



BMGT 1341 001IN
Business Ethics
Fall 2023
INTERNET

Instructor Information: Christina Bergvall

Email Address: cbergvall@com.edu

Virtual Office hours: I am available via email or Brightspace on a regular basis. I will respond to all contacts or questions within 24-48 hours, usually, faster.

***Course Communication:** In this course we will communicate via course email within Brightspace, and via announcements. I will usually respond within 24 to 48 hours. On days when the college is closed, I will respond within the 1st or 2nd working day when the college reopens.

Student hours and location: Online

Required Textbook/Materials:

Business Ethics, Ethical Decision Making and Cases, 13th Edition

ISBN 978-035-751-3132

Ferrell, Fraedrich, Ferrell

Cengage

Course Description: Discussion of ethical issues, the development of a moral frame of reference, and the need for an awareness of social responsibility in management practices and business activities. Includes ethical corporate responsibility.

Course requirements: Each student will complete a variety of assessments:

Resolving Challenges- weekly in weeks 1-10

Assignments (Quizzes)- weekly in weeks 1-10

Chapter Video Quizzes- weekly in weeks 1-10

Video introduction- once, week 1

Discussion Threads- weekly in weeks 1-14

Case Studies- two due in the last 4 weeks of class.

Determination of Course Grade/Detailed Grading Formula:

COURSE ITEM	SPECIAL INSTRUCTIONS	Points Possible
(Resolving) Challenges (12) worth 25 points each	Weekly based on corresponding Chapter	300
Assignments (Quizzes) (12) worth 10 points each	Weekly based on corresponding Chapter; for clarity and numeric alignment, there is no quiz 11, 12	120
Chapter Video Quizzes (12) worth 10 points each	Weekly based on corresponding Chapter; for clarity and numeric alignment, there is no quiz 11, 12	120
Video Introduction via discussion board	One time assignment	10
14 Discussion Thread (DT) worth 25 points each	Weekly based on corresponding Chapter	350
Case Studies (2) worth 50 points each	Due the last four weeks of class	100
	Total available points	1,000

Resolving Challenges- these are writing responses to a series of questions based on a scenario in D2L. Student responses will be in Essay format (with appropriate citations / APA formatting) and should address the topic in detail using critical thinking which demonstrates their ability to apply what is being learned. You must justify your response with supporting data, this is not an opinion piece. There will be times in which your opinion is asked, but it must be supported by evidence as to how you arrived at that opinion.

Assignments (Quizzes)- these assessments are titled “assignments” in Mindtap, but they are formatted as multiple choice quizzes.

Chapter Video Quizzes- these quizzes take place in Mindtap during and after watching a short video.

Video Introduction- this is a one-time assignment via D2L.

Discussion Threads- these questions/prompt will have multiple components and are housed in D2L. Additionally, students will need, at minimum, 2 additional posts, for a total of 3 posts per week.

The breakdown is as follows:

1 Original Discussion Post

1 comment to another student’s post

1 reply to other students’ or the instructor’s posting/commenting on your original Discussion Post. Replies in response to posts by other students should clearly address the content and position of that post and all opinions and statements must be supported (with either textbook reference or from another reference researched). Students are encouraged to make multiple posts to a topic as they learn more about the topic or to respond to additional posts by other students.

Comments and replies should be at least 1 paragraph in length and be engaging. Comments and replies such as “I agree.” will not be accepted as is. You will need to elaborate.

Case Studies- these cases will be 2-page essay responses to a case study, and must include at least 2 sources.

Grading Formula: Letter grades for the course are assigned according to the table below.

Points	Letter Grade
900-1000	A
800-899	B
750-799	C
700-749	D
Below 700	F

Late Work, Make-Up, and Extra-Credit Policy: Assignment due dates can be extended on a case-by-case basis. Students should complete all work according to the due dates posted in D2L/Mindtap and summarized in the course outline below. Please communicate with me as soon as you find out that you need an extension. I have often worked well with students, but please do make every attempt to stay on the schedule below, as it can get overwhelming if you get too far behind. All of the assignments will be open on the first day of class, so you can work ahead if you need to.

Attendance Policy: Students in the course as expected to login regularly and have assignments in on time, as scheduled. It is suggested that even if you have your assignments done you should log into Brightspace at least once daily to check announcements and email messages as well as submit assignments and complete quizzes/exams.

Communicating with your instructor: ALL electronic communication with the instructor must be through your COM email. Due to FERPA restrictions, faculty cannot share any information about performance in the class through other electronic means. (Faculty may add additional statement requiring monitoring and communication expectations via Blackboard or other LMS)

Student Learner Outcome	Maps to Core Objective	Assessed via this Assignment
1. Define Business Ethics	Social Responsibility, Personal Responsibility	Chapter 1 Quiz and Discussion on The Importance of Business Ethics
2. Identify and discuss the consequences of unethical business practices	Critical Thinking	Resolving Challenges
3. Describe reasoning for analyzing ethical dilemmas	Critical Thinking	Chapter 3 Quiz, Resolving Challenges
4. Describe different ethical views	Social Responsibility, Personal Responsibility	Discussion Threads
5. Explain how business, government, and society function interactively	Communication	Chapter 4 Quiz and Discussion
6. Explain corporate and social responsibility.	Communication	Resolving Challenges, Discussion Threads

Academic Dishonesty: Each student is expected to behave in an Ethical manner regarding their academic work.

Student Concerns: If you have any questions or concerns about any aspect of this course, please

contact me using the contact information previously provided. If, after discussing your concern with me, you continue to have questions, please contact our department chair Andrew Gregory at agregory2@com.edu or 409-933-8339.

Course outline:

Week	Chapter Reading	Fall 2021 Semester Dates	Assignments	Due Date: 11:59pm on
Week 1	Chapter 1	Aug. 28 – Sept. 3	Chapter 1 Resolving Challenge- D2L Assignment (Quiz)- Mindtap Video Quiz- Mindtap Discussion Thread	09.03.23
Week 2	Chapter 2	Sept. 4- Sept. 10	Chapter 2 Resolving Challenge- D2L Assignment (Quiz)- Mindtap Video Quiz- Mindtap Discussion Thread	09.10.23
Week 3	Chapter 3	Sept. 11 – Sept. 17	Chapter 3 Resolving Challenge- D2L Assignment (Quiz)- Mindtap Video Quiz- Mindtap Discussion Thread	09.17.23
Week 4	Chapter 4	Sept. 18 – Sept. 24	Chapter 4 Resolving Challenge- D2L Assignment (Quiz)- Mindtap Video Quiz- Mindtap Discussion Thread	09.24.23
Week 5	Chapter 5	Sept. 25 – Oct. 1	Chapter 5 Resolving Challenge- D2L Assignment (Quiz)- Mindtap Video Quiz- Mindtap Discussion Thread	10.01.23
Week 6	Chapter 6	Oct. 2- Oct. 8	Chapter 6 Resolving Challenge- D2L Assignment (Quiz)- Mindtap Video Quiz- Mindtap Discussion Thread	10.08.23
Week 7	Chapter 7	Oct. 9- Oct. 15	Chapter 7 Resolving Challenge- D2L Assignment (Quiz)- Mindtap Video Quiz- Mindtap Discussion Thread	10.15.23

Week 8	Chapter 8	Oct. 16 – Oct. 22	Chapter 8 Resolving Challenge- D2L Assignment (Quiz)- Mindtap Video Quiz- Mindtap Discussion Thread	10.22.23
Week 9	Chapter 9	Oct. 23 – Oct. 29	Chapter 9 Resolving Challenge- D2L Assignment (Quiz)- Mindtap Video Quiz- Mindtap Discussion Thread	10.29.23
Week 10	Chapter 10	Oct. 30 – Nov. 5	Chapter 10 Resolving Challenge- D2L Assignment (Quiz)- Mindtap Video Quiz- Mindtap Discussion Thread	11.05.23
Week 11	Chapter 11	Nov. 6 – Nov. 12	Chapter 11 Resolving Challenge- D2L Assignment (Quiz)- Mindtap Video Quiz- Mindtap Discussion Thread	11.12.23
Week 12	Chapter 12	Nov. 13 – Nov. 19	Chapter 12 Resolving Challenge- D2L Assignment (Quiz)- Mindtap Video Quiz- Mindtap Discussion Thread	11.19.23
Week 13		Nov. 20– Nov.26	Discussion Thread	11.26.23
Week 14		Nov. 27– Dec. 3	Case Study 1 due	12.03.23
Week 15		Dec. 4 – Dec. 10	Discussion Thread	12.10.23
Week 16		Dec. 10– Dec. 13	Case Study 2	12.13.23

Institutional Policies and Guidelines

Grade Appeal Process: Concerns about the accuracy of grades should first be discussed with the instructor. A request for a change of grade is a formal request and must be made within six months of the grade assignment. Directions for filing an appeal can be found in the student handbook. [Student Handbook 2023-2024_v2.pdf](#). *An appeal will not be considered because of general dissatisfaction with a grade, penalty, or outcome of a course. Disagreement with the instructor's professional judgment of the quality of the student's work and performance is also not an admissible basis for a grade appeal.*

Academic Success & Support Services: College of the Mainland is committed to providing students the necessary support and tools for success in their college careers. Support is offered through our Tutoring Services, Library, Counseling, and through Student Services. Please discuss any concerns with your faculty or an advisor.

ADA Statement: Any student with a documented disability needing academic accommodations is requested to contact Kimberly Lachney at 409-933-8919 or klachney@com.edu. The Office of Services for Students with Disabilities is located in the Student Success Center.

Textbook Purchasing Statement: A student attending College of the Mainland is not under any obligation to purchase a textbook from the college-affiliated bookstore. The same textbook may also be available from an independent retailer, including an online retailer.

Withdrawal Policy: Students may withdraw from this course for any reason prior to the last eligible day for a “W” grade. Before withdrawing students should speak with the instructor and consult an advisor. Students are permitted to withdraw only six times during their college career by state law. The last date to withdraw from the 1st 8-week session is October 11. The last date to withdraw from the 16-week session is November 28. The last date to withdraw for the 2nd 8-week session is December 7.

Changes to this syllabus: The instructor reserves the right to update this syllabus. Updates will be discussed in detail in class and will be posted on D2L as an announcement.

FN Grading: The FN grade is issued in cases of *failure due to a lack of attendance*, as determined by the instructor. The FN grade may be issued for cases in which the student ceases or fails to attend class, submit assignments, or participate in required capacities, and for which the student has failed to withdraw. The issuing of the FN grade is at the discretion of the instructor. The last date of attendance should be documented for submission of an FN grade.

Early Alert Program: The Student Success Center at College of the Mainland has implemented an Early Alert Program because student success and retention are very important to us. I have been asked to refer students to the program throughout the semester if they are having difficulty completing assignments or have poor attendance. If you are referred to the Early Alert Program you will be contacted by someone in the Student Success Center who will schedule a meeting with you to see what assistance they can offer in order for you to meet your academic goals.

Resources to Help with Stress:

If you are experiencing stress or anxiety about your daily living needs including food, housing or just feel you could benefit from free resources to help you through a difficult time, please click here <https://www.com.edu/community-resource-center/>. College of the Mainland has partnered with free community resources to help you stay on track with your schoolwork, by addressing life issues that get in the way of doing your best in school. All services are private and confidential. You may also contact the Dean of Students office at deanofstudents@com.edu or communityresources@com.edu.