Course:	MR	RG-1311 (	Course: MRKG-1311 001IN - Principles of Marketing										Department: BMGT										
Responsible Faculty:		therine Sch			-	Resi	ons		<b>Expected:</b> 14 / 19 (73.68%)														
. ,	_	erall Resul						,							. (, 0								
												1	MRKO	G-131	1 - 001	IN							
Course Questions										Res	pon	ses			(	Course	e						
									SD	D	N	A	SA	N	Med.	Mode	Std						
<b>Q1</b> The material is presented in	in an or	rganized mann	or						0	1	0	6	7	14	4.5	5	Dev .81						
Q2 The course objectives are c									0	1	0	7	6	14	4.5	4	.80						
Q3 The required text is compre		ble.							0	0	0	8	6	14	4	4	.49						
Q4 The required text was an im	mportar	nt component (	of the course.						0	0	0	8	6	14	4	4	.49						
Q5 Course assignments and exams are evaluated and graded fairly.							0	0	1	6	7	14	4.5	5	.62								
Q6 Exams reflect the course content and classroom experience.							0	0	0	6	6	12	4.5	4,5	.50								
Q7 Grading procedures are easy to understand.							0	1	0	6	7	14	4.5	5	.81								
Q8 I received feedback on my p	perform	mance in a reas	sonable time f	irame.					0	0	0	7	7	14	4.5	4,5	.50						
Q9 Course platform (Blackboard) is easy to use.							1	0	1	6	6	14	4	4,5	1.06								
Q10 Course platform (Blackboard) is reliable.							0	0	2	6	6	14	4	4,5	.70								
Q11 Online content is delivered effectively.							0	0	1	5	8	14	5	5	.63								
Q12 The course promoted stude	lent-to-s	student and stu	udent to facult	y interaction and	collaboration.				0	0	0	7	6	13	4	4	.50						
Q13 More time was required to a	comple	ete this course	e than I expected	ed.					0	3	6	3	2	14	3	3	.96						
Q14 I was able to get the technic	ical sup	pport I needed.							0	0	0	4	4	8	4.5	4,5	.50						
				Responses	: [ <b>SD</b> ] Strongly Disagre	ee=1 [ <b>[</b>	) Disa	gree=	2 [ <b>N</b> ]	Neu	ıtral	=3	[ <b>A</b> ] Ag	gree=	4 [ <b>SA</b> ]	Strongly A	Agree=5						
										M	DKC	2_13	211 -	00115	,								
Overall Evaluation							Re	spon	es	IVI	nne	-1311 - 001IN Course											
						-													bt2				
						SE	D	N	Α	S	•	Ν		Med.		Mode	Dev						
Q15 I have learned a great deal i	in this	course.				0	0	1	7	6		14	•	4		4	.61						
Q16 Overall, I would recommend	d this c	course to other	students.			0	1	1	7	5		14	•	4		4	.83						
<b>Q17</b> I put a lot of effort into this	s course	е.				0	0	1	7	6		14	ŀ	4		4	.61						
				Responses	: [SD] Strongly Disagre	ee=1 [ <b>[</b>	) Disa	gree=	2 [ <b>N</b> ]	Neu	ıtral	=3	[ <b>A</b> ] Ag	gree=	4 [ <b>SA</b> ]	Strongly A	Agree=5						
										M		10	11 0	001IN									
Student Information							Resp	neos		IVII	(NG	-13											
						Α	- i			F	N		Me		Course M	ode	Std Dev						
								_	_														
Q18 What grade do you expect to	to recei	ive in this cour	'se?			6	6	1	(	0	14		4	+		4,5	.86						
Q18 What grade do you expect to	to recei	ive in this cour	rse?			6	6					A] A				4,5 3 [ <b>D</b> ] D=2							
Q18 What grade do you expect to	to recei	ive in this cour	rse?			6	6					A] A	=5 [ <b>B</b>	B] B=4	[ <b>C</b> ] C=								
Q18 What grade do you expect to Additional Comments	to recei	ive in this cour	-se?			6	6					_	=5 [ <b>B</b>	B] B=4	[ <b>C</b> ] C=	3 [ <b>D</b> ] D=2	[ <b>F</b> ] F=1						
	to recei	eive in this cour	rse?			6	6				s: [#	Re	=5 [B I spons	B] B=4	• [ <b>C</b> ] C=	3 [ <b>D</b> ] D=2 - 001IN	[ <b>F</b> ] F=1						
						6	6				s: [#	Re:	=5 [B I spons	B] B=4 MRKG ses A SA	<b>[C]</b> C=	3 [D] D=2 - 001IN Course	[F] F=1						
Additional Comments	ions sy	ystem easy to u	use.	will be more likely	r to complete all my ev				tespo		s: [/	Re: D D	=5 [B I spons	B] B=4 MRKG ses A SA 7 6	E[C] C=	3 [ <b>D</b> ] D=2 - 001IN Course /ied. Mod	[F] F=1 de Std Dev .61						
Additional Comments Q19   found this course evaluation	ions sy	ystem easy to u	use.		y to complete all my ev	raluatio	ons in t	he fu	ure.	onse	s: [/ s: 0 0	Re: 0 0 0	=5 [ <b>B</b> spons <b>N</b> 1 1 0	B = 4 MRKC ses A SA 7 6 7 6	EC C=	3 [D] D=2 - 001IN Course Med. Moo 4 4 4 4	[F] F=1 de Std Dev .61 .50						

	Course:	MRKG-1311 001IN - Principles of Marketing	Depart	ment: BMGT										
Re	esponsible Faculty:	sible Faculty: Katherine Schroeder Responses / Ex					4	4 / 19 (73.68%)						
							Kat	theri	ine S	Schroed	ler			
Instr	uctor Questions				Res	oon	ses	5		Indi	ividual			
				SD	D	N	A	SA	N	Med.	Mode	Std Dev		
Q1	Instructor had the online co	urse prepared and open on time.		0	0	0	4	10	14	5	5	.45		
Q2	Instructor uses a variety of	teaching techniques.		0	0	0	5	9	14	5	5	.48		
Q3	13         Instructor uses examples and explanations to clarify material.				1	0	6	7	14	4.5	5	.81		
Q4	14 Instructor demonstrates knowledge of the subject matter.				0	0	4	10	14	5	5	.45		
Q5	5 This instructor requires me to be an active participant in class.				0	1	5	8	14	5	5	.63		
Q6	Instructor promotes an ope	n atmosphere in discussions, critiques, etc.		0	0	0	7	7	14	4.5	4,5	.50		
Q7	The instructor was available	e (during office hours, by e-mail/chat, or by appointment) for cons	sultation with students.	0	0	0	4	8	12	5	5	.47		
Q8	The instructor shows respe	ct for students.		0	0	1	4	9	14	5	5	.62		
Q9	Instructor follows a course	document, outline, or schedule.		0	0	0	4	10	14	5	5	.45		
Q10	The instructor answers que	stions within the time frame stated in the course syllabus.		0	1	0	4	8	13	5	5	.84		
Q11	This instructor explains ma	terial well through written documents and/or graphic presentation	n, in person or online.	0	1	0	7	6	14	4	4	.80		
Q12	The instructor uses languag	ge that is clear and easy to understand.		0	0	0	7	7	14	4.5	4,5	.50		
Q13	The instructor displays app	ropriate enthusiasm, eye contact, and gestures most of the time.		0	0	0	3	6	9	5	5	.47		
Q14	Instructor helps troubleshoe	ot or provides information on where to obtain technical assistanc	e.	0	0	0	5	6	11	5	5	.50		

Responses: [A] A=5 [B] B=4 [C] C=3 [D] D=2 [F] F=1

Course: MRKG-1311 101CL - Principles of Marketing					par	tme	BMGT						
Responsible Faculty:	Katherine Schroeder	Resp	onse	es /	Exp	ect	ed:	5/5	(100%)				
Focus:	Overall Results	Ι					1	(G-1311 - 101					
							MRKG	-1311 - 1	01CL				
Course Questions				Re	spon	ses			Course				
			SD	D	N	A	SA	N N	led. Mode	Std Dev			
Q1 The material is presented in	an organized manner.		0	0	0	0	5	5	5 5	0			
Q2 The course objectives are cle		0	0	0	0	5	5	5 5	0				
Q3 The required text is comprehensible.					0	1	4	5	5 5	.40			
Q4 The required text was an important component of the course.					0	1	4	5	5 5	.40			
Q5 Course assignments and exams are evaluated and graded fairly.					0	0	5	5	5 5	0			
Q6 Exams reflect the course con	tent and classroom experience.		0	0	0	0	5	5	5 5	0			
Q7 Grading procedures are easy	to understand.		0	0	0	0	5	5	5 5	0			
Q8 I received feedback on my pe	rformance in a reasonable time frame.		0	0	0	0	5	5	5 5	0			
	Beenenees [CD] Otreatily Die		Disad	iree=2	2 [ <b>N</b> ]	Neut		•1 •					
	Responses: [U] Strongly Dis					neut	ai=3 [	A Agree	=4 [SA] Strong	y Agree=			
	Responses: [50] Strongly Dis		MRKG-1311 - 101CL           Responses         Course           SD         D         N         A         SA         N         Med.         Mode           0         0         0         0         5         5         5         5           0         0         0         0         5         5         5         5           0         0         0         1         4         5         5         5           0         0         0         1         4         5         5         5           0         0         0         1         4         5         5         5           0         0         0         5         5         5         5           0         0         0         5         5         5         5           0         0         0         5         5         5         5           0         0         0         5         5         5         5           0         0         0         5         5         5         5           0         0         0         5	y Agree=									
Overall Evaluation	Responses: [50] Strongly Dis			, 	_				CL	ly Agree=			
Overall Evaluation	Responses: [50] Strongly Dis		Re	espon	ses	MR	KG-13	11 - 101	CL Course	y Agree=			
Overall Evaluation Q9 I have learned a great deal in			Re	espon	ses	MR	KG-13	11 - 101 Me	CL Course	Std			
	n this course.	SD	Re	espon	ses A	MR	KG-13	111 - 101 Me	CL Course	Std Dev			
Q9 I have learned a great deal in	n this course. this course to other students.	5 F F	Re D	espon N 0	ses A 0	MR <b>SA</b> 5 5	KG-13	Me	CL Course d. Mode 5	Std Dev 0			
Q9         I have learned a great deal in           Q10         Overall, I would recommend	n this course. this course to other students. course.	SD 0 0 0	Re           D           0           0           0           0	espon N 0 0 1	ses A 0 0 1	MR 54 55 3	KG-13	Me 5 5 5 5	CL Course d. Mode 5 5 5 5	Std Dev 0 0 .80			
Q9         I have learned a great deal in           Q10         Overall, I would recommend	n this course. this course to other students. course.	SD 0 0 0	Sponses / Expected:       5 / 5 (100%)         Image: Sponses / Expected:       Sponses / Expected:       Sponses / Expected:         Sponses / Expected:       Sponses / Expected:       Sponses / Expected:         Sponses / Expected:       Sponses / Expected:       Sponses / Expected:         Sponses / Expected:       Sponses / Expected:       Sponses / Expected:         Sponses / Expected:       Sponses / Expected:       Sponses / Expected:         Sponses / Expected:       Sponses / Expected:       Sponses / Expected:         Sponses / Expected:       Sponses / Expected:       Sponses / Expected:         Sponses / Expected:       Sponses / Expected:       Sponses / Expected:       Sponses / Expected:       Sponses / Expected:       Sponses / Expected:       Sponses / Expected: <th c<="" td=""><td>Std Dev 0 0 .80</td></th>	<td>Std Dev 0 0 .80</td>	Std Dev 0 0 .80								
Q9         I have learned a great deal in           Q10         Overall, I would recommend	n this course. this course to other students. course.	SD 0 0 0	Re D 0 0 Disac	espon N 0 0 1	ses A 0 0 1 2 [N]	MR SA 5 5 3 Neutr	KG-13 N 5 5 5	Me 5 5 5 5	Course           d.         Mode           5         5           4         5           5         5	Std Dev 0 0 .80			
Q9       I have learned a great deal in         Q10       Overall, I would recommend         Q11       I put a lot of effort into this	n this course. this course to other students. course.	SD 0 0 0 0 0 0 0 0 0 0 0 0 0	Reference of the second	espon N 0 0 1 yree=?	ses A 0 0 1 2 [N]	MR SA 5 5 3 Neutr	KG-13 N 5 5 5	11 - 101 Mer 5 5 5 <b>A</b> Agree	CL Course d. Mode 5 5 5 =4 [SA] Strong	Std Dev 0 0 .80			

						MRKG-1311 - 101CL											
dditional Comments					es	Course											
	SD	D	N	A	SA	N	Med.	Mode	Std Dev								
13 I found this course evaluations system easy to use.	0	0	0	0	5	5	5	5	0								
14 Based on my experience with this course evaluation system, I will be more likely to complete all my evaluations in the future.	0	0	0	0	5	5	5	5	0								

	Course:	MRKG-1311 101CL - Principles of Marketing	Departme	epartment:				-				
R	esponsible Faculty:	Katherine Schroeder	Responses / Expected	ed		5 /	5 (	(10	0%)			
						Ka	ather	ine	Schroe	der		
Instr	ructor Questions			Re	spo	nse	es		Inc	lividual	al	
			s	D	N		SA	N	Med.	Mode	Std Dev	
Q1	Instructor is prepared and o	n time.	(	0	0 0	0	5	5	5	5	0	
Q2	Instructor uses a variety of t	teaching techniques.	(	0	0 0	0	5	5	5	5	0	
Q3	Instructor uses examples ar	nd explanations to clarify material.	(	0	0 0	0	5	5	5	5	0	
Q4	Instructor demonstrates know	owledge of the subject matter.	(	0	0 0	0	5	5	5	5	0	
Q5	This instructor requires me	to be an active participant in class.	(	0	0 0	0	5	5	5	5	0	
Q6	Instructor promotes an oper	n atmosphere in discussions, critiques, etc.	(	0	0 0	0	5	5	5	5	0	
Q7	The instructor was available	e (during office hours, by e-mail/chat, or by appointment) for consulta	tion with students.	0	0 0	0	5	5	5	5	0	
Q8	The instructor shows respec	ct for students.	(	0	0 0	0	5	5	5	5	0	
Q9	Instructor follows a course of	document, outline, or schedule.	(	0	0 0	0	5	5	5	5	0	
Q10	This instructor explains mat	erial well through verbal communication.	(	0	0 0	0	5	5	5	5	0	
Q11	This instructor explains mat	erial well through written documents and/or graphic presentation, ir	person or online.	0	0 0	0	5	5	5	5	0	
Q12	The instructor uses languag	e that is clear and easy to understand.	(	0	0 0	0	5	5	5	5	0	
Q13	The instructor displays appr	opriate enthusiasm, eye contact, and gestures most of the time.	(	0	0 0	0	5	5	5	5	0	

 $\label{eq:Responses: [SD] Strongly Disagree=1 [D] Disagree=2 [N] Neutral=3 [A] Agree=4 [SA] Strongly Agree=5$