



BMGT 1341 001IN
Business Ethics
Course Semester Fall 2022
Course Online

Instructor Information: J. R. Hill, MBA, DBA, MS

Course Email: Dr. J. R. Hill – Instructor in Brightspace. jhill23@com.edu

Office phone: 409-933-8311 (to leave a message with Department Admin. Assistant)

Cell phone: 281-685-8000

Virtual Office hours: I am available via text, email, phone calls or Brightspace on a regular basis. I will respond to all contacts or questions within 24-48 hours. Usually, faster.

***Course Communication:** In this course we will communicate via course email within Brightspace, and via announcements. Monday to Friday between 8 AM and 4 PM, I will respond within 24 to 48 hours. On days when the college is closed, I will respond within the 1st or 2nd working day when the college reopens. Week-end response time is 72 hours.

Student hours and location: Online

Required Textbook/Materials:

Business Ethics, Ethical Decision Making and Cases, Eleventh Edition

ISBN 978-1-305-50084-6

Ferrell, Fraedrich, Ferrell

South-Western Cengage Learning, Mason, Ohio

Course Description: Discussion of ethical issues, the development of a moral frame of reference, and the need for an awareness of social responsibility in management practices and business activities. Includes ethical corporate responsibility.

Course requirements: (including description of any special projects or assignments)

Determination of Course Grade/Detailed Grading Formula: (methods of evaluation to be employed to include a variety of means to evaluate student performance)

Late Work, Make-Up, and Extra-Credit Policy: Assignment due dates will not be extended. Students must complete all work according to the due dates posted in Blackboard and summarized in the course outline below. Please see the instructor immediately for any issues regarding this policy.

Attendance Policy: Students in the course are expected to login regularly and have assignments in on time, as scheduled. It is suggested that even if you have your assignments done you should log into Brightspace at least once daily to check announcements and email messages as well as submit assignments and complete quizzes/exams.

Communicating with your instructor: ALL electronic communication with the instructor must be through your COM email. Due to FERPA restrictions, faculty cannot share any information about performance in the class through other electronic means. (Faculty may add additional statement requiring monitoring and communication expectations via Blackboard or other LMS)

Student Learner Outcome	Maps to Core Objective	Assessed via this Assignment
1. Define Business Ethics	Social Responsibility Personal Responsibility	Chapter 1 Quiz and Discussion on The Importance of Business Ethic
2. Identify and discuss the consequences of unethical business practices	Teamwork	Part 5: Cases
3. Describe reasoning for analyzing ethical dilemmas	Critical Thinking	Chapter 3 Quiz, Discussion and Ethical Issues Essay on Emerging Business Ethics Issues
4. Describe different ethical views	Social Responsibility Personal Responsibility	Chapter 1 Business Challenges Assignment on The Importance of Business Ethics
5. Explain how business, government, and society function interactively	Communication	Chapter 4 Quiz and Discussion The Institutionalization of Business Ethics
6. Explain corporate and social responsibility.	Communication	Discussion and Case Study

Academic Dishonesty: Each student is expected to behave in an Ethical manner regarding their academic work.

Student Concerns: If you have any questions or concerns about any aspect of this course, please contact me using the contact information previously provided. If, after discussing your concern with me, you continue to have questions, please contact our department chair Andrew Gregory at agregory2@com.edu or 409-933-8339.

Course outline:

College level writing is expected on all case studies, simulation exercises and essays that may be included as part of an Exam. (See link below for a quick reference on academic writing.)

<http://www.onlinecolleges.net/for-students/academic-writing-guide/>

Week	Chapter Reading	Fall 2021 Semester Dates	Assignments	Due Date
Week 1	Chapter 1	Aug. 22 – Aug. 28	Chapter 1 Quiz, Intro Discussion	08.28.22
Week 2	Chapter 2	Aug. 29- Sept. 4	Chapter 2 Quiz	09.04.22
Week 3	Chapter 3	Sept. 5 – Sept. 11	Chapter 3 Quiz Respond to Discussion	09.11.22 09.10.22
Week 4	Chapter 4	Sept. 12 – Sept. 18	Chapter4 Quiz Extra Time to Catch Up on Reading	09.18.22
Week 5	Case Study	Sept. 19 – Sept. 25	Monsanto Case Study	09.26.22
Week 6	Chapter 5	Sept. 26- Oct. 2	Chapter 5 Quiz Discussions	10.02.22
Week 7	Chapter 6	Oct. 3 – Oct. 9	Chapter 6 Quiz Discussions	10.9.22 10.9.22
Week 8	Mid-Term	Oct. 10 – Oct. 16	Mid-Term Exam	10.17.22
Week 9	Chapter 7	Oct. 17 – Oct. 23	Chapter 7 Quiz	10.24.22
Week 10	Case Study	Oct. 24 – Oct. 30	Madoff Case Study/Discussions Read Ahead	10.31.22
Week 11	Chapter 8	Oct. 31 – Nov. 6	Chapter 8 Quiz	11.7.22
Week 12	Chapter 9	Nov. 7 – Nov. 13	Chapter 9 Quiz	11.14.22
Week 13	Chapter 10	Nov. 14– Nov.21	Chapter 10 Quiz	11.22.22
Week 14	Chapter 11 Chapter 12	Nov. 28– Dec. 4	Chapter 12 Quiz	12.05.22
Week 15	Final Prep	Dec. 4 – Dec. 6	Wrap up Discussions, Case Studies	12.06.22
Week 16	Final Exam	Dec. 6– Dec. 09	Final Exam	12.09.22

Institutional Policies and Guidelines

Grade Appeal Process: Concerns about the accuracy of grades should first be discussed with the instructor. A request for a change of grade is a formal request and must be made within six months of the grade assignment. Directions for filing an appeal can be found in the student handbook. <https://build.com.edu/uploads/sitecontent/files/student-services/Student_Handbook_2019-2020v5.pdf. *An appeal will not be considered because of general dissatisfaction with a grade, penalty, or outcome of a course. Disagreement with the instructor's professional judgment of the quality of the student's work and performance is also not an admissible basis for a grade appeal.* https://build.com.edu/uploads/sitecontent/files/student-services/Student_Handbook_2019-2020v5.pdf

Academic Success & Support Services: College of the Mainland is committed to providing students the necessary support and tools for success in their college careers. Support is offered through our Tutoring Services, Library, Counseling, and through Student Services. Please discuss any concerns with your faculty or an advisor.

ADA Statement: Any student with a documented disability needing academic accommodations is requested to contact Michelle Brezina at 409-933-8124 or mvaldes1@com.edu. The Office of Services for Students with Disabilities is located in the Student Success Center.

Textbook Purchasing Statement: A student attending College of the Mainland is not under any obligation to purchase a textbook from the college-affiliated bookstore. The same textbook may also be available from an independent retailer, including an online retailer.

Withdrawal Policy: Students may withdraw from this course for any reason prior to the last eligible day for a "W" grade. Before withdrawing students should speak with the instructor and consult an advisor. Students are permitted to withdraw only six times during their college career by state law. The last date to withdraw from the 16-week session is November 18. T

Grading Scale

COURSE ITEM	SPECIAL INSTRUCTIONS	% of TOTAL GRADE
Discussions/Case Studies	Each student will participate in discussions questions posted online with their comments and respond to at least two other classmates' posts	10%
Quizzes	Quizzes are posted online and should be completed within the assigned time limit by the due date. You will have 2 attempts on each quiz.	25%

Mid Term Exam	You will have 2 attempts on each exam. There will be no make-up exam or reopening of the Final exam. It must be turned in on time in order for grades to be posted in a timely manner.	30%
Final Exam		35%

Grading Formula: Letter grades for the course are assigned according to the table below.

Percent	Letter Grade
90% - 100%	A
80% - 89%	B
70% - 79%	C
60% - 69%	D
Below 60%	F

Changes to this syllabus: The instructor reserves the right to update this syllabus. Updates will be discussed in detail in class and will be posted on Blackboard as an announcement.

F_N Grading: The F_N grade is issued in cases of *failure due to a lack of attendance*, as determined by the instructor. The F_N grade may be issued for cases in which the student ceases or fails to attend class, submit assignments, or participate in required capacities, and for which the student has failed to withdraw. The issuing of the F_N grade is at the discretion of the instructor. The last date of attendance should be documented for submission of an F_N grade.

Early Alert Program: The Student Success Center at College of the Mainland has implemented an Early Alert Program because student success and retention are very important to us. I have been asked to refer students to the program throughout the semester if they are having difficulty completing assignments or have poor attendance. If you are referred to the Early Alert Program you will be contacted by someone in the Student Success Center who will schedule a meeting with you to see what assistance they can offer in order for you to meet your academic goals.

Resources to Help with Stress:

If you are experiencing stress or anxiety about your daily living needs including food, housing or just feel you could benefit from free resources to help you through a difficult time, please click here <https://www.com.edu/community-resource-center/>. College of the Mainland has partnered with free community resources to help you stay on track with your schoolwork, by addressing life issues that get in the way of doing your best in school. All services are private and confidential. You may also contact the Dean of Students office at deanofstudents@com.edu or communityresources@com.edu.