that grade. If they get caught cheating on number two, they are dropped from the class. NO EXCEPTIONS. If two students copy each other’s work, both get zeros.”

Student Concerns: If you have any questions or concerns about any aspect of this course, please contact me using the contact information previously provided. If, after discussing your concern with me, you continue to have questions, please contact Derrick Lewis at 409-933-8607

Course outline:

Week#	Day/Date	Topic	Reading Assignments & Homework Due Dates
1	1/18/2022	Syllabus Discussion 1 thread: Introduction Module 1: Economic Theories of Money Class Starts 1/18/2022 (Tuesday)	<i>All exams and quizzes are opened on Sundays and must be completed by Monday midnight</i>
2	1/24/2022	Project Assignment Assigned Homework 1	
3	1/31/2022	Group contracts are due Module 2: Law and Supply and Demand	Test over Module 1 Begin weekly work records (due every Monday night by Midnight)
4	2/7/2022	Discussion 2 Module 3: Cost Factors and Petroleum	Exam over Module 2 Weekly work record
5	2/14/2022	Safety Presentation (extra credit) in PowerPoint (recorded in Microsoft TEAM) Quiz 1	Weekly work record
6	2/21/2022	Discussion 2 Module 4:	Weekly work record
7	2/28/2022	Module 5: Investments Safety Presentation (extra credit) in PowerPoint	Weekly work record
8	3/07/2022	Quiz 2 Homework 2	Weekly work record Exam for Module 4
9	3/14/2022	Module 6: Budgets	Exam for Module 5 Weekly work record
10	3/21/2022	Module 7: Business Cycle	Exam for Module 6 Weekly work record
11	3/28/2022	Homework 3	Weekly work record
12	4/04/2022	Module 7: Business Cycle	Weekly work record
13	4/11/2022	Discussion 3	Weekly work record
14	4/18/2022	Quiz 3	Exam for Module 7 Weekly work record
15	4/25/2022	Finalize project	
16	5/2/2022	Projects are due and must be turned in	
	5/16/22		Final grades are due

****Schedule is subject to change at the discretion of the instructor(s). ****

Institutional Policies and Guidelines

Grade Appeal Process: Concerns about the accuracy of grades should first be discussed with the instructor. A request for a change of grade is a formal request and must be made within six months of the grade assignment. Directions for filing an appeal can be found in the student handbook. <https://build.com.edu/uploads/sitecontent/files/student-services/Student_Handbook_2019-2020v5.pdf. *An appeal will not be considered because of general dissatisfaction with a grade, penalty, or outcome of a course. Disagreement with the instructor's professional judgment of the quality of the student's work and performance is also not an admissible basis for a grade appeal.* https://build.com.edu/uploads/sitecontent/files/student-services/Student_Handbook_2019-2020v5.pdf

Academic Success & Support Services: College of the Mainland is committed to providing students the necessary support and tools for success in their college careers. Support is offered through our Tutoring Services, Library, Counseling, and through Student Services. Please discuss any concerns with your faculty or an advisor.

ADA Statement: Any student with a documented disability needing academic accommodations is requested to contact Holly Bankston at 409-933-8520 or hbankston@com.edu. The Office of Services for Students with Disabilities is located in the Student Success Center.

Counseling Statement: Any student needing counseling services is requested to please contact Holly Bankston in the student success center at 409-933-8520 or hbankston@com.edu. Counseling services are available on campus in the student center for free and students can also email counseling@com.edu to set up their appointment. Appointments are strongly encouraged; however, some concerns may be addressed on a walk-in basis.

Textbook Purchasing Statement: A student attending College of the Mainland is not under any obligation to purchase a textbook from the college-affiliated bookstore. The same textbook may also be available from an independent retailer, including an online retailer.

Withdrawal Policy: Students may withdraw from this course for any reason prior to the last eligible day for a "W" grade. Before withdrawing students should speak with the instructor and consult an advisor. Students are permitted to withdraw only six times during their college career by state law. The last date to withdraw from the 1st 8-week session is March 2. The last date to withdraw from the 16-week session is April 25. The last date to withdraw for the 2nd 8-week session is May 4.

F_N Grading: The F_N grade is issued in cases of *failure due to a lack of attendance*, as determined by the instructor. The F_N grade may be issued for cases in which the student ceases or fails to attend class, submit assignments, or participate in required capacities, and for which the student has failed to withdraw. The issuing of the F_N grade is at the discretion of the instructor. The last date of attendance should be documented for submission of an F_N grade.

Early Alert Program: The Student Success Center at College of the Mainland has implemented an Early Alert Program because student success and retention are very important to us. I have been asked to refer students to the program throughout the semester if they are having difficulty completing assignments or have poor attendance. If you are referred to the Early Alert Program you will be contacted by someone in the Student Success Center who will schedule a meeting with you to see what assistance they can offer in order for you to meet your academic goals.

COVID-19 Statement: All students, faculty, and staff are expected to familiarize themselves with materials and information contained on the College of the Mainland's Coronavirus Information site at www.com.edu/coronavirus. In compliance with Governor Abbott's May 18 Executive Order, face coverings/masks will no longer be required on COM campus. Protocols and college signage are being updated. We will no longer enforce any COM protocol that requires face coverings. We continue to encourage all members of the COM community to distance when possible, use hygiene measures, and get vaccinated to protect against COVID-19. Please visit com.edu/coronavirus for future updates.