**ARTC 1353.001CL**
**Computer Illustration**
**Spring 2022**
**Tuesday and Thursday 11:00 AM - 1:50 PM**
**STEAM 145**

# INSTRUCTOR INFORMATION

**Instructor:**   Robin Stone Collins
**E-mail:**   rcollins8@com.edu / robinssg@comcast.net
**Phone:**   281.794.6366 cell
  409.938.1211 main college number
  409.933.8531 direct line to the graphic arts lab
  1.800.258.8859 toll free
  (Works from most parts of Texas but not within the 409 area code)

**Course Communication** You are welcome to email me at  rcollins8@com.edu. In the subject line or top of the email please include the course you are in. For example, ARTC 1353 Computer Illustration.  I will respond as soon as I see your message (within 24 hours.) However, I will mostly likely will not respond past 6 PM and on weekends. It is your responsibility to check for emails, or announcements in Blackboard from me.

**Communicating with your instructor:** ALL electronic communication with the instructor must be through your COM email. Due to FERPA restrictions, faculty cannot share any information about performance in the class through other electronic means.

# COURSE INFORMATION

**Required Textbook:**

Adobe Illustrator Classroom in a Book 2021 Release
Brian Wood
Published by Adobe Press/ Pearson Publishing
ISBN: 10: 0-13-680553-1

**Textbook Purchasing Statement:**  A student attending College of the Mainland is not under any obligation to purchase a textbook from the college-affiliated bookstore. The same textbook may also be available from an independent retailer, including an online retailer.

**Course Description:** Use of the tools and transformation options of an industry-standard vector drawing program to create complex illustrations or drawings.

**Course requirements:** An Advisory Committee of professionals that work within the Graphic Arts industry has determined goals for this course. This course is designed to introduce or build on the principles of illustration in a vector sportswear package Students will learn the fundamentals of an industry standard vector application including workspace, menus, palettes, document setup, tools, navigation, and printing procedures. Students will complete all lessons and projects assigned by the instructor and design quality, professional level printed pieces.

**Required Supplies**
1. Sketch Pad
2. Camera for capturing images, a cell phone will work just fine
3. Access to a computer, internet and software like MS Office and Adobe Creative Cloud Including Illustrator.

**Student Personal Responsibilities**
1. Participate in course discussion, critiques, assignments, assessments, etc.
2. PURCHASE THE Textbook and complete the textbook Projects 1-16
3. Complete all Projects

# DETERMINATION OF GRADE

**Grading System**

| Items | Points | % Of Grade | |
|---|---|---|---|
| Textbook Projects 1-16 | 320 @20pts each | 30 | |
| Project 1 Pen Tool Exercises | 100 | 10 | |
| Project 2 Typographic Poem | 100 | 15 | |
| Project 3 Self-Portrait | 100 | 20 | |
| Project 4 Poster Design | 100 | 25 | |
| **Total** | **800** | **100** | |

*Please Note: (grades and projects subject to change)*

*All typos in projects will represent -5 points. (Typos include misspelled words, superfluous words/letters, extra spaces, double returns etc.)*

**Assignments will address the following Core Objectives:**
1. **Critical thinking skills** – to include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information
2. **Communication skills** – to include effective written, oral, and visual communication
3. **Teamwork** – to include the ability to consider different points of view and to work effectively with   others to support a shared purpose or goal

4. **Social responsibility** – to include intercultural competency, knowledge of civic responsibility, and the ability to engage effectively in regional, national, and global communities.

**Grading Scale:**

90 - 100%      = A
80 - 89%       = B
70 - 79%       = C
60 - 69%       = D
Any grade below 60 is an F

# INSTITUTIONAL POLICIES AND GUIDELINES

**Grade Appeal Process:** Concerns about the accuracy of grades should first be discussed with the instructor. A request for a change of grade is a formal request and must be made within six months of the grade assignment. Directions for filing an appeal can be found in the student handbook.<https://build.com.edu/uploads/sitecontent/files/student-services/Student_Handbook_2019-2020v5.pdf. *An appeal will not be considered because of general dissatisfaction with a grade, penalty, or outcome of a course. Disagreement with the instructor's professional judgment of the quality of the student's work and performance is also not an admissible basis for a grade appeal.* https://build.com.edu/uploads/sitecontent/files/student-services/Student_Handbook_2019-2020v5.pdf

**Academic Success & Support Services:** College of the Mainland is committed to providing students the necessary support and tools for success in their college careers. Support is offered through our Tutoring Services, Library, Counseling, and through Student Services. Please discuss any concerns with your faculty or an advisor.

**ADA Statement:** Any student with a documented disability needing academic accommodations is requested to contact Holly Bankston at 409-933-8520 or hbankston@com.edu.  The Office of Services for Students with Disabilities is located in the Student Success Center.

**Counseling Statement:** Any student needing counseling services is requested to please contact Holly Bankston in the student success center at 409-933-8520 or hbankston@com.edu. Counseling services are available on campus in the student center for free and students can also email counseling@com.edu to set up their appointment.  Appointments are strongly encouraged; however, some concerns may be addressed on a walk-in basis.

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**Withdrawal Policy:** Students may withdraw from this course for any reason prior to the last eligible day for a "W" grade. Before withdrawing students should speak with the instructor and consult an advisor. Students are permitted to withdraw only six times during their college career by state law. The last date to withdraw from the 1st 8-week session is March 2. The last date to withdraw from the 16-week session is April 25. The last date to withdraw for the 2nd 8-week session is May 4.

**F$_N$ Grading:** The F$_N$ grade is issued in cases of *failure due to a lack of attendance*, as determined by the instructor. The F$_N$ grade may be issued for cases in which the student ceases or fails to attend class, submit assignments, or participate in required capacities, and for which the student has failed to withdraw. The issuing of the F$_N$ grade is at the discretion of the instructor. The last date of attendance should be documented for submission of an F$_N$ grade.

**Early Alert Program:** The Student Success Center at College of the Mainland has implemented an Early Alert Program because student success and retention are very important to us. I have been asked to refer students to the program throughout the semester if they are having difficulty completing assignments or have poor attendance. If you are referred to the Early Alert Program you will be contacted by someone in the Student Success Center who will schedule a meeting with you to see what assistance they can offer in order for you to meet your academic goals.

**COVID-19 Statement:** All students, faculty, and staff are expected to familiarize themselves with materials and information contained on the College of the Mainland's Coronavirus Information site at www.com.edu/coronavirus. In compliance with Governor Abbott's May 18 Executive Order, face coverings/masks will no longer be required on COM campus. Protocols and college signage are being updated. We will no longer enforce any COM protocol that requires face coverings. We continue to encourage all members of the COM community to distance when possible, use hygiene measures, and get vaccinated to protect against COVID-19. Please visit com.edu/coronavirus for future updates.
that is not a technology issue and you will have a zero

# COURSE SCHEDULE

| Week | Face to Face | Textbook Chapters-Hybrid | Instructor Project | Assessment |
|------|-------------|--------------------------|--------------------|------------|
| 1 | Introduction Course Overview Course Schedule Textbook Chapters vs Instructor Projects | Log into BB and look at course. Check to see if there are announcements. Read the syllabus, purchase supplies. Purchase your textbooks Setup Lynda.com membership as needed | | |
| 2 | Introducing the workspace, Planning for Project 1 Critique of sketches | 1 Getting to Know the Work Area 2 Techniques for Selecting Artwork | Pen Tool Exercises | |
| 3 | Production time for Project 1 | 3 Using Shapes to Create Artwork for Postcard 4 Editing and Combining Shapes and Paths | Pen Tool Exercises | Pen Tool Exercises Due |
| 4 | Planning for Project 2 Critique of sketches | 5 Transforming Artwork 6 Using the Basic Drawing Tools 7 Drawing with the Pen Tool | Typographic Poems | |
| 5 | Production time for Project 2 | 8 Using Color to Enhance Artwork 9 Adding Type to a Project | Typographic Poems | |
| 6 | Production time for Project 2 | 10 Organizing you Artwork with Layers 11 Gradients, Blends and Patterns | Typographic Poems | Typographic Poems Due |
| 7 | Planning for Project 3 Critique of sketches | 12 Using Brushes to Create an Ad 13 Exploring Creative Uses of Effects and Graphic Styles | Self Portrait | |
| 8 | Production time for Project 3 | 14 Creating Artwork for a T-Shirt 15 Placing and working with Images 16 Sharing Projects | Self Portrait | |
| 9 | Production time for Project 3 | | Self Portrait | |
| 10 | Production time for Project 3 | | Self Portrait | Self Portrait Due |
| 11 | Planning for Project 4 Critique of sketches | | Poster Design | |

| 12 | Production time for Project 4 | | Poster Design | |
|----|------------------------------|--|---------------|--|
| 13 | Production time for Project 4 | | Poster Design | |
| 14 | Production time for Project 4 | | | Poster Design Due |
| 15 | | Final Prints/Reprints | | |
| 16 | Presentation | File collection | | Presentation |

**NOTE:** Course Schedule and Projects are subject to change. But will be communicated to the class

# COURSE COMMUNICATION

**Online**
Please feel free to contact me with questions at any time. Communication between us regarding your designs or class will be much easier if we handle it ASAP. Please email me if our want to meet me during office hours.

**FORMAT OF LEARNING ACTIVITIES & ASSIGNMENTS**
**Teaching Methods:**
To accomplish the educational purpose, this course will provide multiple instructional tools to assist in your learning including on-line video training, publisher resources, classroom lecture and demos

**Lectures/Demonstrations**:
Important material from the text and outside sources will be covered in this course. You should plan to take careful notes as not all material can be found in the texts or readings.

# SUCCESS TIPS FOR STUDENTS

In this course, you can use a variety of Adobe software applications to complete your projects. However, we will focus on Adobe Illustrator

**Required Software:**
Adobe Illustrator and MS Word

**Backup Copies of Assignments:**
You are responsible for keeping copies of all assignments.

**File Management:**
You are expected to have intermediate or higher-level skills at file management: the ability to create folders, move & rename folders & files, identify type of file by its file extension, attach files to emails, and download plug-ins required for the course.

**STUDENT RESOURCE:**

Adobe.com

Graphic Design Rips Offs or Inspiration?

# COM POLICIES

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**ADA Statement:** Any student with a documented disability needing academic accommodations is requested to contact Holly Bankston at 409-933-8520 or **hbankston@com.edu.** The Office of Services for Students with Disabilities is located in the Student Success Center.
http://www.com.edu/counseling/disability-services

**Early Warning Program:** The Counseling Center at College of the Mainland has implemented an Early Warning Program. I have been asked to refer students to the program throughout the semester if they are having difficulty completing assignments or have poor attendance. If you are referred to the Early Warning Program you will be contacted by someone in the Counseling Department. As student success and retention is very important to us, someone from the Counseling Department will schedule a meeting with you to see what assistance they can offer in order for you to meet your academic goals.

**Classroom Conduct Policy:** College of the Mainland requires that students enrolled at COM be familiar with the Standards of Student Conduct, which can be found in the on-line Student Handbook. http://www.com.edu/student-services/student-handbook.php . Students should act in a professional manner at all times. Disruptive students will be held accountable according to college policy. Any violations of the Code of Conduct will result in a referral to the Office for student Conduct and may result in dismissal from this class.

**Academic Dishonesty:** Any incident of academic policy will be dealt with in accordance with college policy and the Student Handbook. Academic dishonesty – such as cheating on exams is an extremely serious offense and will result in a **grade of zero** on that exam and the student will be referred to the Office of Student Conduct for the appropriate discipline action.

**Plagiarism:** Plagiarism is using someone else's words or ideas and claiming them as your own. Plagiarism is a very serious offense. Plagiarism includes paraphrasing someone else's words without giving proper citation, copying directly from a website and pasting it into your paper, using someone else's words without quotation marks. Any assignment containing any plagiarized material will receive a **grade of zero** and the student will be referred to the Office of Student Conduct for the appropriate discipline action.

**Resource about avoiding plagiarism:**
https://www.plagiarismtoday.com/2006/08/02/web-design-plagiarism/
**http://en.writecheck.com/ways-to-avoid-plagiarism/**

# STUDENT LEARNER OUTCOMES

**Student Learner Outcomes:** Upon successful completion of this course, students will:
1. Identify terminology, advantages and limitations of vector software
2. Use vector drawing tools to manipulate, create, and edit vector drawings for print or web
3. Specify file formats.

**Additional Student Learner Outcomes:**
1. Define basic graphic design terminology and design elements
2. Define and apply the design principles

**Core Objectives:** Students successfully completing this course will demonstrate competency in the following **Bolded Core Objectives**:

1. **Critical thinking skills** – to include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information.
2. Empirical and quantitative skills – to include the manipulation and analysis of numerical data or observable facts resulting in informed conclusions
3. **Communication skills** – to include effective written, oral, and visual communication
4. **Teamwork** – to include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal
5. **Social responsibility** – to include intercultural competency, knowledge of civic responsibility, and the ability to engage effectively in regional, national, and global communities.
6. Personal responsibility – to include the ability to connect choices, actions, and consequences to ethical decision-making

| Student Learner Outcome | Maps to Core Objective(s) | Assessed via this Assignment |
| --- | --- | --- |
| Identify terminology, advantages and limitations of vector software | Critical Thinking Skills | Project One _ Logos / Pen Tools |
| Use vector drawing tools manipulate, create, and edit vector drawings for print or web | Communication Skills | Project Two _ Self Portrait |
| Specify file formats | Social Responsibility | Project Three _ Poster |