



PTAC-1350-121IN
Industrial Economics
Summer 2021- Ten-Weeks
June 7th – August 13th, 2021
Online

Elizabeth Muhammad, Instructor
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 409-933-8580 Office

Communicating with your instructor: ALL electronic communication with the instructor must be through your COM email (ewilson1@com.edu). Due to FERPA restrictions, faculty cannot share any information about performance in the class through other electronic means.

Student Hours: Online through Blackboard, email at ewilson1@com.edu

Required Textbook: Industrial Economics Student Manual (ISBN-2818560260226)

Materials Needed: Excel, Internet, PowerPoint, TEAMS, and Word (all Microsoft software)

Textbook Purchasing Statement: A student attending College of the Mainland is not under any obligation to purchase a textbook from the college-affiliated bookstore. The same textbook may also be available from an independent retailer, including an online retailer.

Course Description: PTAC 1350. INDUSTRIAL ECONOMICS (LECTURE 3, LAB 0). CREDIT 3. WECM.

This course is an examination of the profitability factors of plant operations including both personal and business strategies, objectives, and operating profitability. Students will be able to summarize plant operations from a business perspective; explain the impact of operation on profitability; and interpret stock market factors and annual reports. Prerequisites: [PTAC 1302](#) and [MATH 1314](#) or [TECM 1343](#) with a grade of "C" or better.

Student Learner Outcome	Maps to Core Objective	Assessed via this Assignment
1. Define and use terminology	*Critical Thinking	Exams
2. Identify/describe terminology and principles associated with Industrial Economics	*Critical Thinking *Communication-participation *Personal Responsibility-attendance	Exams, Projects, attendance and participation

Course requirements: Team Project (Culture project), Individual Safety Presentation (extra credit), Homework (includes daily tracking of industry stocks), Quiz, and Exams.

Participation	15%	Grading Scale:
Project (group)	25%	A = 90% - 100%
Homework	20%	B = 80% – 89%
Quiz	5%	C = 70 %– 79%
Exams	35%	D= 60% – 69%
		F= Below 60%

Make-Up Policy:

- Make-up exams will not be allowed. All make up exams will be completed in Blackboard. **Subsequent no other make ups exams are allowed unless there are extreme matters that are verifiable and deemed to be an emergency by the instructor, only.** At the instructor’s discretion, make up exams may be in a different format from the scheduled exam.
- Make up quizzes. This will be strictly enforced.
- Make up homework will not be allowed. This will be strictly enforced.

Attendance Policy: Students are required to participate in all discussions and assignments to be successful in this course. Students will be considered having an excused absence with 24hrs written notice to Instructor (Immediate family or work-related emergencies only) In the case of a life related “sudden” emergency, written notice will be accepted before the next scheduled class.

Withdrawal Policy: Students may withdraw from this course for any reason prior to the last eligible day for a “W” grade. Before withdrawing students should speak with the instructor and consult an advisor. Students are only permitted to withdraw six times during their college career by State law. The last day to withdraw for this class August 2nd, 2021.

Early Alert Program: The Student Success Center at College of the Mainland has implemented an Early Alert Program because student success and retention are very important to us. I have been asked to refer students to the program throughout the semester if they are having difficulty completing assignments or have poor attendance. If you are referred to the Early Alert Program you will be contacted by someone in the Student Success Center who will schedule a meeting with you to see what assistance they can offer for you to meet your academic goals.

Academic Dishonesty: Any incident of academic policy will be dealt with in accordance with college policy and the Student Handbook. Academic dishonesty – such as cheating on exams is an extremely serious offense and will result in a **grade of zero** on that exam and the student will be referred to the Office of Student Conduct for the appropriate discipline action. IN OTHER WORDS, “If the student is caught cheating on any classwork of any kind, they get an immediate 0% for that grade. If they get caught cheating on number two, they are dropped from the class. NO EXCEPTIONS. If two students copy each other’s work, both get zeros.”

Plagiarism: Plagiarism is using someone else’s words or ideas and claiming them as your own. Plagiarism is a very serious offense. Plagiarism includes paraphrasing someone else’s words without giving proper citation, copying directly from a website, and pasting it into your paper,

using someone else's words without quotation marks. Any assignment containing any plagiarized material will receive a **grade of zero** and the student will be referred to the Office of Student Conduct for the appropriate discipline action. This includes copying someone else's homework.

Classroom Conduct Policy: College of the Mainland requires that students enrolled at COM be familiar with the Standards of Student Conduct, which can be found in the on-line Student Handbook. <http://www.com.edu/student-services/student-handbook.php>. Students should act in a professional manner at all times. Disruptive students will be held accountable according to college policy. Any violations of the Code of Conduct will result in a referral to the Office for Student Conduct and may result in dismissal from this class.

No student has the right to disrupt the learning process of other students. Students found to be disruptive by the instructor will be expelled from class. **Multiple disruptions may result in expulsion from the course, with the grade of an "F" for the class. This includes being disrespectful to others in class discussions.**

Student Concerns: If you have any questions or concerns about any aspect of this course, please contact me using the contact information previously provided. If, after discussing your concern with me, you continue to have questions, please contact [Cindy Lewis-Department Chair] at [409-933-8495/clewis1@com.edu].

Grade Appeal Process: Concerns about the accuracy of grades should first be discussed with the instructor. A request for a change of grade is a formal request and must be made within six months of the grade assignment. Directions for filing an appeal can be found in the student handbook. https://build.com.edu/uploads/sitecontent/files/student-services/Student_Handbook_2019-2020v5.pdf. *An appeal will not be considered because of general dissatisfaction with a grade, penalty, or outcome of a course. Disagreement with the instructor's professional judgment of the quality of the student's work and performance is also not an admissible basis for a grade appeal.*

https://build.com.edu/uploads/sitecontent/files/student-services/Student_Handbook_2019-2020v5.pdf

Academic Success & Support Services: College of the Mainland is committed to providing students the necessary support and tools for success in their college career. Support is offered through our Tutoring Services, Library, Counseling, and through Student Services. Please discuss any concerns with your faculty or an advisor.

ADA Statement: Any student with a documented disability needing academic accommodations is requested to contact Holly Bankston at 409-933-8520 or hbankston@com.edu. The Office of Services for Students with Disabilities is located in the Student Success Center.

Counseling Statement: Any student that is needing counseling services is requested to please contact Holly Bankston in the student success center at 409-933-8520 or hbankston@com.edu. Counseling services are available on campus in the student center for free and students can also email counseling@com.edu to setup their appointment. Appointments are strongly encouraged; however some concerns may be addressed on a walk-in basis.

COVID-19 Statement: All students, faculty, and staff are expected to familiarize themselves with materials and information contained on the College of the Mainland’s Coronavirus Information site at www.com.edu/coronavirus. In compliance with Governor Abbott's May 18 Executive Order, face coverings/masks will no longer be required on COM campus. Protocols and college signage are being updated. We will no longer enforce any COM protocol that requires face coverings. We continue to encourage all members of the COM community to distance, when possible, use hygiene measures, and get vaccinated to protect against COVID-19. Please visit com.edu/coronavirus for future updates.

Course outline: 10-Week Course Calendar

Week#	Day/Date	Topic	Reading Assignments & Homework Due Dates
1	6/7/2021	Introduction and Syllabus Discussion thread Module 1: Economic Theories of Money Module 2: Law and Supply and Demand	<i>All exams and quizzes are opened on Sundays and must be completed by Monday midnight</i>
2	6/14/2021	Project Assignment Assigned Homework 1	
3	6/21/2021	Discussion 2 Module 3: Cost Factors and Petroleum Module 4:	Test over Module 1 and 2 Begin weekly work records (due every Monday night by Midnight)
4	6/28/2021	Safety Presentation (extra credit) in PowerPoint	Weekly work record
5	7/5/2021	Quiz 1 Monday No school for (7/4/2021)	Exam over Module 3 and 4 Weekly work record
6	7/12/2021	Discussion 3 Homework 2 Quiz 2	Weekly work record
7	7/19/2021	Module 5: Investments Module 6: Budgets Module 7: Business Cycle	Weekly work record
8	7/26/2021	Quiz 3 Homework 3	Weekly work record
9	8/2/2021	Finalize group projects	Exam for Module 5, 6 and 7 Weekly work record
10	8/9/2021	Group Project is due	Must be turned in by 8/11/2021
	8/16/2021		Final grades are due

****Schedule is subject to change at the discretion of the instructor(s). ****

College of the Mainland Police Department

Surviving Active Shooter Event Reference and Training Videos Run, Hide, Fight *

<https://www.youtube.com/watch?v=5VcSwejU2D0>

Last Resort ACTIVE SHOOTER SURVIVAL Measures by Alon Stivi

<https://www.youtube.com/watch?v=r2tIeRUbRHw>

Surviving an Active Shooter Event - Civilian Response to Active Shooter

<https://www.youtube.com/watch?v=j0It68YxLQQ>

Make the Call *

<https://www.youtube.com/watch?v=AWaPp-8k2p0>

COM Faculty

Your syllabi for each class and every semester should address the following:

Show the Run, Hide, Fight* video (5.56 min)

Discuss and make a plan with your students addressing running, hiding, and fighting to survive.

Discuss locking the classroom door and improvising barricades to block the door.

Discuss improvising weapons to take down the shooter/aggressor.

If you have to fight, COMMIT to the fight.

Discuss conceal carry. NEVER go seek out the shooter/aggressor. If you have a handgun and must use it, use caution to avoid friendly fire on those seeking refuge and the police.

Call the campus police as soon as you can do so safely. **409-933-8599 (Program number in your phone)**

When the police arrive, have your hands up and follow all commands.

Show the Make the Call* video (6.16 min)

Never hesitate to make the call and report suspicious people or activity to the campus police.

WE ARE IN THIS TOGETHER