IMED 1316.201CL
Web Design I
Fall 2022
Tuesday, Thursday 06:00 PM - 08:50 PM

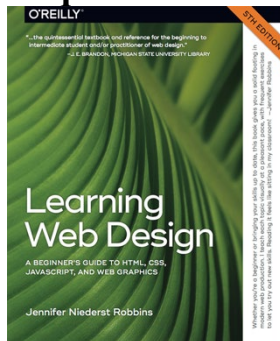**Instructor Information:**
Stephanie Reid
sreid2@com.edu
Office Hours: TTh 5:30pm-6:00pm

Student hours and location:
Tuesday, Thursday 06:00 PM - 08:50 PM, Steam Bldg. #22, Room 145

Required Textbook:

Learning Web Design: A Beginner's Guide to HTML, CSS, JavaScript, and Web Graphics 5th Edition

ISBN-13: 978-1491960202
ISBN-10: 1491960205
Author: Jennifer Robbins
Price tag: around $50 on Amazon.
https://www.amazon.com/Learning-Web-Design-Beginners-JavaScript/dp/1491960205/

Required Supplies:
Flash Drive
Headphones for listening to tutorials in class

Course Description: Instruction in web design and related graphic design issues including mark-up languages, web sites, and browsers.

Course requirements:

- **Project 1: Website HTML markup (100 points)**
  Build a simple website focusing on web standards using HTML

- **Project 2: Responsive Website (200 points)**
  Build a responsive website that will look great on multiple devices focusing on web standards using HTML and CSS.

- **Project 3: Design and Code a Responsive Website (300 points)**
  Design a single page website in three steps: sketch, wireframe, and mockup using Figma design software. Code this design with HTML and CSS.

- **Textbook Exercises (300 points)**
  Marked with a blue background within the chapters, students will be required to complete several textbook exercises with a value of 25 points each

- **Participation (100 points)**
  Attend in-class lectures and participate in course discussions and critiques.

Determination of Course Grade/Detailed Grading Formula:

Assignment	Points
Project 1	100
Project 2	200
Project 3	300
Textbook Exercises	300
Participation	100
Total Points	1000

Grading Scale:

Points	Percentage	Letter Grade
900-1000	90-100%	A
800-899	80-89%	B
700-799	70-79%	C
600-699	60-69%	D
0-599	0-59%	F

Late Work, Make-Up, and Extra-Credit Policy: Make-up Exams or Assignments are not allowed without the consent of the instructor. Any deviation from this policy would be only

for extenuating circumstances, which are substantiated and approved as a special case by the instructor at the request of the student.

Attendance Policy: Roll will be taken each class period; 100% attendance is expected. More than 5 missed will result in a student being dropped from the course. The only exception to this rule is death within the immediate family or a Doctor's note.
Tardiness
Tardiness after 20 minutes is considered an absence.

Communicating with your instructor: ALL electronic communication with the instructor must be through your COM email. Due to FERPA restrictions, faculty cannot share any information about performance in the class through other electronic means.

Student Learner Outcomes:

Student Learner Outcome	Maps to Core Objective	Assessed via this Assignment
1. Demonstrate the use of World Wide Web Consortium (W3C) formatting and layout standards	Critical Thinking Skills Empirical and quantitative skills	Project 1 Project 2 Project3 Exercises
2. Apply design techniques in the creation and optimization of graphics and other embedded elements	Critical Thinking Skills Empirical and quantitative skills	Project 3
3. Design, create, test, and maintain web sites	Critical Thinking Skills Empirical and quantitative skills	Project 3

Academic Dishonesty: Any incident of academic dishonesty will be dealt with in accordance with college policy and the Student Handbook. Academic dishonesty – such as cheating on exams is an extremely serious offense and will result in a grade of zero on that exam and the student will be referred to the Office of Student Conduct for the appropriate disciplinary action.

Student Concerns: If you have any questions or concerns about any aspect of this course, please contact me using the contact information previously provided. If, after discussing your concern with me, you continue to have questions, please contact Fine Arts Department Chair:
Dr. Paul Boyd, Fine Arts Bldg. 116
409-933-8347

888-258-8859, ext. 8347
pboyd@com.edu

Course outline:

Week #	Activities/Chapter Readings	Due
1	8/23-Intro to course 8/25-Intro to the web	
2	8/30- Ch.4 Creating a Simple Page 9/1- Ch.5 Marking Up Text	● All Chapter 4 Exercises ● All Chapter 5 Exercises
3	9/6-Ch.6 Adding links 9/8- Ch.7 Adding Images Ch.23 Web Image Basics	● All Chapter 6 Exercises ● All Chapter 7 Exercises
4	9/13- Ch.8 Table Markup 9/15- Project 1 Intro and workday	● All Chapter 8 Exercises
5	9/20-Project 1 workday 9/22-Project 1 workday	● Project 1 Due
6	9/27- Project 2 Intro Ch.11 Into Cascading Style Sheets 9/29-Ch. 12 Formatting Text	● All Chapter 11 Exercises ● All Chapter 12 Exercises
7	10/4- Ch.13 Colors & Backgrounds 10/6-Ch.14 Thinking Inside the Box	● All Chapter 13 Exercises ● All Chapter 14 Exercises
8	10/11- Ch.15 Floating & Positioning 10/13-Ch.16 CSS Layout with Flexbox	● All Chapter 15 Exercises ● Exercises 16-1,16-2, &16-3
9	10/18- Ch.16 CSS Layout with Grid 10/20- Ch.17 Responsive Web Design	● Exercises 16-4, 16-5, &16-6 ● All Chapter 17 Exercises
10	10/25- Project 2 workday 10/27-Project 2 workday	● Project 2 Due

11	11/1- Project 3 Intro, Types of Websites 11/3-Project 3 workday	● Project 3 Sketch Due
12	11/8- Wireframes, Figma basics, Project 3 workday 11/10-Figma wireframes, Project 3 workday	● Project 3 Wireframe Due
13	11/15-Color, Project 3 workday 11/17-Typography, Project 3 workday	● Project 3 Mockup Due
14	11/22-Project 3 workday 11/24-**COLLEGE CLOSED**	
15	11/28-Project 3 workday 11/30-Project 3 workday	● Project 3 Code Due
16	No classes	

Institutional Policies and Guidelines

Grade Appeal Process: Concerns about the accuracy of grades should first be discussed with the instructor. A request for a change of grade is a formal request and must be made within six months of the grade assignment. Directions for filing an appeal can be found in the student handbook.<https://build.com.edu/uploads/sitecontent/files/student-services/Student_Handbook_2019-2020v5.pdf. *An appeal will not be considered because of general dissatisfaction with a grade, penalty, or outcome of a course. Disagreement with the instructor's professional judgment of the quality of the student's work and performance is also not an admissible basis for a grade appeal.* https://build.com.edu/uploads/sitecontent/files/student-services/Student_Handbook_2019-2020v5.pdf

Academic Success & Support Services: College of the Mainland is committed to providing students the necessary support and tools for success in their college careers. Support is offered through our Tutoring Services, Library, Counseling, and through Student Services. Please discuss any concerns with your faculty or an advisor.

ADA Statement: Any student with a documented disability needing academic accommodations is requested to contact Michelle Brezina at 409-933-8124 or mvaldes1@com.edu. The Office of Services for Students with Disabilities is located in the Student Success Center.

Textbook Purchasing Statement: A student attending College of the Mainland is not under any obligation to purchase a textbook from the college-affiliated bookstore. The same textbook may also be available from an independent retailer, including an online retailer.

Withdrawal Policy: Students may withdraw from this course for any reason prior to the last eligible day for a "W" grade. Before withdrawing students should speak with the instructor and consult an advisor. Students are permitted to withdraw only six times during their college career by state law. The last date to withdraw from the 1st 8-week session is October 5. The last date to withdraw from the 16-week session is November 18. The last date to withdraw for the 2nd 8-week session is December 1.

F_N Grading: The F_N grade is issued in cases of *failure due to a lack of attendance*, as determined by the instructor. The F_N grade may be issued for cases in which the student ceases or fails to attend class, submit assignments, or participate in required capacities, and for which the student has failed to withdraw. The issuing of the F_N grade is at the discretion of the instructor. The last date of attendance should be documented for submission of an F_N grade.

Early Alert Program: The Student Success Center at College of the Mainland has implemented an Early Alert Program because student success and retention are very important to us. I have been asked to refer students to the program throughout the semester if they are having difficulty completing assignments or have poor attendance. If you are referred to the Early Alert Program you will be contacted by someone in the Student Success Center who will schedule a meeting with you to see what assistance they can offer in order for you to meet your academic goals.

Resources to Help with Stress:
If you are experiencing stress or anxiety about your daily living needs including food, housing or just feel you could benefit from free resources to help you through a difficult time, please click here https://www.com.edu/community-resource-center/. College of the Mainland has partnered with free community resources to help you stay on track with your schoolwork, by addressing life issues that get in the way of doing your best in school. All services are private and confidential. You may also contact the Dean of Students office at deanofstudents@com.edu or communityresources@com.edu.