Matthew Freeman

Summary Report
Term : Spring 2025 Semester

Quantitative

Course Sections	Key		Enrolled Students	Responded Students	Response Rates
MRKG 1311 (011I1): MRKG-1311-011I1	**A**		19	8	42.11%
Overall			19	8	42.11%

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Mean	Standard Deviation	Did Not Answer	Total Responses
Instructor uses a variety of teaching techniques.	**A**	37.5% (3)	50% (4)	12.5% (1)	0% (0)	0% (0)	4.25	0.66	0	8

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Mean	Standard Deviation	Did Not Answer	Total Responses
Instructor uses examples and explanations to clarify material.	**A**	37.5% (3)	37.5% (3)	25% (2)	0% (0)	0% (0)	4.13	0.78	0	8

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Mean	Standard Deviation	Did Not Answer	Total Responses
Instructor demonstrates knowledge of the subject matter.	**A**	50% (4)	25% (2)	25% (2)	0% (0)	0% (0)	4.25	0.83	0	8

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Mean	Standard Deviation	Did Not Answer	Total Responses

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Mean	Standard Deviation	Did Not Answer	Total Responses
This instructor requires me to be an active participant in class.	**A**	50% (4)	37.5% (3)	12.5% (1)	0% (0)	0% (0)	4.38	0.7	0	8

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Mean	Standard Deviation	Did Not Answer	Total Responses
Instructor promotes an open atmosphere in discussions, critiques, etc.	**A**	50% (4)	37.5% (3)	12.5% (1)	0% (0)	0% (0)	4.38	0.7	0	8

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Mean	Standard Deviation	Did Not Answer	Total Responses
The instructor was available (during office hours, by e-mail/chat, or by appointment) for consultation with students.	**A**	50% (4)	25% (2)	12.5% (1)	0% (0)	12.5% (1)	4	1.32	0	8

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Mean	Standard Deviation	Did Not Answer	Total Responses
The instructor shows respect for students.	**A**	50% (4)	50% (4)	0% (0)	0% (0)	0% (0)	4.5	0.5	0	8

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Mean	Standard Deviation	Did Not Answer	Total Responses
Instructor follows a course document, outline, or schedule.	**A**	50% (4)	50% (4)	0% (0)	0% (0)	0% (0)	4.5	0.5	0	8

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Mean	Standard Deviation	Did Not Answer	Total Responses

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Mean	Standard Deviation	Did Not Answer	Total Responses
This instructor explains material well through written documents and/or graphic presentation, in person or online.	A	37.5% (3)	50% (4)	12.5% (1)	0% (0)	0% (0)	4.25	0.66	0	8

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Mean	Standard Deviation	Did Not Answer	Total Responses
The instructor uses language that is clear and easy to understand.	A	50% (4)	50% (4)	0% (0)	0% (0)	0% (0)	4.5	0.5	0	8

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Mean	Standard Deviation	Did Not Answer	Total Responses
The material is presented in an organized manner.	A	50% (4)	37.5% (3)	0% (0)	12.5% (1)	0% (0)	4.25	0.97	0	8

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Mean	Standard Deviation	Did Not Answer	Total Responses
The course objectives are clear.	A	50% (4)	37.5% (3)	0% (0)	12.5% (1)	0% (0)	4.25	0.97	0	8

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Mean	Standard Deviation	Did Not Answer	Total Responses
The required text is comprehensible.	A	50% (4)	37.5% (3)	0% (0)	12.5% (1)	0% (0)	4.25	0.97	0	8

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Mean	Standard Deviation	Did Not Answer	Total Responses
The required text was an important component of the course.	A	50% (4)	37.5% (3)	0% (0)	12.5% (1)	0% (0)	4.25	0.97	0	8

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Mean	Standard Deviation	Did Not Answer	Total Responses

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Mean	Standard Deviation	Did Not Answer	Total Responses
Course assignments and exams are evaluated and graded fairly.	A	50% (4)	50% (4)	0% (0)	0% (0)	0% (0)	4.5	0.5	0	8

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Mean	Standard Deviation	Did Not Answer	Total Responses
Exams reflect the course content and classroom experience.	A	50% (4)	37.5% (3)	0% (0)	0% (0)	12.5% (1)	4.13	1.27	0	8

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Mean	Standard Deviation	Did Not Answer	Total Responses
Grading procedures are easy to understand.	A	50% (4)	37.5% (3)	12.5% (1)	0% (0)	0% (0)	4.38	0.7	0	8

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Mean	Standard Deviation	Did Not Answer	Total Responses
I received feedback on my performance in a reasonable time frame.	A	50% (4)	25% (2)	12.5% (1)	0% (0)	12.5% (1)	4	1.32	0	8

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Mean	Standard Deviation	Did Not Answer	Total Responses
I have learned a great deal in this course.	A	50% (4)	37.5% (3)	0% (0)	0% (0)	12.5% (1)	4.13	1.27	0	8

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Mean	Standard Deviation	Did Not Answer	Total Responses
Overall, I would recommend this course to other students.	A	50% (4)	25% (2)	12.5% (1)	0% (0)	12.5% (1)	4	1.32	0	8

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Mean	Standard Deviation	Did Not Answer	Total Responses

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Mean	Standard Deviation	Did Not Answer	Total Responses
I put a lot of effort into this course.	A	50% (4)	50% (4)	0% (0)	0% (0)	0% (0)	4.5	0.5	0	8

		A	B	C	D	F			Did Not Answer	Total Responses
What grade do you expect to receive in this course?	A	50% (4)	37.5% (3)	12.5% (1)	0% (0)	0% (0)			0	8

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Mean	Standard Deviation	Did Not Answer	Total Responses
Instructor had the online course prepared and open on time.	A	42.86% (3)	42.86% (3)	14.29% (1)	0% (0)	0% (0)	4.29	0.7	0	7

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Mean	Standard Deviation	Did Not Answer	Total Responses
The instructor answers questions within the time frame stated in the course syllabus.	A	42.86% (3)	28.57% (2)	28.57% (2)	0% (0)	0% (0)	4.14	0.83	0	7

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Mean	Standard Deviation	Did Not Answer	Total Responses
Instructor helps troubleshoot or provides information on where to obtain technical assistance.	A	42.86% (3)	28.57% (2)	28.57% (2)	0% (0)	0% (0)	4.14	0.83	0	7

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Mean	Standard Deviation	Did Not Answer	Total Responses
Online course platform is easy to use.	A	57.14% (4)	28.57% (2)	0% (0)	14.29% (1)	0% (0)	4.29	1.03	0	7

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Mean	Standard Deviation	Did Not Answer	Total Responses

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Mean	Standard Deviation	Did Not Answer	Total Responses
Online course platform is reliable.	A	57.14% (4)	28.57% (2)	0% (0)	14.29% (1)	0% (0)	4.29	1.03	0	7

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Mean	Standard Deviation	Did Not Answer	Total Responses
Online content is delivered effectively.	A	57.14% (4)	42.86% (3)	0% (0)	0% (0)	0% (0)	4.57	0.49	0	7

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Mean	Standard Deviation	Did Not Answer	Total Responses
The course promoted student-to-student and student to faculty interaction and collaboration.	A	42.86% (3)	42.86% (3)	14.29% (1)	0% (0)	0% (0)	4.29	0.7	0	7

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Mean	Standard Deviation	Did Not Answer	Total Responses
More time was required to complete this course than I expected.	A	28.57% (2)	71.43% (5)	0% (0)	0% (0)	0% (0)	4.29	0.45	0	7

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Mean	Standard Deviation	Did Not Answer	Total Responses
I was able to get the technical support I needed.	A	42.86% (3)	42.86% (3)	14.29% (1)	0% (0)	0% (0)	4.29	0.7	0	7

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