



**SPCH 1315-003IN**  
**Public Speaking**  
**Fall 2023**  
**Online**

**Instructor Information:** Tom George [tgeorge2@com.edu](mailto:tgeorge2@com.edu) (847) 274-4663

**Student hours and location:** Online office Hours Monday 7:00-8:00PM

**Required Textbook/Materials:**

- This course does not require the purchase of a textbook
- This course will rely on multiple supplemental readings/videos that will be provided electronically.
- Readings/videos should be read/watched before the project starts.
- Readings, videos, assignments, and discussion posts will be posted in D2L

**Course Description:**

- SPCH 1315. PUBLIC SPEAKING (LECTURE 3, LAB 0). CREDIT 3. ACGM
- Application of communication theory and practice to the public speaking context, with emphasis on audience analysis, speaker delivery, ethics of communication, cultural diversity, and speech organizational techniques to develop students' speaking abilities, as well as ability to effectively evaluate oral presentations.

**Course requirements:** (including description of any special projects or assignments)

**Assignment Description:**

- Introduction Speech 3-5 minutes
  - Purpose is to learn how to use correct speech organization
  - Speech about yourself (Not a List)
  - Outline 5 pts
  - Speech 5 pts
- Current Event Speech 3-5 minutes
  - Purpose is to learn how to cite sources in the speech
  - Event has happened in the last 90 days
  - Outline 5 pts
  - Speech 10 pts
- Researched Informative Speech 4-6 minutes
  - Purpose is to learn how to use at least three credible sources to build an informative speech

- Credible sources have an author, date, and year of publication. Sources are usually no more than three years old.
- Outline 10 pts
- Speech 20 pts
- Researched Persuasive Speech 5-7 minutes
  - Purpose is to use at least four credible sources to build a Persuasive speech
  - Credible sources have an author, date, and year of publication. Sources are usually no more than three years old.
  - Outline 10 pts
  - Speech 20 pts
- Special Occasion Speech 4-6 minutes
  - Purpose is to write and perform a common speech that people encounter in their lifetime.
  - This semester we will focus on Eulogies and Acceptance Speeches
  - Outline 5pts
  - Speech 10 pts

**Determination of Course Grade/Detailed Grading Formula:** (methods of evaluation to be employed to include a variety of means to evaluate student performance)

**Grading Scale:**

|          |               |
|----------|---------------|
| <b>A</b> | <b>90-100</b> |
| <b>B</b> | <b>80-89</b>  |
| <b>C</b> | <b>70-79</b>  |
| <b>D</b> | <b>60-69</b>  |
| <b>F</b> | <b>0-59</b>   |

**Late Work, Make-Up, and Extra-Credit Policy:**

- All work must be completed on or before the due date
- If an unanticipated emergency does occur and is deemed excusable by the instructor, then the work may be turned in late.
- The instructor has the final decision as to accept any work late-regardless of the reason for the lateness of the assignment.
- Extra credit is generally not available in this class.

**Attendance Policy:**

Students are expected to engage weekly with the assignments made in D2L. Students should expect to spend 3-4 hours per week online.

**Communicating with your instructor:** ALL electronic communication with the instructor must be through your COM email. Due to FERPA restrictions, faculty cannot share any information about performance in the class through other electronic means.

| <b>Student Learner Outcome</b>   | <b>Maps to Core Objective</b>                                | <b>Assessed via this Assignment</b> |
|--|--|-------------------------------------|
| 1. Students will demonstrate an understanding of the foundational models of communication.   | Meets required core objective(s):<br>Critical Thinking       | Introduction Speech                 |
| 2. Students will apply elements of audience analysis.  | Meets required core objective(s):<br>Critical Thinking       | Persuasive Speech                   |
| 3. Students will demonstrate ethical speaking and listening skills by analyzing presentations for evidence and logic.                            | Meets required core objective(s):<br>Personal Responsibility | Informative Speech                  |
| 4. Students will research, develop, and deliver extemporaneous speeches with effective verbal and nonverbal techniques.                          | Meets required core objective(s):<br>Communication Skills    | Impromptu class activity            |
| 5. Students will demonstrate effective usage of technology when researching and/or presenting speeches.  | Meets required core objective(s):<br>Communication Skills    | Persuasive Outline and Speech       |
| 6. Students will identify how culture, ethnicity and gender influence communication.   | Meets required core objective(s):<br>Critical Thinking       | Special Occasion Speech             |
| 7. Students will develop proficiency in presenting a variety of speeches as an individual or group (e.g., narrative, informative or persuasive). | Meets required core objective(s):<br>Teamwork                | Informative Speech                  |

### **Academic Dishonesty:**

**Plagiarism: The practice of taking someone else's work or ideas and passing them off as one's own.**

- Two forms of plagiarism are common.
- In the first form, the writer incorporates published or otherwise recorded material without properly acknowledging its sources.
- In the second form, the writer submits work done by someone else; this also applies to a student who allows his or her work to be used by others.
- Any student who plagiarizes will receive a grade of “0” on his or her plagiarized work and may, as a result, receive a failing grade in the course.
- Ignorance will not be an acceptable defense: all students are responsible for familiarizing themselves with the rules of documentation.
- Violation of the Plagiarism Policy may result in a referral to the College of the Mainland Judicial Coordinator or further disciplinary actions as stated in the current Student Handbook.

- All work submitted in College of the Mainland English, humanities, philosophy, or speech classes must conform to the documentation system established by the instructor, this course uses the American Psychological Association (APA) format.
- APA documentation guidelines are distributed by your instructor, found in your textbook or on reserve in the library <http://library.com.edu/>.
- You must document when you quote directly from another source.
- You must document when you paraphrase words from another source.
- You must document when you summarize ideas from another source.
- You must document when you use facts (statistics in a chart or graph, for example) or visual material from another source.
- Only published sources are allowed for credit, personal interviews, television shows/movies, etc. are not allowed.
- All sources must include a person as an author; organizations, entities, etc. do not count for credit as a source for credit.

**Student Concerns:** If you have any questions or concerns about any aspect of this course, please contact me using the contact information previously provided. If, after discussing your concern with me, you continue to have questions, please contact Humanities Chair Dr. Brian Anderson at 409-933-8186 or [banderson@com.edu](mailto:banderson@com.edu).

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**Course outline:**

| <b>Date</b>  | <b>Class Content</b>   | <b>Assignments</b>                    |
|--------------|--|---------------------------------------|
| Week of 8/28 | Welcome and syllabus<br>Review Syllabus  | <b>See Content page 8/28</b>          |
| 9/4          | Speech of introduction outline due 9/  | <b>See Content content page 9/4</b>   |
| 9/11         | Graded Speeches of introduction due 9/13   |                                       |
| 9/18         | Introduce Current Event Speech<br>Citing sources<br>Using databases for research |                                       |
| 9/25         | Graded Current Event Speeches  | <b>Current Event Outline Due 9/24</b> |
| 10/2         | Introduce Informative Speech   |                                       |

|       |   |   |
|-------|---|---|
| 10/9  | Introduce Informative Speech<br>Informative Speech Content<br>Sample informative Speeches |   |
| 10/16 | Essay Exam Chapters 8-9-12-15   | <b>Informative Outline Due 10/22</b>  |
| 10/23 | Researched informative speech   |   |
| 10/30 | Introduce Persuasive speech   |   |
| 11/6  | Persuasive content<br>Special Occasion content  |   |
| 11/13 | Graded Persuasive Speeches  | <b>Persuasive Speech outline due 11/2<br/>Persuasive/Audience analysis quiz</b> |
| 11/20 | Graded Persuasive Speeches  |   |
| 11/27 | Introduce special occasion speech   |   |
| 12/4  | Graded Special Occasion Speeches  | <b>Special Occasion outline due 12/3</b>  |
| 12/11 | Graded Special Occasion Speeches  |   |

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### **Institutional Policies and Guidelines**

**Grade Appeal Process:** Concerns about the accuracy of grades should first be discussed with the instructor. A request for a change of grade is a formal request and must be made within six months of the grade assignment. Directions for filing an appeal can be found in the student handbook [Student Handbook 2022-2023\\_v4.pdf \(com.edu\)](#). *An appeal will not be considered because of general dissatisfaction with a grade, penalty, or outcome of a course. Disagreement with the instructor's professional judgment of the quality of the student's work and performance is also not an admissible basis for a grade appeal.*

**Academic Success & Support Services:** College of the Mainland is committed to providing students the necessary support and tools for success in their college careers. Support is offered through our Tutoring Services, Library, Counseling, and through Student Services. Please discuss any concerns with your faculty or an advisor.

**ADA Statement:** Any student with a documented disability needing academic accommodations is requested to contact Kimberly Lachney at 409-933-8919 or [klachney@com.edu](mailto:klachney@com.edu). The Office of Services for Students with Disabilities is located in the Student Success Center.

**Textbook Purchasing Statement:** A student attending College of the Mainland is not under any obligation to purchase a textbook from the college-affiliated bookstore. The same textbook may also be available from an independent retailer, including an online retailer.

**Withdrawal Policy:** Students may withdraw from this course for any reason prior to the last eligible day for a “W” grade. Before withdrawing students should speak with the instructor and consult an advisor. Students are permitted to withdraw only six times during their college career by state law. The last date to withdraw from the 1<sup>st</sup> 8-week session is October 11. The last date to withdraw from the 16-week session is November 28. The last date to withdraw for the 2<sup>nd</sup> 8-week session is December 7.

**FN Grading:** The FN grade is issued in cases of *failure due to a lack of attendance*, as determined by the instructor. The FN grade may be issued for cases in which the student ceases or fails to attend class, submit assignments, or participate in required capacities, and for which the student has failed to withdraw. The issuing of the FN grade is at the discretion of the instructor. The last date of attendance should be documented for submission of an FN grade.

**Early Alert Program:** The Student Success Center at College of the Mainland has implemented an Early Alert Program because student success and retention are very important to us. I have been asked to refer students to the program throughout the semester if they are having difficulty completing assignments or have poor attendance. If you are referred to the Early Alert Program you will be contacted by someone in the Student Success Center who will schedule a meeting with you to see what assistance they can offer in order for you to meet your academic goals.

**Resources to Help with Stress:**

If you are experiencing stress or anxiety about your daily living needs including food, housing or just feel you could benefit from free resources to help you through a difficult time, please click here <https://www.com.edu/community-resource-center/>. College of the Mainland has partnered with free community resources to help you stay on track with your schoolwork, by addressing life issues that get in the way of doing your best in school. All services are private and confidential. You may also contact the Dean of Students office at [deanofstudents@com.edu](mailto:deanofstudents@com.edu) or [communityresources@com.edu](mailto:communityresources@com.edu).