DALEL SERDA

dserda@com.edu | 409/933-8497

Education

Ph.D. English and Rhetoric, Composition, and Pedagogy
The University of Houston • Fall 2027

Master of Fine Arts, Creative Writing and Literature
The University of Texas-Pan American • Fall 2009
Creative Non-Fiction Thesis: *Sex at the Park: Stories from My Days with Ninfa*
summa cum laude

Bachelor of Science in Advertising
The University of Texas at Austin • Fall 2001
Concentrations: English literature/Copywriting/Art Direction/Psychology/Photography

Employment History

Professor of English, Spring/Summer 2010 (adjunct), Fall 2011 – *present* (tenured)
College of the Mainland, Texas City, Texas
Courses:
Chicanx Literature
Composition I: Literacy as Power
Composition II: Putting the Research Work
Integrated Reading and Writing
Introduction to Creative Writing
British Literature I and II

NewBorder Journal, Creative Nonfiction editor, Spring 2012 – Spring 2015 http://newborder.org/

English Language Arts Teacher, Tenth Grade SIOP, Fall 2010 – Spring 2011
New Teacher of the Year, Sam Rayburn High School and Pasadena ISD, Texas 2010 - 2011
Designed and implemented vertically aligned, inquiry-based research for ELA department

Instructor of Record, Fall 2008 – Spring 2009
The University of Texas-Pan American (now UT-RGV), Edinburg, Texas
Courses:
English 1301
English 1302

Teaching Assistant, Fall 2007 – Spring 2008
The University of Texas at Pan-American, Edinburg, Texas
Courses:
Advanced Writing, Playwriting (assistant to Dr. Philip Zwerling)
Introduction to Creative Non-Fiction (assistant to Dr. Jean Braithwaite)

ESL Head Instructor, 2006 - 2007
Little America English Language School • Jangyu-Myeon • South Korea
English as a second language, Kindergarten through Elementary

TOEIC Writer and Editor, 2006 - 2007
Newton, Inc. • Tokyo • Japan
Wrote and edited reading comprehension test questions for Japanese students preparing for TOEIC exam

ESL Teacher and Children's Program Coordinator, 2004 - 2006
NOVA Group • Tokyo • Japan
Taught conversational English to students of all ages and capabilities

Publications Coordinator and Graphic Designer, January 2002 - 2004
Texas State Technical College Harlingen

Creative Publications

"Órale! Apply and Earn Tu Degree: Parenting While a (Chicana!) Doctoral Student*": Parenting While PhDing,* Rutgers University Press, July 2025

"Voyeurism, or The Third Party Politician" *NewBorder Anthology*, A&M U. Press, March 2014

Prime Number Magazine Book Review: *Until the Eye Opens: Writings from Blind Faith* (RAW ArT Press, 2012) by Patricia Hughes, www.primenumbermagazine.com/
Issue41_Review_PatriciaHughes.html, July 2013

"The Nature of Pimps" *Amarillo Bay,* May 2013

Kenyan Chronicles - a collection of six travel essays http://newborder.org, June/July 2012

"Hot Dust and the Yellow Bus" *The Monitor,* October 2010
"Vente, vamos patras" *Hinchas de Poesia,* October 2010

"Turkey" *The Monitor*, June 2010

"Cambodia: How I Failed to be Good" *The Literary Bohemian,* November 2009

"Vente, vamos patras" *The Monitor,* September 2009

"Love Number 7" *Gallery*, Spring 2009

"Animal. (Or: Dawn's Tokyo Train)" *The Pan-American*, Spring 2009

"Geishas, Mariachis and My Search for the Exotic" *The Monitor,* December 2008

"Me, Covered in Skin" *The King's English,* Fall 2008-Spring 2009

"Fruit to Go and a Jagged Stone" *Gallery*, Spring 2008

"Hot Dust and the Yellow Bus" *Panorama*, Spring 2008

"Gamblin' Ferry" *Panorama,* Spring 2008

Academic Publications

Writers: Craft & Context: Volume 5 | No. 1: Spring 2025: "When Naming Is Not Enough to Unite Us, Rhetorical Subjectivity Might Be: Idea and Identity-Construction Practices of the Minoritized Latinx American Other"

Composition Forum: Volume 52: Fall 2023: Janet Emig's "'Composing Aloud' Method: Reflecting on a Fifty-Year Legacy" by Paul Butler, Lea Colchado-Joaquin, Rand Khalil, Ann O'Bryan, **Dalel Serda**, and Virginia Mixon Swindell

Composition Forum: Volume 52: Fall 2023: "Review of Greg Giberson, Megan Schoen, and Christian Weisser's *Behind the Curtain of Scholarly Publishing: Editors in Writing Studies*" by Paul Butler, Erin Cadenhead, Lea Colchado-Joaquin, Ann O'Bryan, Rand Khalil, **Dalel Serda**, Virginia Swindell

Conference of College Teachers of English, CCTE/TCEA, March 2020
"Feminist Care Ethics in the Writing About Writing Co-Req Classroom,"
CCTE Randall Popken Rhetoric Award
CCTE Studies, Fall 2020

Conferences/Presentations/Readings/Directorships at College of the Mainland

College of the Mainland's Academic & Creative Symposium: Founder and Co-Chair, 2013-present
Texas City, Texas: http://www.com.edu/symposium

Conference on College Composition and Communication (CCCC), Baltimore, Maryland, April 2025
"Translanguaging as Praxis: Establishing the Anti-Hegemonic, Linguistically Plural Home"

Conference on College Composition and Communication (CCCC), Spokane, Washington, April 2024: "When Naming is Not Enough to Unite Us, Writing Might Be: Idea and Identity Construction Practices of the Minoritized American Other in a Mex Am Lit Class": Presenter

Conference on College Composition and Communication (CCCC), Chicago, Illinois, Feb 2023: "The Decolonizing Potential of the Humble Multimodal Literacy Narrative": Presenter

Annual Teaching Conference at the University of Houston: *Transitional Teaching: What the Pandemic Has Taught Us*, Houston, Texas, January 2022: Theme: "Decolonizing Pedagogies: Multimodal Literacy Narratives in the Composition Classroom"

Brown Bag talk at College of the Mainland, November 2021: "Mentoring Students and the GCIC Academic Symposium and the Honors Contract"

College Academic Support Programs (CASP) Conference, October 2020: "Toward Equity and Inclusion: 100-percent Co-Requisite Implementation at College of the Mainland," co-presentation with Dr. Brian Anderson

Conference of College Teachers of English, CCTE/TCEA, March 2020
"Feminist Care Ethics in the Writing About Writing Co-Req Classroom,"

Alvin Community College: Across the Curriculum Conference, February 2019: "Broadening Academic Equity and Inclusivity Outside the Classroom: Making Undergraduate Research Work for Community College Students"

TYCA-SW, Oct 2018, Galveston, TX: "Understanding Equity in the co-Requisite Composition Classroom: Lessons from Inception," panel presentation with Brian Anderson and Madeline Jones

Texas A&M Kingsville, Fall 2018: "Trends in Student Research & Creative Responses to Women and Gender Studies"
Keynote Talk: "Embracing the Margin: Advantages of Otherness"

Student Government Association, Regional Conference, Brazosport, TX, Fall 2018: "A New Kind of Texas 2.0" Diversity and Outreach Session: "Write and Live Your Own Creation Story"

Hispanic Culture Day, Dia de la Raza keynote Speaker: "La Raza Extended": October, 2017
College of the Mainland, Texas City, Texas

Conference on College Composition and Communication (CCCC), Portland, Oregan, March 2017: "Approaches to Making Meaning with 'New' Media": Moderator

Conference on College Composition and Communication (CCCC), Tampa, FL, March 2015: "External Cognitive Offloading: The Taxonomy of Marginal Annotation": Presenter

Conference of College Teachers of English, League City, TX, March 2015: Councilor and Rhetoric Area Chair

Conference on College Composition and Communication (CCCC), Indianapolis, Indiana, March 2014: "Annotating Marginal Discourse: Fostering Metacognitive Habits of Mind in Community College Hispanic Females": Presenter

Conference of College Teachers of English, Lubbock, TX, February 2014: Councilor and Creative Writing Committee Member

The Association of Writers & Writing Program Conference, Boston, Massachusetts, March 2013: *NewBorder: Contemporary Voices from the U.S. Mexico Border:* "Voyeurism, or The Third Party Politician," literary non-fiction: Presenter

Conference of College Teachers of English, Abilene, Texas, February 2013: Councilor and Literature Committee Member

Sixth Annual Hispanic Student Leadership Conference, College of the Mainland, Texas City: May 2012: Host/Student Sponsor/Presenter

Student Conference for Research at University of Houston Clear Lake, April 2012: Evaluator and Faculty Sponsor for Marisa Martinez: "Rhetoric, Social Skills, and the Engineer" and Lizz Thompson: "Interaction Increases Retention: Our Need for a Community-Based Classroom"

Women's History Month: Graduate Symposium, University of Texas-San Antonio, March 2012: *NewBorder Anthology*: "Voyeurism, or The Third Party Politician": Presenter

Conference of College Teachers of English, Ft. Worth, Texas, March 2012:
"The Nature of Pimps," Presentation/Panel Moderator

The I: Presentation of Unknown Factors, Labotanica, Houston, Texas, April 2010:
Presentation of ekphrastic poem, "Brother John," with visual artist, John Painter

University of Newcastle World Politics and Popular Culture Conference, November 2009:
"Comic Journalism as New Journalism: Emotional Authenticity through 'Collaborative Concreteness' in Sacco's *Palestine*, *Safe Area Gorazde* and 'Chechen War, Chechen Women"': Presenter

Dragon*Con Comics and Popular Arts Conference, Atlanta, Georgia, September 2009:
"Comic Journalism as New Journalism: Emotional Authenticity through 'Collaborative Concreteness' in Sacco's *Palestine*, *Safe Area Gorazde* and 'Chechen War, Chechen Women"': Presenter

Thesis Reading, McAllen Creative Incubator, April 2009:
"Voyeurism, or The Third-Party Politician," creative nonfiction excerpt: Presenter

2009 Sex Trafficking Conference, South Texas College, April 2009:
"Voyeurism, or The Third Party Politician," creative nonfiction excerpt: Presenter

FESTIBA Book Festival, University of Texas-Pan American, March 2009:
"Superheroes, Aliens and Bloodbaths: Finding the Literary in Genre": Presenter

"The Edinburgo's Poet's Café" Reading: "Hawk": Presenter

"MFA Creative Writers' Panel" Reading: "Los rincones del jardín de hielo": Presenter

Southwest Texas Popular Culture & American Culture Association Conference, February 2009:
"Comic Journalism as New Journalism: Emotional Authenticity through 'Collaborative Concreteness' in Sacco's *Palestine*, *Safe Area Gorazde* and 'Chechen War, Chechen Women"': Presenter

FESTIBA Book Festival Reading Series, University of Texas-Pan American, Spring 2008:
"MFA Creative Writers' Panel" Reading: "Villa y el Norte": Presenter

Guest speaker for Dr. Shawn Thomson, University of Texas-Pan American, Spring 2007:
"On Writing a Home Narrative"

University of Texas-Pan American, MFA Creative Writing Reading Series, Fall 2007: "Metaphysics," creative nonfiction essay: Presenter

A Selection of College of the Mainland Student- and Institution-Specific Work
College of the Mainland, English Associate's degree Coordinator, 2023 - present
Honors Program Co-Chair, Fall 2013 – present
GCIC Academic Symposium | now titled COM Academic & Creative Symposium, Founder and Co-Chair, Spring 2013 – present
College of the Mainland Hispanic Leadership Council, Fall 2026 – present
Faculty Senate member, Fall 2020 – Spring 2021 & Fall 2025 – Spring 2026

College of the Mainland Foundation Scholarship Application Reviewer, 2023-present
Hispanic Heritage Essay Contest Director 2018-2021
Dia de los Muertos, organizer and speaker 2019-2021
African American Heritage Month Event, organizer 2020
Phi Theta Kappa Sigma Delta, faculty advisor, five years: Distinguished Top 100 National, Top 25 Team Regional, Spring 2017
Spotlight Alumni Article: Andrew Edoimioya and Grace Schwarz, Summer 2014

Honors

National Institute for Staff and Organizational Development (NISOD) Excellence Award Recipient, Spring 2026
Conference of College Teachers of English (CCTE) Randall Popken Rhetoric Award, 2020
Phi Theta Kappa Sigma Delta, Honors in Action, faculty advisor: Distinguished National Honors in Action Project: STEM-Powered Learning, NerdNation, San Antonio, TX 2015
Phi Theta Kappa Sigma Delta, Honors in Action, faculty advisor: Distinguished Regional Chapter: NerdNation, San Antonio, TX 2015
College of the Mainland Teacher of the Year Finalist: 2012, 2013, 2015
College of the Mainland Teacher of the Year Winner: 2015, 2023
Seed Sower Recognition, Dickinson High School Top 20 Graduates: 2013, 2015, and 2018
Sam Rayburn High School New Teacher of the Year, 2011
Pasadena ISD New Teacher of the Year, District Winner, 2011

Current and Past Professional and Institutional Memberships | Affiliations

Conference on College Composition and Communication (CCCC)
Two-year College English Association (TYCA)
National Council of Teachers of English (NCTE)
Texas College English Association (TCEA)
Conference of College Teachers of English (CCTE)
The Association of Writers & Writing Program (AWP)
Gulf Coast Educational Alignment PASS Grant • Liaison, past, 2011-2014
SMART Family Literacy, Galveston, Texas • Board Member, past, 2011-2014
Human Organizational Development/Diversity Committee Co-Chair, College of the Mainland
College of the Mainland AMIGOS Club • Faculty Sponsor, 2011-2013
National English Honor Society, Sigma Tau Delta
Phi Theta Kappa International Honor Society for Community Colleges • Honorary Member Advisor for Best College Project in Texas Region 2012-2013
Ford/EEOC Endowed Scholarship, 2009 • Recipient

Languages

Spanish, native fluency
Some French & Japanese

References
Available upon request