



ARTV 1351.202C3
Digital Video 1
Fall 2024
Tuesday and Thursday 6:00PM - 8:50PM

Instructor Information: Sean Johnston email: sjohnston6@com.edu

Student hours and location: 6:00 - 8:50 PM, STEAM Building Room 139

Recommended Textbook/Materials: Adobe Premiere Pro Classroom in a Book (2024 Edition)

By: Maxim Jago

ISBN-10: 0138318565

ISBN-13: 978-0138318567

Course Description: Producing and editing video and sound for multimedia or web productions. Emphasizes capture, editing, and outputting of video using a digital video workstation.

Course requirements: An Advisory Committee of professionals that work within the Graphic Arts industry has determined goals for this course. This course is designed to introduce you to Video Production and Adobe Premiere Pro. Students will complete all lessons and projects assigned by the instructor and design quality, professional level productions.

Determination of Course Grade/Detailed Grading Formula:

Items	Points	% Of Grade
Project 1 (Introduction video)	100	10
Project 2 (Pharmaceutical Commercial)	100	10
Project 3 (Multiple Angle shoot)	100	10
Project 4 (Promotional Video)	100	10
Project 5 Music Video (Final 3min Video) /Final Exam	300	30
Midterm: Podcast Edit	100	10
Class Participation:	100	10
Class Exercises	100	10
Total:	1000	100

Grading Scale

90 - 100% = A

80 - 89% = B

70 - 79% = C

60 - 69% = D

Any grade below 60 is an F

Late Work, Make-Up, and Extra-Credit Policy: There are **NO** makeups for this class. However, if a student has a legitimate excuse (death in the family, medical emergency, etc.) some deadlines can be extended.

Attendance Policy: Roll will be taken each class period; 100% attendance is expected. More than **5** missed classes may result in a student being dropped from the course. The only exception to this rule is death within the immediate family or a note from the Doctor. Students missing more than 3 class days will drop one letter grade at the end of the semester. For example, an A student will drop to a B, a B student will drop to a C, and a C student will drop to a D.

If you do not meet course deadlines and expected outcomes you will be dropped from the course.

Communicating with your instructor: ALL electronic communication with the instructor must be through your COM email. Due to FERPA restrictions, faculty cannot share any information about performance in the class through other electronic means.

Student Learner Outcome	Maps to Core Objective	Assessed via this Assignment
1. Identify the components of a digital video system	Critical Thinking skills, Communication skills, Teamwork	Project 1
2. Use Digital Video Capture and output methods	Critical Thinking skills, Communication skills, Teamwork	Project 2
3. Integrate still graphics and animation into a production	Critical Thinking skills, Communication skills, Teamwork	Project 3
4. Apply appropriate compression schemes for various output, and lighting	Critical Thinking skills, Communication skills, Teamwork	Project 4
5. Apply principles of video production	Critical Thinking skills, Communication skills, Teamwork	Project 5

Academic Dishonesty: Any incident of academic policy will be dealt with in accordance with college policy and the Student Handbook. Academic dishonesty – such as cheating on exams is an extremely serious offense and will result in a **grade of zero** on that exam and the student will be referred to the Office of Student Conduct for the appropriate discipline action

Student Concerns: If you have any questions or concerns about any aspect of this course, please contact me using the contact information previously provided. If, after discussing your concern with me, you continue to have questions, please contact Coleena Jackson @ cjackson@com.edu

Course outline:

Week*		Lecture Topic
1	Aug 20 & 22	Introduction Overview of Video Premiere/ Project 1 (Introduction Video) Overview
2	Aug 27 & 29	Project 1 (Introduction Video Due) / Critique/Overview of Equipment
3	Sept 3 & 5	Project 2 Overview / Lecture
4	Sept 10 & 12	Lecture
5	Sept 17 & 19	Lecture/ Work on Projects
6	Sept 24 & 26	Project 2 (Pharmaceutical Commerical) Due Sept 23/ Critique Sept 25
7	Oct 1 & 3	Project 3 Overview / Lecture
8	Oct 8 & 10	Work Week
9	Oct 15 & 17	Project 3 (Multicam Interview) Due Oct 14/ Critique Oct 16
10	Oct 22 & 24	Mid Term Podcast Video Due at the end of class
11	Oct 29 & 31	Project 4 (Promotional Video) Overview
12	Nov 5 & 7	Project 4 work week
13	Nov 12 & 14	Green Screen Project/ Lecture
14	Nov 19 & 21	Project 4 (Promotional Video Due) Nov 18/ Critiques Nov 20 Project 5 (Music Video) Overview/ Lecture
15	Nov 26 & 28	Thanksgiving Break
16	Dec 3 & 5	Project 5 (Music Video) Due Dec 3 / Critiques Dec 5

Institutional Policies and Guidelines

Grade Appeal Process: Concerns about the accuracy of grades should first be discussed with the instructor. A request for a change of grade is a formal request and must be made within six months of the grade assignment. Directions for filing an appeal can be found in the student handbook https://www.com.edu/student-services/docs/Student_Handbook_2024-2025_v2.pdf. *An appeal will not be considered because of general dissatisfaction with a grade, penalty, or outcome of a course. Disagreement with the instructor's professional judgment of the quality of the student's work and performance is also not an admissible basis for a grade appeal.*

Academic Success & Support Services: College of the Mainland is committed to providing students the necessary support and tools for success in their college careers. Support is offered through our Tutoring Services, Library, Counseling, and through Student Services. Please discuss any concerns with your faculty or an advisor.

ADA Statement: Any student with a documented disability needing academic accommodations is requested to contact:

Kimberly Lachney, Student Accessibility Services Coordinator

Phone: 409-933-8919

Email: AccessibilityServices@com.edu

Location: COM Doyle Family Administration Building, Student Success Center

Textbook Purchasing Statement: A student attending College of the Mainland is not under any obligation to purchase a textbook from the college-affiliated bookstore. The same textbook may also be available from an independent retailer, including an online retailer.

Withdrawal Policy: Students may withdraw from this course for any reason prior to the last eligible day for a "W" grade. Before withdrawing students should speak with the instructor and consult an advisor. Students are permitted to withdraw only six times during their college career by state law. The last date to withdraw from the 1st 8-week session is October 2. The last date to withdraw from the 16-week session is November 15. The last date to withdraw for the 2nd 8-week session is November 26.

FN Grading: The FN grade is issued in cases of *failure due to a lack of attendance*, as determined by the instructor. The FN grade may be issued for cases in which the student ceases or fails to attend class, submit assignments, or participate in required capacities, and for which the student has failed to withdraw. The issuing of the FN grade is at the discretion of the instructor. The last date of attendance should be documented for submission of an FN grade.

Early Alert Program: The Student Success Center at College of the Mainland has implemented an Early Alert Program because student success and retention are very important to us. I have

been asked to refer students to the program throughout the semester if they are having difficulty completing assignments or have poor attendance. If you are referred to the Early Alert Program you will be contacted by someone in the Student Success Center who will schedule a meeting with you to see what assistance they can offer in order for you to meet your academic goals.

Resources to Help with Stress:

If you are experiencing stress or anxiety about your daily living needs including food, housing or just feel you could benefit from free resources to help you through a difficult time, please click here <https://www.com.edu/community-resource-center/>. College of the Mainland has partnered with free community resources to help you stay on track with your schoolwork, by addressing life issues that get in the way of doing your best in school. All services are private and confidential. You may also contact the Dean of Students office at deanofstudents@com.edu or communityresources@com.edu.

Nondiscrimination Statement:

The College District prohibits discrimination, including harassment, against any individual on the basis of race, color, religion, national origin, age, veteran status, disability, sex, sexual orientation, gender (including gender identity and gender expression), or any other basis prohibited by law. Retaliation against anyone involved in the complaint process is a violation of College District policy.