

Course:	MRKG-1311 001IN - Principles of Marketing	Department:	BMGT
Responsible Faculty:	Katherine Schroeder	Responses / Expected:	14 / 19 (73.68%)
Focus:	Overall Results		

Course Questions		MRKG-1311 - 001IN								
		Responses					Course			
		SD	D	N	A	SA	N	Med.	Mode	Std Dev
Q1	The material is presented in an organized manner.	0	1	0	6	7	14	4.5	5	.81
Q2	The course objectives are clear.	0	1	0	7	6	14	4	4	.80
Q3	The required text is comprehensible.	0	0	0	8	6	14	4	4	.49
Q4	The required text was an important component of the course.	0	0	0	8	6	14	4	4	.49
Q5	Course assignments and exams are evaluated and graded fairly.	0	0	1	6	7	14	4.5	5	.62
Q6	Exams reflect the course content and classroom experience.	0	0	0	6	6	12	4.5	4,5	.50
Q7	Grading procedures are easy to understand.	0	1	0	6	7	14	4.5	5	.81
Q8	I received feedback on my performance in a reasonable time frame.	0	0	0	7	7	14	4.5	4,5	.50
Q9	Course platform (Blackboard) is easy to use.	1	0	1	6	6	14	4	4,5	1.06
Q10	Course platform (Blackboard) is reliable.	0	0	2	6	6	14	4	4,5	.70
Q11	Online content is delivered effectively.	0	0	1	5	8	14	5	5	.63
Q12	The course promoted student-to-student and student to faculty interaction and collaboration.	0	0	0	7	6	13	4	4	.50
Q13	More time was required to complete this course than I expected.	0	3	6	3	2	14	3	3	.96
Q14	I was able to get the technical support I needed.	0	0	0	4	4	8	4.5	4,5	.50

Responses: [SD] Strongly Disagree=1 [D] Disagree=2 [N] Neutral=3 [A] Agree=4 [SA] Strongly Agree=5

Overall Evaluation		MRKG-1311 - 001IN								
		Responses					Course			
		SD	D	N	A	SA	N	Med.	Mode	Std Dev
Q15	I have learned a great deal in this course.	0	0	1	7	6	14	4	4	.61
Q16	Overall, I would recommend this course to other students.	0	1	1	7	5	14	4	4	.83
Q17	I put a lot of effort into this course.	0	0	1	7	6	14	4	4	.61

Responses: [SD] Strongly Disagree=1 [D] Disagree=2 [N] Neutral=3 [A] Agree=4 [SA] Strongly Agree=5

Student Information		MRKG-1311 - 001IN								
		Responses					Course			
		A	B	C	D	F	N	Med.	Mode	Std Dev
Q18	What grade do you expect to receive in this course?	6	6	1	1	0	14	4	4,5	.86

Responses: [A] A=5 [B] B=4 [C] C=3 [D] D=2 [F] F=1

Additional Comments		MRKG-1311 - 001IN								
		Responses					Course			
		SD	D	N	A	SA	N	Med.	Mode	Std Dev
Q19	I found this course evaluations system easy to use.	0	0	1	7	6	14	4	4	.61
Q20	Based on my experience with this course evaluation system, I will be more likely to complete all my evaluations in the future.	0	0	0	7	6	13	4	4	.50

Responses: [SD] Strongly Disagree=1 [D] Disagree=2 [N] Neutral=3 [A] Agree=4 [SA] Strongly Agree=5

Course:	MRKG-1311 001IN - Principles of Marketing	Department:	BMGT
Responsible Faculty:	Katherine Schroeder	Responses / Expected:	14 / 19 (73.68%)

Instructor Questions		Katherine Schroeder								
		Responses					Individual			
		SD	D	N	A	SA	N	Med.	Mode	Std Dev
Q1	Instructor had the online course prepared and open on time.	0	0	0	4	10	14	5	5	.45
Q2	Instructor uses a variety of teaching techniques.	0	0	0	5	9	14	5	5	.48
Q3	Instructor uses examples and explanations to clarify material.	0	1	0	6	7	14	4.5	5	.81
Q4	Instructor demonstrates knowledge of the subject matter.	0	0	0	4	10	14	5	5	.45
Q5	This instructor requires me to be an active participant in class.	0	0	1	5	8	14	5	5	.63
Q6	Instructor promotes an open atmosphere in discussions, critiques, etc.	0	0	0	7	7	14	4.5	4,5	.50
Q7	The instructor was available (during office hours, by e-mail/chat, or by appointment) for consultation with students.	0	0	0	4	8	12	5	5	.47
Q8	The instructor shows respect for students.	0	0	1	4	9	14	5	5	.62
Q9	Instructor follows a course document, outline, or schedule.	0	0	0	4	10	14	5	5	.45
Q10	The instructor answers questions within the time frame stated in the course syllabus.	0	1	0	4	8	13	5	5	.84
Q11	This instructor explains material well through written documents and/or graphic presentation, in person or online.	0	1	0	7	6	14	4	4	.80
Q12	The instructor uses language that is clear and easy to understand.	0	0	0	7	7	14	4.5	4,5	.50
Q13	The instructor displays appropriate enthusiasm, eye contact, and gestures most of the time.	0	0	0	3	6	9	5	5	.47
Q14	Instructor helps troubleshoot or provides information on where to obtain technical assistance.	0	0	0	5	6	11	5	5	.50

Responses: [SD] Strongly Disagree=1 [D] Disagree=2 [N] Neutral=3 [A] Agree=4 [SA] Strongly Agree=5

Course:	MRKG-1311 101CL - Principles of Marketing	Department:	BMGT
Responsible Faculty:	Katherine Schroeder	Responses / Expected:	5 / 5 (100%)
Focus:	Overall Results		

Course Questions		MRKG-1311 - 101CL								
		Responses					Course			
		SD	D	N	A	SA	N	Med.	Mode	Std Dev
Q1	The material is presented in an organized manner.	0	0	0	0	5	5	5	5	0
Q2	The course objectives are clear.	0	0	0	0	5	5	5	5	0
Q3	The required text is comprehensible.	0	0	0	1	4	5	5	5	.40
Q4	The required text was an important component of the course.	0	0	0	1	4	5	5	5	.40
Q5	Course assignments and exams are evaluated and graded fairly.	0	0	0	0	5	5	5	5	0
Q6	Exams reflect the course content and classroom experience.	0	0	0	0	5	5	5	5	0
Q7	Grading procedures are easy to understand.	0	0	0	0	5	5	5	5	0
Q8	I received feedback on my performance in a reasonable time frame.	0	0	0	0	5	5	5	5	0

Responses: [SD] Strongly Disagree=1 [D] Disagree=2 [N] Neutral=3 [A] Agree=4 [SA] Strongly Agree=5

Overall Evaluation		MRKG-1311 - 101CL								
		Responses					Course			
		SD	D	N	A	SA	N	Med.	Mode	Std Dev
Q9	I have learned a great deal in this course.	0	0	0	0	5	5	5	5	0
Q10	Overall, I would recommend this course to other students.	0	0	0	0	5	5	5	5	0
Q11	I put a lot of effort into this course.	0	0	1	1	3	5	5	5	.80

Responses: [SD] Strongly Disagree=1 [D] Disagree=2 [N] Neutral=3 [A] Agree=4 [SA] Strongly Agree=5

Student Information		MRKG-1311 - 101CL								
		Responses					Course			
		A	B	C	D	F	N	Med.	Mode	Std Dev
Q12	What grade do you expect to receive in this course?	2	2	1	0	0	5	4	4,5	.75

Responses: [A] A=5 [B] B=4 [C] C=3 [D] D=2 [F] F=1

Additional Comments		MRKG-1311 - 101CL								
		Responses					Course			
		SD	D	N	A	SA	N	Med.	Mode	Std Dev
Q13	I found this course evaluations system easy to use.	0	0	0	0	5	5	5	5	0
Q14	Based on my experience with this course evaluation system, I will be more likely to complete all my evaluations in the future.	0	0	0	0	5	5	5	5	0

Responses: [SD] Strongly Disagree=1 [D] Disagree=2 [N] Neutral=3 [A] Agree=4 [SA] Strongly Agree=5

Course:	MRKG-1311 101CL - Principles of Marketing	Department:	BMGT
Responsible Faculty:	Katherine Schroeder	Responses / Expected:	5 / 5 (100%)

Instructor Questions		Katherine Schroeder								
		Responses					Individual			
		SD	D	N	A	SA	N	Med.	Mode	Std Dev
Q1	Instructor is prepared and on time.	0	0	0	0	5	5	5	5	0
Q2	Instructor uses a variety of teaching techniques.	0	0	0	0	5	5	5	5	0
Q3	Instructor uses examples and explanations to clarify material.	0	0	0	0	5	5	5	5	0
Q4	Instructor demonstrates knowledge of the subject matter.	0	0	0	0	5	5	5	5	0
Q5	This instructor requires me to be an active participant in class.	0	0	0	0	5	5	5	5	0
Q6	Instructor promotes an open atmosphere in discussions, critiques, etc.	0	0	0	0	5	5	5	5	0
Q7	The instructor was available (during office hours, by e-mail/chat, or by appointment) for consultation with students.	0	0	0	0	5	5	5	5	0
Q8	The instructor shows respect for students.	0	0	0	0	5	5	5	5	0
Q9	Instructor follows a course document, outline, or schedule.	0	0	0	0	5	5	5	5	0
Q10	This instructor explains material well through verbal communication.	0	0	0	0	5	5	5	5	0
Q11	This instructor explains material well through written documents and/or graphic presentation, in person or online.	0	0	0	0	5	5	5	5	0
Q12	The instructor uses language that is clear and easy to understand.	0	0	0	0	5	5	5	5	0
Q13	The instructor displays appropriate enthusiasm, eye contact, and gestures most of the time.	0	0	0	0	5	5	5	5	0

Responses: [SD] Strongly Disagree=1 [D] Disagree=2 [N] Neutral=3 [A] Agree=4 [SA] Strongly Agree=5