IMED 1316.102C3
Web Design I
Fall 2024
Tuesday & Thursday 2:00pm - 4:50pm

Instructor Information:
Instructor: Stephanie Reid
E-mail: sreid2@com.edu
Phone: 409-933-8943 - Fine Arts Admin Number
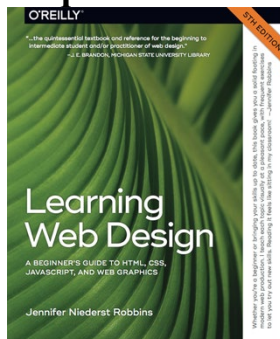**Office:** STEAM 225-64 but also look for me in STEAM 145
Office Hours: MW 12pm-2pm
                5:45pm-6pm
        TTh 11am-12:30pm online via Microsoft Teams by appointment only

Student hours and location:
Lecture/Lab Tuesday, Thursday 2:00 PM - 4:50 PM, Steam Bldg. #22, Room 145

Required Textbook:

Learning Web Design: A Beginner's Guide to HTML, CSS, JavaScript, and Web Graphics 5th Edition

ISBN-13: 978-1491960202
ISBN-10: 1491960205
Author: Jennifer Robbins
Price tag: around $50 on Amazon.
https://www.amazon.com/Learning-Web-Design-Beginners-JavaScript/dp/1491960205/

Required Supplies:
Flash Drive
Headphones for listening to tutorials in class

Course Description: Instruction in web design and related graphic design issues including mark-up languages, web sites, and browsers.

Course requirements:

Student Personal Responsibilities:
1. Participate in course discussions and critiques
2. Purchase the textbook
3. Attend in-class lectures and complete the classroom drills
4. Complete all projects, on time and in a professional manner, with quality and attention to detail.
5. Attend all scheduled classes; attend any field trips or guest lectures.
6. Demonstrate basic computer skills and file management/organization.
7. Students are expected to be college-ready, including the ability to read and comprehend textbook exercises and projects.

Coursework:
- **Project 1: Website HTML markup (100 points)**
  Build a simple website focusing on web standards using HTML

- **Project 2: Responsive Website (150 points)**
  Build a responsive website that will look great on multiple devices focusing on web standards using HTML and CSS.

- **Project 3: Design and Code a Responsive Website (300 points)**
  Design a single page website in three steps: sketch, wireframe, and mockup using Figma design software. Code this design with HTML and CSS

- **Quiz (50 points)**
  Develop a webpage section based off of a design provided using HTML and CSS

- **Textbook Exercises (300 points)**
  Marked with a blue background within the chapters, students will be required to complete several textbook exercises with a value of 25 points each

- **Participation (100 points)**
  Attend in-class lectures and participate in course discussions and critiques.

Determination of Course Grade/Detailed Grading Formula:

Assignment	Points
Project 1	100
Project 2	150
Project 3	300
Quiz	50
Textbook Exercises	300
Participation	100
Total Points	**1000**

Grading Scale:

Points	Percentage	Letter Grade
900-1000	90-100%	A
800-899	80-89%	B
700-799	70-79%	C
600-699	60-69%	D
0-599	0-59%	F

IMPORTANT
A grade of "C" or higher is required to move on to Web Design II (IMED 2315).

Success Tips:
Be Diligent: do not fall behind with projects, some cannot be done in a day.

Communicate with others: communication with peers as well as the instructor can prevent bad grades, and misunderstood instructions. Communication with peers will also develop interpersonal skills essential in the workplace.

Lynda.com: [Now called LinkedIn Learning] Use Lynda.com or other outside resources as necessary to better your understanding of course material.

Classroom Conduct Policy: College of the Mainland requires that students enrolled at COM be familiar with the Standards of Student Conduct, which can be found in the on-line Student Handbook. https://www.com.edu/student-services/student-handbook.html Students are expected to be familiar with and abide by the Student Code of Conduct. Any violations of the Code of Conduct will result in a referral to the Dean of Students and may result in dismissal from this class.

Late Work, Make-Up, and Extra-Credit Policy: Late and/or make-up Exams or Assignments are not allowed without the previous consent of the instructor. Any deviation from this policy would be only for extenuating circumstances, which are substantiated and approved as a special case by the instructor at the request of the student. These circumstances need to be communicated to the instructor as soon as possible.

Attendance Policy: Roll will be taken each class period; 100% attendance is expected. More than 6 missed classes may result in a student being dropped from the course. The only exception to this rule is death within the immediate family or a note from the Doctor. Students missing more than 3 class days will drop one letter grade at the end of the semester. For example, an A student will drop to a B, a B student will drop to a C, and a C student will drop to a D. If you do not meet course deadlines and expected outcomes, you may be dropped from the course

Tardiness
Tardiness after 20 minutes is considered an absence.

Communicating with your instructor: ALL electronic communication with the instructor must be through your COM email. Due to FERPA restrictions, faculty cannot share any information about performance in the class through other electronic means.

Student Learner Outcomes:

Student Learner Outcome	Maps to Core Objective	Assessed via this Assignment
1. Demonstrate the use of World Wide Web Consortium (W3C) formatting and layout standards	Critical Thinking Skills Empirical and quantitative skills	Project 1 Project 2 Project 3 Quiz Exercises
2. Apply design techniques in the creation and optimization of graphics and other embedded elements	Critical Thinking Skills Empirical and quantitative skills	Project 3
3. Design, create, test, and maintain web sites	Critical Thinking Skills Empirical and quantitative skills	Project 3

Academic Dishonesty: Any incident of academic dishonesty will be dealt with in accordance with college policy and the Student Handbook. Academic dishonesty – such as cheating on exams is an extremely serious offense and will result in a grade of zero on that exam and the student will be referred to the Office of Student Conduct for the appropriate disciplinary action.

Plagiarism: Plagiarism is using someone else's words or ideas and claiming them as your own. Plagiarism is a very serious offense. Plagiarism includes paraphrasing someone else's words without giving a proper citation, copying directly from a website and pasting it into your paper, using someone else's words without quotation marks. Any assignment containing any plagiarized material will receive a grade of zero and the student will be referred to the Office of Student Conduct for the appropriate disciplinary action.

Student Concerns: If you have any questions or concerns about any aspect of this course, please contact me using the contact information previously provided. If you continue to have questions after discussing your concern with me, please contact Dr. Kristina Jantz, Fine Arts Department Chair at kjantz@com.edu or 409-933-8255.

Course outline:

Week #	Activities/Chapter Readings	Due
1	8/20 - Intro to course 8/22- Big concepts to know	
2	8/27 - Ch.4 Creating a Simple Page 8/29 - Ch.5 Marking Up Text	● All Chapter 4 Exercises ● All Chapter 5 Exercises
3	9/3 - Ch.6 Adding links 9/5 - Ch.7 Adding Images 　　　Ch.23 Web Image Basics	● All Chapter 6 Exercises ● All Chapter 7 Exercises
4	9/10 - Ch.8 Table Markup 9/12 - Project 1 Intro and workday	● All Chapter 8 Exercises
5	9/17 - Project 1 workday 9/19 - Project 1 workday	● Project 1 Due
6	9/24 - Project 2 Intro 　　　Ch.11 Into Cascading Style Sheets 9/26 - Ch. 12 Formatting Text	● All Chapter 11 Exercises ● All Chapter 12 Exercises
7	10/1 - Ch.13 Colors & Backgrounds 10/3 - Ch.14 Thinking Inside the Box	● All Chapter 13 Exercises ● All Chapter 14 Exercises
8	10/8 - Ch.15 Floating & Positioning	● All Chapter 15 Exercises

	10/10 - Ch.16 CSS Layout with Flexbox	• Exercises 16-1,16-2, &16-3
9	10/15 - Ch.16 CSS Layout with Grid 10/17 - Ch.17 Responsive Web Design	• Exercises 16-4, 16-5, &16-6 • All Chapter 17 Exercises
10	10/22 - Project 2 workday 10/24 - Quiz	• Project 2 Due • Quiz Due
11	10/29 - Project 3 Intro, Types of Websites 10/31 - Wireframes, Figma basics, Project 3 workday	• Project 3 Summary & Sketch Due
12	11/5 - Figma wireframes, Project 3 workday 11/7 - Color, Project 3 workday	• Project 3 Wireframe Due
13	11/12 - Typography, Project 3 workday 11/14 - Project 3 Design Critiques	• Project 3 Mockup Due **before 2p.m.**
14	11/19 - Project 3 workday 11/21- Project 3 workday	
15	11/26- Project 3 workday 11/28- Thanksgiving Holiday- **NO CLASS**	
16	12/3 - Project 3 final workday 12/5 - Project 3 Critiques	• Project 3 Code Due

Institutional Policies and Guidelines

Grade Appeal Process: Concerns about the accuracy of grades should first be discussed with the instructor. A request for a change of grade is a formal request and must be made within six months of the grade assignment. Directions for filing an appeal can be found in the student handbook https://www.com.edu/student-services/docs/Student_Handbook_2024-2025_v2.pdf.
An appeal will not be considered because of general dissatisfaction with a grade, penalty, or outcome of a course. Disagreement with the instructor's professional judgment of the quality of the student's work and performance is also not an admissible basis for a grade appeal.

Academic Success & Support Services: College of the Mainland is committed to providing students the necessary support and tools for success in their college careers. Support is offered through our Tutoring Services, Library, Counseling, and through Student Services. Please discuss any concerns with your faculty or an advisor.

ADA Statement: Any student with a documented disability needing academic accommodations is requested to contact:
Kimberly Lachney, Student Accessibility Services Coordinator
Phone: 409-933-8919
Email: AccessibilityServices@com.edu
Location: COM Doyle Family Administration Building, Student Success Center

Textbook Purchasing Statement: A student attending College of the Mainland is not under any obligation to purchase a textbook from the college-affiliated bookstore. The same textbook may also be available from an independent retailer, including an online retailer.

Withdrawal Policy: Students may withdraw from this course for any reason prior to the last eligible day for a "W" grade. Before withdrawing students should speak with the instructor and consult an advisor. Students are permitted to withdraw only six times during their college career by state law. The last date to withdraw from the 1st 8-week session is October 2. The last date to withdraw from the 16-week session is November15. The last date to withdraw for the 2nd 8-week session is November 26.

FN Grading: The FN grade is issued in cases of *failure due to a lack of attendance*, as determined by the instructor. The FN grade may be issued for cases in which the student ceases or fails to attend class, submit assignments, or participate in required capacities, and for which the student has failed to withdraw. The issuing of the FN grade is at the discretion of the instructor. The last date of attendance should be documented for submission of an FN grade.

Early Alert Program: The Student Success Center at College of the Mainland has implemented an Early Alert Program because student success and retention are very important to us. I have been asked to refer students to the program throughout the semester if they are having difficulty completing assignments or have poor attendance. If you are referred to the Early Alert Program you will be contacted by someone in the Student Success Center who will schedule a meeting with you to see what assistance they can offer in order for you to meet your academic goals.

Resources to Help with Stress:
If you are experiencing stress or anxiety about your daily living needs including food, housing or just feel you could benefit from free resources to help you through a difficult time, please click here https://www.com.edu/community-resource-center/. College of the Mainland has partnered with free community resources to help you stay on track with your schoolwork, by addressing life issues that get in the way of doing your best in school. All services are private and confidential.

You may also contact the Dean of Students office at deanofstudents@com.edu or communityresources@com.edu.

Nondiscrimination Statement:
The College District prohibits discrimination, including harassment, against any individual on the basis of race, color, religion, national origin, age, veteran status, disability, sex, sexual orientation, gender (including gender identity and gender expression), or any other basis prohibited by law. Retaliation against anyone involved in the complaint process is a violation of College District policy.