

## **Dr. R. E. Davis**

Humanities Department

**Office:**

409-933-8859

**Email:**

[rdavis29@com.edu](mailto:rdavis29@com.edu)

### Research and Teaching

#### Interests

---

Communication in Emergency Preparedness  
Leadership Communication  
Social Media, Digital Media, & Internet Communication Technologies  
Cultural Studies/Critical Theory  
Social Movements  
Communication for Social Change  
Public Communication Campaigns  
Community Communication and the Fire Service

### Education

---

**Ph.D., Department of Communication, University of Oklahoma. 2012.**

*Areas of Concentration:*

Public Communication Campaigns  
Social Media  
Alternative/Citizen's/Radical Media  
Public Sphere Communication

*Advisor:*

Dr. Clemencia Rodriguez

*Committee Members:*

Dr. Lisa Foster  
Dr. Ralph Beliveau  
Dr. Glenn Hansen

Dr. Ryan Bisel

**M.A., Communication, Stephen F. Austin State University. 2002.**

*Areas of Concentration:*

Public Communication  
Communication Theory  
Global Media Systems  
Leadership Communication

**B.A., Radio and Television, Minor, German. Sam Houston State University. 2001.**

*Major Concentration:*

Media Theory

*Minor:*

German

**Academic Employment**

---

**Assistant Professor**

Humanities Department  
College of the Mainland, Texas City  
2014-Present

Assigned to teach classes in Oral and Interpersonal communication.

**Assistant Professor**

Department of Mass Communication  
Stephen F. Austin State University, Nacogdoches  
2013-2014

Assigned to teach classes in mass media including Multimedia Toolbox course and Scriptwriting.

**Lecturer of Communication**

Department of Communication Studies  
University of Nevada, Reno  
2012 – 2013

Taught a variety of classes in communication studies, including Intercultural Communication, The Public Sphere and Deliberative Democracies, Argument and Debate, and Oral Communication.

**Instructor**

Women's and Gender Studies Program  
University of Oklahoma  
2010 – 2012

Taught courses on gender and sexuality including Men and Masculinity, Introduction to Social Justice, and Queer Theory.

**Instructor**

Humanities Department,  
Oklahoma State University, Oklahoma City  
2011- 2012

Taught courses on Interpersonal Communication. Developed online curriculum.

**Graduate Teaching Assistant**

Women's and Gender Studies Program  
University of Oklahoma  
2009-2010

Assisted Introduction to Women and Gender Studies course.

**Graduate Teaching Assistant**

Film and Video Studies Program  
University of Oklahoma  
2008-2009

Taught introduction to Film Studies, assisted Senior Capstone course and History of Film courses.

**Graduate Teaching Assistant**

Department of Communication  
University of Oklahoma  
2005- 2008

Taught Introduction to Communication course, developed assignments and refined curricula.

**Graduate Research Assistant**

Department of Communication  
University of Oklahoma  
2006-2007

Assisted Dr. Elaine Hsieh in gaining access for health provider interviews, conducted interviews and transcribed information.

**Lecturer of Mass Communication**

Department of Mass Communication  
Sam Houston State University  
2003 – 2005

Taught a variety of courses in production and management of media. Courses included Media Programming, Media Management, Media Marketing, Multi-Camera Field Production, Basic Audio Production, and Global Media Systems.

**Graduate Teaching Assistant**

Station Operations Manager SFA-TV2  
Department of Mass Communications  
Stephen F. Austin State University  
2001-2002

Managed television studio, taught courses on studio production.

### Teaching Assignments

Interpersonal Communication	Introduction to Broadcasting
Multimedia Production	Beginning Writing and Scripting for the Media
Speech Communication	Basic Audio Production
Intercultural Communication	Criticism of Electronic Media
Media and Sexuality	Broadcast Marketing
Introduction to Communication	Broadcast Programming
Global Media Systems and Multiculturalism	Multi-Camera Field Production
Introduction to Women's and Gender Studies	Media Sales
Introduction to Film and Video Studies	Media Management
History of Film From the Beginning to 1945	Undergraduate Seminar in Broadcasting
Senior Capstone - Film and Video Studies	Professional Seminar in Mass Media
Public Sphere and Deliberative Democracies	Basic Television Production Lab
	Argument and Debate
	Studio Production

### Other Teaching, Invited Lectures, Interviews & Workshops

#### Invited Speaker

“How to Talk to your Professors” for the College of the Mainland Student Success Series, 2015

“How to Succeed in College” for the College of the Mainland New Student Orientation, 2014, 2015

“LGBT History” for the College of the Mainland LGBT Club, 2014

“Blogging as Media Production” for Media Writing courses. Stephen F. Austin State University 2014

“Political Counterpublics Online and Co-Cultural Formation” for Intercultural Communication course. University of Nevada, Reno 2013

“The What and How of Ethnography” for Research Methods course. University of

Nevada, Reno 2013

“Social Media and the Future of Counterpublics Online” for Argument and Debate Course. University of Nevada, Reno 2012

“Activism” for Introduction to Social Justice Class, Women’s and Gender Studies Program. University of Oklahoma, 2012.

“What is Intersectionality?” for Race Class and Gender Class, Women’s and Gender Studies Program. University of Oklahoma, 2012.

“Why Gender Neutral Housing is Necessary” for Students for a Democratic Society and The University of Oklahoma Gay, Lesbian, Bisexual, Transgender, Friends Rally for Gender Neutral Housing, 2012.

“Identity and Rural Oklahoma” for The Prime Timers Oklahoma City Chapter, 2012.

“Intersectionality an Introduction” for Introduction to Women’s and Gender Studies Course, Women’s and Gender Studies Program. University of Oklahoma, 2011-2012.

“The Colonization of Our Identity” for Women and World Politics Class, Women’s and Gender Studies Program. University of Oklahoma, 2011.

“Radical Politics” for The Women’s Outreach Center, University of Oklahoma, 2010.

“Propaganda or Persuasion?” for English Composition II, Department of English, University of Oklahoma, 2010.

### **Interviews**

“Gender Studies the impact on Oklahoma” for The Cimarron Alliance podcast *Oklahoma Inside Out*, 2012.

“Rural Issues in Oklahoma” for The Cimarron Alliance podcast *Oklahoma Inside Out*, 2012.

### **Publications**

---

#### **Publications**

“Cybersex” Peer reviewed entry for the Wiley-Blackwell Encyclopedia of Gender and Sexuality, 2013

#### **Academic Work in Progress**

“Communication for Leadership in the Volunteer Fire Service,” Submitting Summer 2016

“Effective Communication with Your Fire Volunteers,” Submitting Fall 2016

“Reaching Minority Populations in Your District; Effective Minority Communication Strategies for the Fire Service” Submitting Fall 2016

### **Conference Papers**

“Innovation in the Art and Craft of Forensics” Paper presented to Southern States Communication Association, Tampa Florida, 2015

“Social Movement Media and Internet Communication Technologies: Creating Critical Counterpublics” Paper presented to Sri Lanka Development Journalist Forum (SDJF) at the Global Research Communication Association’s International conference in Colombo, Sri Lanka, February 2013

“Media Education in the United States and Internet Communication Technologies” Paper presented to Sri Lanka Development Journalist Forum SDJF at the Global Research Communication Association’s International conference in Colombo, Sri Lanka, February 2013

“Transforming the Communication Environment in Post War Areas Through Community Communication” Paper presented to Sri Lanka Development Journalist Forum SDJF at the Global Research Communication Association’s International conference in Colombo, Sri Lanka, February 2013

“The Future of Communication and Convergence in ICT’s” Paper presented to Sri Lanka Development Journalist Forum SDJF at the Global Research Communication Association’s International conference in Colombo, Sri Lanka, February 2013

“Creating a Social Media Minor” Paper to be presented at Bright Ideas Conference Stephen f. Austin State University, April 2014

“Social Media and Queer Counterpublics: Diversifying Queer Counter-Discourses on New Internet Platforms.” Paper presented at Western States Communication Association Annual Conference, Reno, NV, February 2013.

"Activist Semiotics." Paper presented at the Semiotics Society of America Annual Conference, Pittsburgh, PA, October 2011.

“Modern French Activist Networks.” Paper presented at the European Communication Research and Education Association (ECREA) 2nd European Communication Conference on “Communication Policies and Culture in Europe,” Barcelona, Spain, November 2008.

"Stolen Signs: The Patch Jacket as Contested Space in the Symbol System of Punk Rock." Paper presented at the 33rd Meeting of the Semiotic Society of America, Houston TX, October 2008.

“The Third Dimension Lending Library: Simultaneous Withdrawal and Social Advancement in an Activist Collective.” Paper presented at the International Association

for Media and Communication Research/UNESCO, Community Communication Division, Paris France, July 2007.

“Social Action Groups, the Manko Kibbutz, and the Power of Withdrawal.” Paper presented at the Ethnographic Research Division, National Communication Association Convention, San Antonio, TX, November 2006.

“The Carnival of Large Puppets and Their Role in the Changing Technology of Protest.” Paper presented at the Second Communication Conference of the Americas, sponsored by the National Communication Association and Federación Latinoamericana de Facultades de Comunicación Social (FELAFACS), San Antonio, TX, November 2006.

“Televisa’s Functions as a Media Monopoly in Mexico’s Managed Democracy.” Paper presented at the Caribbean and Latin American Section of the Southern Political Science Association, New Orleans, LA, January 2005.

### **Conference Panels**

“An Invitation to Join the Alternative Media Global Project.” Presentation of the project in a special session of the OURMedia/Nuestros Medios VII Conference, Accra Ghana, August 2008.

### **Grants and Awards**

---

Professional Development Funds from College of the Mainland Professional Development Academy (2015) \$850

Travel and Research Grant, Stephen F. Austin State University Office of Research and Sponsored Programs (2014) \$900

Travel and Research Grant, Women’s and Gender Studies Program, University of Oklahoma (2010) \$600

Travel Grant, College of Arts and Sciences, University of Oklahoma (2008) \$500

Travel Grant, Department of Communication, University of Oklahoma (2006) \$300

### **Professional Affiliations**

---

Western States Communication Association (WSCA)  
Alternative Media Global Project (AMGP)  
Semiotic Society of America (SSA)  
The Association for Education in Journalism and Mass Communication (AEJMC)  
International Association for Media and Communication Research (IAMCR)  
National Communication Association (NCA)  
OURMedia/ Nuestros Medios Network  
Southern States Communication Association (SSCA)

## Service

---

### **College of the Mainland**

Faculty advisor LGBT Club. Advise and superintend club dedicated to minority population.

Faculty Senator, Humanities Department. Represent colleagues regarding college business and policies.

Member Student Success Council #2, College of the Mainland. Identify and implement programs to reduce obstacles to student program completion.

Founded “Tie Program” to provide students with professional wardrobe for presentations.

Communications consultant Saint George’s Episcopal Church, Texas City. Provide communication consulting for outreach campaigns and public speaking.

Member of the Teacher of the Year Committee. Developed new process for granting award.

Presenter at Calder Elementary Career Day. Presented career advice to elementary students.

### **Stephen F. Austin State University**

Chair Social Media Minor Committee, Organized and submitted course proposals to create a social media minor for the department.

Master’s Degree Assessment Committee, Created assessment program for master’s degree.

Tenure, Promotion, and Pre-Tenure Committee. Finalized department standards on tenure and promotion

Founded “PREP SQUAD”, a student collective that meets weekly to work on job-hunt skills to prepare students for the market.

College of Liberal and Applied Arts Undergraduate Research Conference, Worked with college committee to promote and create undergraduate research programs and events

Assisted Leaders of Tomorrow Program in daylong tour of television facilities. Trained local eighth grade students on video interviews.

Worked SFA Showcase Saturday, met with prospective students and parents to discuss program offerings.



Assisted Public Relations Student Society of America with producing videos of guest speakers.

Helped coordinate Nacogdoches Jaycees media campaign for their haunted house fundraiser. Wrote press releases, served as media contact.

### **University of Nevada, Reno**

Lambda Pi Eta Chapter Advisor, Supervise LPH activities, built membership and increased student involvement in department.

Member Department of Communication Studies, curriculum committee. Reviewed, organized, and developed courses and degree tracks for Public Advocacy and Civic Engagement Track.

Faculty Director Department of Communication Studies website and Listserv. Seeks to increase communication with community, field, and students.

### **University of Oklahoma**

Founder “Rural Research Task Force” a group dedicated to investigating and supporting the lives of rural citizens, 2011 to present.

Co-Founder of The Alternative Media Global Project. Helped to conceive, create, and manage the largest global research database about alternative media. Now recognized as the premier collection of research on the subject, 2005 to present.

“Rural Issues in Central Oklahoma” Organizer of a screening and discussion for The Laramie Project, University of Oklahoma, October 2011.

Organized a LGBTQ Film Festival for the Women’s and Gender Studies Program, University of Oklahoma, October 2009.

Communication Graduate Student Association travel grant proposal reviewer. Department of Communication, University of Oklahoma, 2007-2008.

Communication Graduate Student Association Treasurer. Department of Communication, University of Oklahoma, 2006-2007.

Josh Lee Speech Competition Judge. Department of Communication, University of Oklahoma, 2006.

Presentation Judge. Department of Engineering. Trained engineering students in public speaking. University of Oklahoma, 2006 to 2012

### **Sam Houston State University**

Chair, Internship Committee, Department of Mass Communication. Developed department internship policies. Committee Chair was responsible for creating and managing a system to award student internship selection. Including prestigious CBS Dan Rather Internship, 2005.

Member, Equipment Committee, Department of Mass Communication. Selected, reviewed, and budgeted equipment, 2004-2005.

Presented training program to management of 90.5 KSHU on legal, ethical, and sales techniques used in creating underwriting a non-profit radio station, 2004.

Produced *Dialogue*, a thirty-minute special presentation program for *Cable Channel Seven* on race relations and the controversy surrounding an editorial cartoon in the *Houstonian*, the student newspaper of Sam Houston State University, 2004.

Member, Chair Selection Committee, Department of Mass Communication. Reviewed curricula vitae, discussed relative strengths and weaknesses and related material pertinent to the adoption of new leadership, 2004.

Faculty advisor, Minority Multimedia Group (3MG), Department of Mass Communication. Advised students in the reorganization of a group designed to assist minority students in the process of preparing for careers in communication. Worked to encourage student leadership and inclusion, 2003-2005.

Faculty advisor for *Reloaded*, the self-published newspaper of 3MG. Students created *Reloaded* as a minority voice to report material of concern to the underserved populations of Sam Houston State University and Huntsville. Bi-monthly with a circulation of five hundred copies each issue of *Reloaded* grew to such proportion that the publication staff became its own student group to help maximize resources. Provided advice for newsgathering, distribution, advertising, and legal issues, 2004-2005.

Member, Curriculum Committee, Department of Mass Communication. Designed the Bachelor of Arts degree track focusing on sales and management in broadcast. Created model courses in this area, selected appropriate textbooks, and structured the order of courses. Helped revise core curriculum and other tracks within program, 2004

Mentor, Undergraduate Student Mentor Program, Sam Houston State University. Advised and met with students outside in order to facilitate positive transfer to the university environment, provided advice to aid retention, 2004.

Assisted the Feminist Majority Leadership Alliance (FMLA) in developing a presentation about the effects of media on women's body image based on the works of Jean Killborne, 2003.

Presented a lecture to the Sam Houston Young Democrats Society over the potential effects that the Central American Free Trade Agreement (CAFTA)

would have on the economic and social development of Central American countries, 2004.

Presented a lecture to the Sam Houston Young Democrats Society over the legal rights and ethical considerations of the Sinclair Broadcasting Groups decision to air *Stolen Honor A POW Story* and its implications relating to media hegemony and the dangers to political debates in democratic societies, 2004.

### **Stephen F. Austin State University**

Assisted with the implementation and organization of annual speech communication tournament for undergraduate students. Organized media coverage of the event. Assisted in judging of event, 2001.

Moderator for the Stephen F. Austin State University Communication Conference. Moderated a panel of broadcast communication professionals discussing changes in the industry, 2002.

Recommended, built, and assisted in training on new equipment to facilitate better multimedia teaching and presentation in classrooms. Department of Communication, Stephen F. Austin State University, 2000.