



PTAC-1350-001I1
INDUSTRIAL ECONOMICS
SPRING 2025
INTERNET

Instructor Information: Jonathon Cooper, jcooper15@com.edu 409.933.8580

Student hours and location: Mon. – Wed 9AM-12PM
Tuesday & Thursday 9AM – 9:45AM; ICB Room 207-14

Required Textbook/Materials: Industrial Economics Student Manual: Find your course textbook under the “Content” tab labeled “Course Textbook”

Course Description: Industrial Economics is part of the Process Technology Alliance Curriculum, sponsored by the North American Process Technology Alliance (NAPTA, formerly GCPTA). The two-year program has been created to train students for careers as process technicians in the chemical and refining process industries.

The primary focus is to help students understand that, as process technicians, almost everything they do affects the company’s bottom line. Emphasis is placed on recognizing areas where a business can not only improve its performance, but also enhance its income. The major areas of emphasis are budgeting, inventory control, faster product delivery and reduced outstanding accounts-receivable days.

Upon successful completion of this course students will be able to:

1. Describe operations from a business perspective
2. Explain the impact of operations on profitability.

Course requirements: Exams, Discussion Post, Homework and Assignments

Determination of Course Grade/Detailed Grading Formula: You will be graded on exams, discussion posts, and assignments.

Module 1-7 Individual Exams	700pts
Stock Market Assignment	140pts
Homework	75pts
Discussion Posts	225pts

Grading Scale:

90-100= A

80-89= B

70-79= C

60-69= D

Below 60= F

Late Work, Make-Up, and Extra-Credit Policy: **No late work will be accepted after the due date has passed. There is no extra credit in this class.**

NOTE: If you give Instructor at least **2hrs** notice of non-attendance for a scheduled class in which work is due, you will have 48 business hours from the original due date to turn in your assignment/take exam. If you **DO NOT** give at least **2hrs** notice/inform Instructor of non-attendance, you will not be allowed to turn in missed assignment or take missed exam. **NO EXCEPTIONS. There is no extension for the Final Exam.**

Attendance Policy: This is an online course; however it is important that you follow the syllabus and assignments. I will know you have attended my course when you complete the initial discussion to introduce yourself. If you do not post, I will assume you are a NO SHOW.

Communicating with your instructor: ALL electronic communication with the instructor must be through your COM email. Due to FERPA restrictions, faculty cannot share any information about performance in the class through other electronic means. (Faculty may add additional statement requiring monitoring and communication expectations via D2L or other LMS)

Student Learner Outcome	Maps to Core Objective	Assessed via this Assignment
Define and use terminology	* Critical Thinking	Exams, Discussion Boards, and Assignments
Identify/describe basic principles associated with industrial economics.	* Critical Thinking * Communication - participation *Personal Responsibility attendance	Exams, Discussion Boards, Assignments, Class attendance & participation

Academic Dishonesty: Any incident of academic policy will be dealt with in accordance with college policy and the Student Handbook. Academic dishonesty – such as cheating on exams is an extremely serious offense and will result in a **grade of zero** on that exam and the student will be referred to the Office of Student Conduct for the appropriate discipline action.

Student Concerns: If you have any questions or concerns about any aspect of this course, please contact me using the contact information previously provided. If, after discussing your concern

with me, you continue to have questions, please contact [Derrick Lewis-Dept Chair] at [(409) 933-8306 or dlewis22@com.edu].

Course outline: ****Schedule is subject to change at the discretion of the instructor based on instruction and/or course needs. **** **This is an 8-week course due dates listed on each assignment/Exam**

	Topic	Reading Assignments & Homework Due Dates
	First Discussion Post and Class Introductions	Discussion Post
	Module 1	10/21 (Census Day) Discussion Post/Stock Market
	Exam 1	Stock Market
	Module 2	Discussion Post/Stock Market
	Exam 2	Stock Market
	Module 3	Discussion Post/Stock Market
	Exam 3	W- Day 11/26 Stock Market
	Module 4	Discussion Post/Stock Market
	Exam 4	Stock Market
	Module 5	Discussion Post/Stock Market
	Exam 5	Stock Market
	Module 6	Discussion Post/Stock Market
	Exam 6	Stock Market
	Module 7	Discussion Post/Stock Market
	Exam 7	Stock Market
	Final Grades	

Institutional Policies and Guidelines

Grade Appeal Process: Concerns about the accuracy of grades should first be discussed with the instructor. A request for a change of grade is a formal request and must be made within six months of the grade assignment. Directions for filing an appeal can be found in the student

handbook https://www.com.edu/student-services/docs/Student_Handbook_2024-2025_v2.pdf.
An appeal will not be considered because of general dissatisfaction with a grade, penalty, or outcome of a course. Disagreement with the instructor's professional judgment of the quality of the student's work and performance is also not an admissible basis for a grade appeal.

Academic Success & Support Services: College of the Mainland is committed to providing students the necessary support and tools for success in their college careers. Support is offered through our Tutoring Services, Library, Counseling, and through Student Services. Please discuss any concerns with your faculty or an advisor.

ADA Statement: Any student with a documented disability needing academic accommodations is requested to contact:

Kimberly Lachney, Student Accessibility Services Coordinator

Phone: 409-933-8919

Email: AccessibilityServices@com.edu

Location: COM Doyle Family Administration Building, Student Success Center

Textbook Purchasing Statement: A student attending College of the Mainland is not under any obligation to purchase a textbook from the college-affiliated bookstore. The same textbook may also be available from an independent retailer, including an online retailer.

Withdrawal Policy: Students may withdraw from this course for any reason prior to the last eligible day for a "W" grade. Before withdrawing students should speak with the instructor and consult an advisor. Students are permitted to withdraw only six times during their college career by state law. The last date to withdraw from the 1st 8-week session is October 2. The last date to withdraw from the 16-week session is November 15. The last date to withdraw for the 2nd 8-week session is November 26.

FN Grading: The FN grade is issued in cases of *failure due to a lack of attendance*, as determined by the instructor. The FN grade may be issued for cases in which the student ceases or fails to attend class, submit assignments, or participate in required capacities, and for which the student has failed to withdraw. The issuing of the FN grade is at the discretion of the instructor. The last date of attendance should be documented for submission of an FN grade.

Early Alert Program: The Student Success Center at College of the Mainland has implemented an Early Alert Program because student success and retention are very important to us. I have been asked to refer students to the program throughout the semester if they are having difficulty completing assignments or have poor attendance. If you are referred to the Early Alert Program you will be contacted by someone in the Student Success Center who will schedule a meeting with you to see what assistance they can offer in order for you to meet your academic goals.

Resources to Help with Stress:

If you are experiencing stress or anxiety about your daily living needs including food, housing or just feel you could benefit from free resources to help you through a difficult time, please click

here <https://www.com.edu/community-resource-center/>. College of the Mainland has partnered with free community resources to help you stay on track with your schoolwork, by addressing life issues that get in the way of doing your best in school. All services are private and confidential. You may also contact the Dean of Students office at deanofstudents@com.edu or communityresources@com.edu.

Nondiscrimination Statement:

The College District prohibits discrimination, including harassment, against any individual on the basis of race, color, religion, national origin, age, veteran status, disability, sex, sexual orientation, gender (including gender identity and gender expression), or any other basis prohibited by law. Retaliation against anyone involved in the complaint process is a violation of College District policy.

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